

C.S.

Comments on what she feels Victoria needs:

- 1) Better park
- 2) Nicer restaurants
- 3) College – Need more options to different fields of study and more Athletics
- 4) Larger mall with more stores
- 5) Jazz/Lounge Club
- 6) More Art Shows and Art Galleries
- 7) Need a large coliseum to accommodate concerts, shows, comedians, etc.
- 8) Additional movie theatres or another theatre with more show screens
- 9) More auto dealerships

T.D.

City of Victoria, TX Young Professionals Survey

All questions are in an open-ended format.

1. When you first think of Victoria what 3 adjectives come to mind?
 - a. **Boring**
 - b. **Small**
 - c. **Old (maybe she means old-fashioned?)**
2. In your opinion, what are the top three things about Victoria that attract visitors?
 - a. **Family**
 - b. **Friends**
3. What is Victoria' greatest asset?
The location of the city between 4 big cities
4. What do people that have never been to the area think about Victoria?
It's very small and not too exciting
5. If you could add anything to Victoria what would you add?
6. If you could take away anything from Victoria what would you take away?
7. What are the biggest challenges facing Victoria?
The lack of things to do for young professionals
8. What are the biggest opportunities for growth in Victoria?
9. If Victoria were a famous person, who would it be? Why?
10. What consumer product brand does Victoria most resemble? Why?
Wal-Mart
11. Do you live in Victoria? Why or why not?
I live in Victoria and moved here because of my real father and his family lives here.
12. Do you want to leave Victoria? Why or why not?
Yes, and I plan to move to Austin in August.
13. What is the most challenging thing about being a young professional in Victoria?
There is nothing to do outside of work.
14. What entertainment offerings are there in Victoria for a young professional? What needs to be added? **Movies, bars, a few restaurants, but not very much.**
15. If you did not work in Victoria where would you prefer to work and why? **Austin**

T. K. (moved here from Houston, Texas a year ago)

City of Victoria, TX Young Professionals Survey

All questions are in an open-ended format.

1. When you first think of Victoria what 3 adjectives come to mind?
Positive comments: Family/Friends in metro area, the ease to visit family/friends in San Antonio and Austin and no traffic
Negative comments: Dull, not a lot of peer group, no Bar/Clubs to listen to a wide variety of music, an ethnic variety of restaurants, a night-time coffee shop and book store.
2. What are the biggest challenges facing Victoria?
Hard to meet people after work.
3. Afterwork activities: **Going to the coffee shop because I like to read books.**
4. Joining volunteer/organizations:
Thinking of joining theatre.
5. Opinion of Young Professionals-Invited:
Drinking and being hit on
6. When going to an event how do you get the information?
By internet, google search, or Austin 360° or by word of mouth
7. Where do you go at night? **Star Bucks**
8. What was your family/friends impression of Victoria? **Not much to do.**
9. Why did you come to Victoria?
Came to Victoria to work. I was inexperienced within my degree.
10. What consumer product brand does Victoria most resemble? Why?
Wal-Mart, because it has essentials, but for me on the high end...no variety.

O.C.'s notes on Trisha:

If I want to be single forever, Victoria would be a great place to live. It is relatively easy to find a job in Victoria. Trisha doesn't get what she's doing.

O.C. noted: **Is Victoria a small town with all the necessities or is it a large town with the basics?**

M. G. (originally from El Campo, Texas – 28 yrs. old)

City of Victoria, TX Young Professionals Survey

All questions are in an open-ended format.

1. When you first think of Victoria what 3 adjectives come to mind?

Lack of things to do, Wednesday night at Downtown Bar & Grill is now gone.

2. What are the biggest challenges facing Victoria?

Hard to make friends with your age group, it may be common in many cities.

3. What is Victoria's greatest asset?

Like the 15 minute drive to work.

O.C.'s notes on Matt:

Long hours, unpredictable

Need something to do, a task!

Groups break out and talk, but the groups don't intermingle.

Thinks alcohol is not inherently bad.

Likes internet radio and doesn't go out much on work days.

About eating out– If I can cook it as good, I'm not going out.

Might like an Open-Mike Bar

Take a friend fishing – plenty of outdoor activities.

You invent things to do.

Pay in Victoria is competitive/ money goes farther

Matt/Randy's comment – **On couples moving to Victoria. One finds a job, the other can't.**