



Retail Gross Sales and Sales Tax Revenue Analysis

April 1, 2014



Finance Department
700 Main Center, Suite 100
P.O. Box 1758, Victoria, Texas 77902-1758
(361) 485-3080 Fax (361) 485-3085

DATE: April 1, 2014
TO: Mayor and City Council Members
VIA: Charmelle Garrett, City Manager
FROM: Gilbert P. Reyna, Jr., Director of Finance
Andrew K. Jacob, Assistant Director of Finance
SUBJECT: Retail Gross Sales and Sales Tax Revenue Analysis

The Finance Department prepared an overview of the City of Victoria sales tax revenue and gross sales from all retail categories for Fiscal Year 2010 through 2013 (includes both the City's General Fund and the Victoria Sales Tax Development Corporation). Fiscal Year 2010 was chosen as the starting point as the recession's impact on the Victoria economy began to lessen and this was the beginning of an upward surge in sales tax receipts experienced through late Fiscal Year 2012.

In order to obtain the sales tax data necessary for this analysis, the City requested the Detailed Confidentiality report from the State Comptroller in late January; however, after reviewing the information from the State, the City realized it only covered January 2013 through January 2014 and represented all merchant's payments to the State for every month within that date range. As a result, this report was extremely detailed (well over 85,000 records) and would have required an enormous amount of manpower to manipulate the data into a format that would be easily analyzed. In addition, the report didn't provide data on the entire period chosen for this analysis.

The State Comptroller suggested using the "Sales Tax Allocation by Industry Report", which they compile by fiscal year, and the reports provide the sales tax revenue payments the City receives broken down by Industry Codes. The City received these Industry Reports for each fiscal year in late January and began analyzing the data. The Industry Codes allowed the data to be summarized into various "Market Categories" developed by Finance to identify the general market sector. In total, seventeen (17) Market Categories were developed and all Industry Codes were assigned to one of these categories (see **Exhibit A** for definitions of these market categories). The Industry Reports only provided the sales tax revenue so the gross sales were calculated to allow both gross sales and sales tax revenue to be presented for each fiscal year. **Exhibit B** includes the detail of each fiscal year by Market Category sorted by gross sales within each category, and provides the gross sales, sales tax revenue and the number of businesses within these categories.

The "**Gross Sales and Sales Tax Revenue**" report for Fiscal Years 2010 through 2013 in **Exhibit C** provides a yearly summary of the gross sales and sales tax revenue. The chart shows a significant increase beginning in Fiscal Year 2011, which continues through Fiscal Year 2012. More specifically, the gross sales increased by \$62,227,229 from Fiscal Year 2010 to Fiscal Year 2011, which was an increase of 27%, and the corresponding sales tax revenue for that period increased accordingly.

Exhibit D includes separate graphs of the "**Gross Sales per Market Category**" along with the "**City of Victoria Sales Tax Revenue by Market Category**" for Fiscal Years 2010 through 2013 by each Market Category. Also included is a "**Gross Sales Market Ranking & Variance Report**", which ranks each market category in order of highest retail sales starting in Fiscal Year 2010 and then the changes in ranking for each market category through Fiscal Year 2013.

The tables and graphs in **Exhibit E** show the data for each particular Fiscal Year broken down by Market Category along with the number of entities within each Market Category. Using Fiscal Year 2010 as the baseline, each subsequent year is compared to the previous and the change is shown on each table. Beginning in Fiscal Year 2011, there are several substantial year to year increases, specifically in “Specialty & Specialized Services”, “Oil & Gas Operations”, “Miscellaneous Retail”, “Construction – Equipment & Machinery” and “Furniture & Home Furnishings”. Any significant increase and influx in oil & gas operations will have a direct correlation to an increase in these other categories as more disposable income is available on general retail trade. Likewise, any significant decrease will have a downward effect on these same categories. The analysis shown for Fiscal Year 2013 indicates a downward trend of the previously mentioned categories, which correlates to the recent decrease in sales tax revenue experienced by the City since early Fiscal Year 2013.

As previously mentioned, the City experienced significant increases in sales tax revenue beginning in Fiscal Year 2011 with monthly receipts exceeding the budgeted amounts by more than 20% at times; however, these receipts began to level out and then started to decrease in Fiscal Year 2013 and the City continues to see a downward trend of sales tax revenue into Fiscal Year 2014. As of December 2013, the Fiscal Year 2014 projected sales tax revenue for General Fund was \$17,279,134, which would be an anticipated decrease of \$407,986 from the original budget of \$17,687,120. After further analyzing sales tax revenue over these four fiscal years and given the current trend in Fiscal Year 2014, the General Fund sales tax revenue could come in at \$16,821,000, which is \$866,000 or 5% less than the original budget. The Finance Department will continue to monitor the Fiscal Year 2014 sales tax revenue trend and will revise the projections accordingly, in order to reflect current economic conditions, prior to submitting the Fiscal Year 2014 – 2015 budget.

Please free to contact the City Manager’s Office or Finance Department with any questions or concerns regarding any of this information.



EXHIBIT A – Market Category Definitions

The following categories were developed by the City of Victoria using generally available retail data in order to group the “Sales Tax Allocation by Industry Report” and allow for analysis of the data provided. While the categorization of the data was subjective, movement of codes from one category to another should not materially affect the results of this analysis. Each category has two examples of the Industry Codes which should provide a better example of the market focus.

Note: *an Industry Code must have four or more taxpayers in order to be reported by the specific Industry Code. If an Industry Code has fewer than four, the allocated sales tax for that Industry Code, along with the count of businesses, is shown as “Other” on the “Sales Tax Allocation by Industry Report”. For the purposes of this analysis, the City used the data in the Detailed Confidentiality report and any Industry Code with less than 4 taxpayers were extracted and used to determine a percentage to allocate the amount reported as “Other” to the categories below.*

Apparel & Accessory Stores – outlets primarily engaged in the retail sale of new clothing and accessories and the sale of women's, men's, children's, and / or family apparel and/or shoes

- Department stores excluding Discount Department Stores
- Family Clothing Stores

Building Materials – outlets primarily retailing lumber, building materials, door and window products, and masonry materials to both consumers and construction contractors

- Home centers and building materials
- Prefabricated metal building and component manufacturing

Communication Services – outlets primarily engaged in telecommunications, printing and / or advertising services

- Wireless telecommunications carriers excluding satellite
- Wired telecommunications carriers

Construction – Equipment & Machinery – outlets engaged in the construction or leasing of machinery and equipment

- Construction, mining and forestry machinery and equipment rental and leasing
- Industrial machinery and equipment merchant wholesalers

Drug & Health Care Services – outlets engaged in the retail sale of prescription drugs, proprietary drugs, and non-prescription medicines. These outlets usually also offer a range of related products, such as personal care items, stationery, and novelties.

- Pharmacies and drug stores
- Medical, dental and hospital equipment and supplies merchant wholesalers

Electronics & Appliances – retail outlets that offer household appliances, consumer electronics, computers and software, radios and other audio equipment

- Radio, television and other electronics stores
- Business to business electronic markets

Electricity Services – outlets engaged in electric power distribution or generation

- Electric power distribution
- Electric power generation

Food & Beverage Stores – retailers primarily engaged in retailing food and beverages merchandise from fixed point-of-sale locations, including food stores offering a wide range of grocery products for retail sale, as well as smaller stores offering a limited line of food products

- Supermarkets and other grocery stores excluding convenience stores
- Beer, wine and liquor stores

Furniture & Home Furnishings – retailers engaged in retailing new furniture such as household furniture (i.e. baby furniture, box springs and mattresses) and outdoor furniture, home furnishings or floor coverings

- Furniture stores
- Household appliance stores

Gasoline Stations – retailers primarily engaged in the sale of gasoline and/or diesel fuel

- Gasoline stations with convenience stores
- Convenience stores

General Merchandise – retailers such as department stores, discount department stores and warehouse clubs

- Discount department stores
- General warehousing and storage

Miscellaneous Retail – stores with unique characteristics like florists, used merchandise stores, office supplies, gift stores and pet and pet supply stores

- Nursery, garden center and farm supply stores
- Farm and garden machinery and equipment

Non-Store Retail – mail order houses, vending machine operators, direct selling establishments and electronic shopping

- Mail-order houses
- Vending machine operators

Vehicles & Parts – retailers predominantly involved in the sale automobile parts and service

- New car dealers parts and service
- Tire dealers

Oil & Gas Operations – outlets engaged in petroleum and natural gas related services or sale of related products

- Support activities for oil and gas operations/ oilfield services
- Oil and gas field machinery and equipment manufacturing

Restaurants & Bars – eating and drinking places offering alcoholic beverages (beer, wine, spirits) and /or meals for on-premise consumption

- Limited service restaurants
- Full service restaurants

Specialty & Specialized Services – retailers such as book stores, sporting goods, toy stores or other specific leisure activities such as needlework and musical instruments

- Sporting goods stores
- Plumbing and heating equipment and supplies
- Dry-cleaning and laundry services
- Security systems services



Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax | % of Sales Tax | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|------------------|--------------------------|--------------------------|------------------------------------|---------------|--|---------------------------|
| | | | Revenue by Retail Market | Revenue by Total Sales Tax Revenue | | | |
| Specialty & Specialized Services | \$ 10,508,252.12 | \$ 850,004.91 | 26.46% | 4.66% | 99999999 | OTHER | 395 |
| Specialty & Specialized Services | 4,903,016.73 | 396,601.47 | 12.35% | 2.17% | 451110 | Sporting Goods Stores | 57 |
| Specialty & Specialized Services | 2,123,331.52 | 171,754.75 | 5.35% | 0.94% | 561621 | Security Systems Services (except Locksmiths) | 38 |
| Specialty & Specialized Services | 1,402,288.00 | 113,430.06 | 3.53% | 0.62% | 7389 | Business Services, Not Elsewhere Classified | 43 |
| Specialty & Specialized Services | 1,211,296.00 | 97,980.86 | 3.05% | 0.54% | 7699 | Repair Shops and Related Services, Not Elsewhere Classified | 32 |
| Specialty & Specialized Services | 1,046,640.73 | 84,662.01 | 2.64% | 0.46% | 812320 | Dry-cleaning and Laundry Services (except Coin-Operated) | 14 |
| Specialty & Specialized Services | 967,109.82 | 78,228.81 | 2.44% | 0.43% | 4911 | Electric Services | 5 |
| Specialty & Specialized Services | 884,941.58 | 71,582.28 | 2.23% | 0.39% | 451211 | Book Stores | 41 |
| Specialty & Specialized Services | 842,879.64 | 68,179.92 | 2.12% | 0.37% | 1799 | Special Trade Contractors, Not Elsewhere Classified | 22 |
| Specialty & Specialized Services | 699,826.91 | 56,608.49 | 1.76% | 0.31% | 423720 | Plumbing and Heating Equip and Supplies (Hydronics) Merchant Wholesalers | 12 |
| Specialty & Specialized Services | 641,052.85 | 51,854.30 | 1.61% | 0.28% | 811310 | COMMERCIAL/INDUSTRIAL MACHINERY (EXC AUTO/ELECTRONIC) REPAIR/MAINTENANCE | 46 |
| Specialty & Specialized Services | 628,270.18 | 50,820.32 | 1.58% | 0.28% | 5074 | Plumbing and Heating Equipment and Supplies (Hydronics) | 5 |
| Specialty & Specialized Services | 598,926.06 | 48,446.70 | 1.51% | 0.27% | 5211 | Lumber and Other Building Materials Dealers | 17 |
| Specialty & Specialized Services | 544,501.58 | 44,044.34 | 1.37% | 0.24% | 423840 | Industrial Supplies Merchant Wholesalers | 15 |
| Specialty & Specialized Services | 540,192.48 | 43,695.78 | 1.36% | 0.24% | 7342 | Disinfecting and Pest Control Services | 8 |
| Specialty & Specialized Services | 474,468.48 | 38,379.41 | 1.19% | 0.21% | 423850 | Service Establishment Equip and Supplies Merchant Wholesalers | 11 |
| Specialty & Specialized Services | 466,711.64 | 37,751.97 | 1.18% | 0.21% | 325510 | Paint and Coating MFG | 8 |
| Specialty & Specialized Services | 445,009.33 | 35,996.48 | 1.12% | 0.20% | 238211 | Residential Electrical Contractors | 5 |
| Specialty & Specialized Services | 433,608.85 | 35,074.31 | 1.09% | 0.19% | 561710 | Exterminating and Pest Control Services | 14 |
| Specialty & Specialized Services | 432,499.39 | 34,984.56 | 1.09% | 0.19% | 561730 | Landscaping Services | 54 |
| Specialty & Specialized Services | 417,782.06 | 33,794.09 | 1.05% | 0.19% | 5084 | Industrial Machinery and Equipment | 9 |
| Specialty & Specialized Services | 411,219.27 | 33,263.23 | 1.04% | 0.18% | 423610 | ELECTRICAL APPARATUS AND EQUIP, WIRING SUPPLIES, AND RELATED EQUIP WHOLESALERS | 27 |
| Specialty & Specialized Services | 339,034.79 | 27,424.28 | 0.85% | 0.15% | 324191 | Petroleum Lubricating Oil and Grease MFG | 5 |
| Specialty & Specialized Services | 320,391.64 | 25,916.25 | 0.81% | 0.14% | 323110 | Commercial Lithographic Printing | 19 |
| Specialty & Specialized Services | 307,312.36 | 24,858.27 | 0.77% | 0.14% | 442210 | Floor Covering Stores | 18 |
| Specialty & Specialized Services | 296,770.42 | 24,005.54 | 0.75% | 0.13% | 7349 | Building Cleaning and Maintenance Services, Not Elsewhere Classified | 21 |
| Specialty & Specialized Services | 294,102.55 | 23,789.74 | 0.74% | 0.13% | 561440 | Collection Agencies | 16 |
| Specialty & Specialized Services | 293,642.79 | 23,752.55 | 0.74% | 0.13% | 5044 | Office Equipment | 5 |
| Specialty & Specialized Services | 291,808.00 | 23,604.14 | 0.73% | 0.13% | 561720 | Janitorial Services | 43 |
| Specialty & Specialized Services | 272,983.15 | 22,081.41 | 0.69% | 0.12% | 325998 | All Other Miscellaneous Chemical Product and Preparation MFG | 9 |
| Specialty & Specialized Services | 267,259.64 | 21,618.44 | 0.67% | 0.12% | 7623 | Refrigeration and Air-Conditioning Service and Repair | 21 |
| Specialty & Specialized Services | 253,470.18 | 20,503.02 | 0.64% | 0.11% | 238222 | Nonresidential Plumbing and HVAC Contractors | 7 |
| Specialty & Specialized Services | 236,692.00 | 19,145.84 | 0.60% | 0.10% | 236210 | Industrial Building Construction | 10 |
| Specialty & Specialized Services | 231,061.82 | 18,690.42 | 0.58% | 0.10% | 325120 | Industrial Gas MFG | 5 |
| Specialty & Specialized Services | 224,910.18 | 18,192.82 | 0.57% | 0.10% | 238221 | Residential Plumbing and HVAC Contractors | 7 |
| Specialty & Specialized Services | 202,774.18 | 16,402.26 | 0.51% | 0.09% | 522110 | Commercial Banking | 10 |
| Specialty & Specialized Services | 196,481.45 | 15,893.24 | 0.49% | 0.09% | 238220 | Plumbing, Heating, and Air-Conditioning Contractors | 23 |
| Specialty & Specialized Services | 192,591.76 | 15,578.61 | 0.48% | 0.09% | 1731 | Electrical Work | 12 |
| Specialty & Specialized Services | 181,314.67 | 14,666.41 | 0.46% | 0.08% | 5075 | Warm Air Heating and Air-Conditioning Equipment and | 4 |
| Specialty & Specialized Services | 171,876.97 | 13,903.00 | 0.43% | 0.08% | 1721 | Painting and Paper Hanging | 4 |
| Specialty & Specialized Services | 171,782.79 | 13,895.39 | 0.43% | 0.08% | 332312 | Fabricated Structural Metal MFG | 6 |
| Specialty & Specialized Services | 169,748.00 | 13,730.79 | 0.43% | 0.08% | 541921 | Photography Studios, Portrait | 30 |
| Specialty & Specialized Services | 168,245.09 | 13,609.22 | 0.42% | 0.07% | 5169 | Chemicals and Allied Products, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 165,581.21 | 13,393.74 | 0.42% | 0.07% | 1711 | Plumbing, Heating and Air-Conditioning | 22 |
| Specialty & Specialized Services | 157,613.70 | 12,749.26 | 0.40% | 0.07% | 424690 | Other Chemical and Allied Products Merchant Wholesalers | 18 |
| Specialty & Specialized Services | 155,098.55 | 12,545.81 | 0.39% | 0.07% | 451140 | Musical Instrument and Supplies Stores | 7 |
| Specialty & Specialized Services | 151,592.61 | 12,262.22 | 0.38% | 0.07% | 541330 | Engineering Services | 17 |
| Specialty & Specialized Services | 136,523.64 | 11,043.30 | 0.34% | 0.06% | 334516 | Analytical Laboratory Instrument MFG | 6 |
| Specialty & Specialized Services | 136,389.94 | 11,032.48 | 0.34% | 0.06% | 451130 | Sewing, Needlework, and Piece Goods Stores | 4 |
| Specialty & Specialized Services | 121,008.12 | 9,788.26 | 0.30% | 0.05% | 441222 | Boat Dealers | 5 |
| Specialty & Specialized Services | 106,811.27 | 8,639.89 | 0.27% | 0.05% | 7629 | Electrical and Electronic Repair Shops, Not Elsewhere Classified | 13 |
| Specialty & Specialized Services | 101,691.52 | 8,225.75 | 0.26% | 0.05% | 713940 | Fitness and Recreational Sports Centers | 7 |
| Specialty & Specialized Services | 96,864.85 | 7,835.33 | 0.24% | 0.04% | 238210 | ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS | 35 |
| Specialty & Specialized Services | 95,479.88 | 7,723.30 | 0.24% | 0.04% | 323116 | Manifold Business Forms Printing | 7 |
| Specialty & Specialized Services | 89,165.33 | 7,212.52 | 0.22% | 0.04% | 812331 | Linen Supply | 4 |
| Specialty & Specialized Services | 86,577.58 | 7,003.20 | 0.22% | 0.04% | 237130 | Power and Communication Line and Related Structures Construction | 7 |
| Specialty & Specialized Services | 86,194.06 | 6,972.18 | 0.22% | 0.04% | 541613 | Marketing Consulting Services | 12 |
| Specialty & Specialized Services | 85,990.30 | 6,955.69 | 0.22% | 0.04% | 333319 | Other Commercial and Service Industry Machinery MFG | 12 |
| Specialty & Specialized Services | 84,698.79 | 6,851.22 | 0.21% | 0.04% | 423440 | Other Commercial Equip Merchant Wholesalers | 26 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax | | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------|--------------------------|--------------------------|------------------------------------|---------------|---|---------------------------|
| | | | Revenue by Retail Market | Revenue by Total Sales Tax Revenue | | | |
| Specialty & Specialized Services | 84,438.42 | 6,830.16 | 0.21% | 0.04% | 561740 | Carpet and Upholstery Cleaning Services | 10 |
| Specialty & Specialized Services | 79,130.91 | 6,400.84 | 0.20% | 0.04% | 561622 | Locksmiths | 4 |
| Specialty & Specialized Services | 72,450.18 | 5,860.44 | 0.18% | 0.03% | 561990 | All Other Support Services | 7 |
| Specialty & Specialized Services | 69,268.24 | 5,603.06 | 0.17% | 0.03% | 237310 | Highway, Street, and Bridge Construction | 9 |
| Specialty & Specialized Services | 66,835.15 | 5,406.25 | 0.17% | 0.03% | 423460 | Ophthalmic Goods Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 63,652.36 | 5,148.79 | 0.16% | 0.03% | 561790 | Other Services to Buildings and Dwellings | 17 |
| Specialty & Specialized Services | 60,176.97 | 4,867.67 | 0.15% | 0.03% | 423420 | Office Equip Merchant Wholesalers | 13 |
| Specialty & Specialized Services | 55,839.52 | 4,516.82 | 0.14% | 0.02% | 333415 | Air-Conditioning & Heating Equip and Com & Ind Refrig Equip Mfg | 9 |
| Specialty & Specialized Services | 55,541.82 | 4,492.74 | 0.14% | 0.02% | 238310 | Drywall and Insulation Contractors | 4 |
| Specialty & Specialized Services | 54,895.03 | 4,440.42 | 0.14% | 0.02% | 522220 | Sales Financing | 14 |
| Specialty & Specialized Services | 54,294.67 | 4,391.86 | 0.14% | 0.02% | 562991 | Septic Tank and Related Services | 4 |
| Specialty & Specialized Services | 53,335.15 | 4,314.24 | 0.13% | 0.02% | 511130 | Book Publishers | 12 |
| Specialty & Specialized Services | 53,219.76 | 4,304.91 | 0.13% | 0.02% | 561110 | Office Administrative Services | 7 |
| Specialty & Specialized Services | 53,199.03 | 4,303.23 | 0.13% | 0.02% | 813910 | Business Associations | 13 |
| Specialty & Specialized Services | 52,238.67 | 4,225.55 | 0.13% | 0.02% | 334513 | Instruments and Related Products MFG for Measuring, Displaying, and Controlling | 11 |
| Specialty & Specialized Services | 51,605.45 | 4,174.33 | 0.13% | 0.02% | 334510 | Electromedical and Electrotherapeutic Apparatus MFG | 9 |
| Specialty & Specialized Services | 47,702.06 | 3,858.59 | 0.12% | 0.02% | 811412 | Appliance Repair and Maintenance | 10 |
| Specialty & Specialized Services | 46,921.82 | 3,795.47 | 0.12% | 0.02% | 541990 | All Other Professional, Scientific, and Technical Services | 33 |
| Specialty & Specialized Services | 46,445.45 | 3,756.94 | 0.12% | 0.02% | 5085 | Industrial Supplies | 5 |
| Specialty & Specialized Services | 46,213.33 | 3,738.16 | 0.12% | 0.02% | 811213 | Communication Equip Repair and Maintenance | 4 |
| Specialty & Specialized Services | 45,545.09 | 3,684.11 | 0.11% | 0.02% | 811219 | Other Electronic and Precision Equip Repair and Maintenance | 7 |
| Specialty & Specialized Services | 45,231.03 | 3,658.71 | 0.11% | 0.02% | 541430 | Graphic Design Services | 12 |
| Specialty & Specialized Services | 45,038.42 | 3,643.13 | 0.11% | 0.02% | 339999 | All Other Miscellaneous MFG | 44 |
| Specialty & Specialized Services | 42,380.48 | 3,428.13 | 0.11% | 0.02% | 561210 | Facilities Support Services | 6 |
| Specialty & Specialized Services | 37,545.45 | 3,037.02 | 0.09% | 0.02% | 423940 | Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers | 8 |
| Specialty & Specialized Services | 36,644.97 | 2,964.19 | 0.09% | 0.02% | 423810 | CONSTRUCTION AND MINING (EXCEPT OIL WELL) MACHINERY AND EQUIP WHOLESALERS | 4 |
| Specialty & Specialized Services | 36,457.45 | 2,949.02 | 0.09% | 0.02% | 332999 | All Other Miscellaneous Fabricated Metal Product MFG | 4 |
| Specialty & Specialized Services | 33,656.12 | 2,722.42 | 0.08% | 0.01% | 781 | Landscape Counseling and Planning | 4 |
| Specialty & Specialized Services | 32,561.45 | 2,633.87 | 0.08% | 0.01% | 524128 | Other Direct Insurance (except Life, Health, and Medical) Carriers | 8 |
| Specialty & Specialized Services | 30,168.00 | 2,440.27 | 0.08% | 0.01% | 238212 | Nonresidential Electrical Contractors | 7 |
| Specialty & Specialized Services | 29,460.85 | 2,383.07 | 0.07% | 0.01% | 451120 | Hobby, Toy, and Game Stores | 15 |
| Specialty & Specialized Services | 29,028.00 | 2,348.05 | 0.07% | 0.01% | 423930 | Recyclable Material Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 26,124.73 | 2,113.21 | 0.07% | 0.01% | 424920 | Book, Periodical, and Newspaper Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 24,789.09 | 2,005.17 | 0.06% | 0.01% | 561499 | All Other Business Support Services | 14 |
| Specialty & Specialized Services | 24,729.09 | 2,000.32 | 0.06% | 0.01% | 561450 | Credit Bureaus | 10 |
| Specialty & Specialized Services | 23,681.94 | 1,915.61 | 0.06% | 0.01% | 323117 | Books Printing | 4 |
| Specialty & Specialized Services | 23,068.73 | 1,866.01 | 0.06% | 0.01% | 423490 | Other Professional Equip and Supplies Merchant Wholesalers | 16 |
| Specialty & Specialized Services | 20,248.97 | 1,637.92 | 0.05% | 0.01% | 238290 | Other Building Equip Contractors | 6 |
| Specialty & Specialized Services | 19,107.03 | 1,545.55 | 0.05% | 0.01% | 541490 | Other Specialized Design Services | 4 |
| Specialty & Specialized Services | 17,848.61 | 1,443.76 | 0.04% | 0.01% | 1541 | General Contractors-Industrial Buildings and Warehouses | 5 |
| Specialty & Specialized Services | 17,742.18 | 1,435.15 | 0.04% | 0.01% | 424990 | Other Miscellaneous Nondurable Goods Merchant Wholesalers | 34 |
| Specialty & Specialized Services | 17,215.03 | 1,392.51 | 0.04% | 0.01% | 522291 | Consumer Lending | 7 |
| Specialty & Specialized Services | 16,751.52 | 1,355.02 | 0.04% | 0.01% | 522320 | Financial Transactions Processing, Reserve, and Clearinghouse Activities | 13 |
| Specialty & Specialized Services | 16,251.76 | 1,314.59 | 0.04% | 0.01% | 541618 | Other Mgt Consulting Services | 5 |
| Specialty & Specialized Services | 15,939.39 | 1,289.33 | 0.04% | 0.01% | 1629 | Heavy Construction, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 15,071.39 | 1,219.11 | 0.04% | 0.01% | 561439 | Other Business Service Centers (including Copy Shops) | 5 |
| Specialty & Specialized Services | 14,993.45 | 1,212.81 | 0.04% | 0.01% | 524291 | Claims Adjusting | 7 |
| Specialty & Specialized Services | 14,181.21 | 1,147.11 | 0.04% | 0.01% | 324110 | Petroleum Refineries | 6 |
| Specialty & Specialized Services | 14,164.12 | 1,145.73 | 0.04% | 0.01% | 711510 | Independent Artists, Writers, and Performers | 11 |
| Specialty & Specialized Services | 14,077.82 | 1,138.74 | 0.04% | 0.01% | 423740 | Refrigeration Equip and Supplies Merchant Wholesalers | 8 |
| Specialty & Specialized Services | 13,948.85 | 1,128.31 | 0.04% | 0.01% | 423410 | Photographic Equip and Supplies Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 13,633.70 | 1,102.82 | 0.03% | 0.01% | 238910 | Site Preparation Contractors | 8 |
| Specialty & Specialized Services | 11,647.03 | 942.12 | 0.03% | 0.01% | 339920 | Sporting and Athletic Goods MFG | 11 |
| Specialty & Specialized Services | 10,957.21 | 886.32 | 0.03% | 0.00% | 8999 | Services, Not Elsewhere Classified | 14 |
| Specialty & Specialized Services | 10,530.30 | 851.79 | 0.03% | 0.00% | 236118 | Residential Remodelers | 6 |
| Specialty & Specialized Services | 10,503.52 | 849.62 | 0.03% | 0.00% | 448320 | Luggage and Leather Goods Stores | 4 |
| Specialty & Specialized Services | 10,072.36 | 814.75 | 0.03% | 0.00% | 238160 | Roofing Contractors | 8 |
| Specialty & Specialized Services | 8,790.67 | 711.07 | 0.02% | 0.00% | 484121 | General Freight Trucking, Long-Distance, Truckload | 4 |
| Specialty & Specialized Services | 8,785.70 | 710.67 | 0.02% | 0.00% | 423510 | Metal Service Centers and Other Metal Merchant Wholesalers | 5 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Specialty & Specialized Services | 8,725.45 | 705.80 | 0.02% | 0.00% | 541410 | Interior Design Services | 5 |
| Specialty & Specialized Services | 8,608.85 | 696.36 | 0.02% | 0.00% | 7622 | Radio and Television Repair Shops | 5 |
| Specialty & Specialized Services | 7,862.91 | 636.03 | 0.02% | 0.00% | 7231 | Beauty Shops | 19 |
| Specialty & Specialized Services | 7,705.21 | 623.27 | 0.02% | 0.00% | 3999 | Manufacturing Industries, Not Elsewhere Classified | 13 |
| Specialty & Specialized Services | 6,947.88 | 562.01 | 0.02% | 0.00% | 8641 | Civic, Social, and Fraternal Associations | 5 |
| Specialty & Specialized Services | 6,613.33 | 534.95 | 0.02% | 0.00% | 323113 | Commercial Screen Printing | 4 |
| Specialty & Specialized Services | 6,209.82 | 502.31 | 0.02% | 0.00% | 424130 | Industrial and Personal Service Paper Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 6,112.97 | 494.47 | 0.02% | 0.00% | 713990 | All Other Amusement and Recreation Industries | 4 |
| Specialty & Specialized Services | 6,006.18 | 485.84 | 0.02% | 0.00% | 323119 | Other Commercial Printing | 16 |
| Specialty & Specialized Services | 5,990.06 | 484.53 | 0.02% | 0.00% | 326199 | All Other Plastics Product MFG | 13 |
| Specialty & Specialized Services | 5,694.42 | 460.62 | 0.01% | 0.00% | 3089 | Plastics Products, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 5,576.61 | 451.09 | 0.01% | 0.00% | 237110 | Water and Sewer Line and Related Structures Construction | 4 |
| Specialty & Specialized Services | 5,527.15 | 447.09 | 0.01% | 0.00% | 238990 | All Other Specialty Trade Contractors | 9 |
| Specialty & Specialized Services | 5,159.76 | 417.37 | 0.01% | 0.00% | 327991 | Cut Stone and Stone Product MFG | 4 |
| Specialty & Specialized Services | 4,906.79 | 396.91 | 0.01% | 0.00% | 238992 | All Other Nonresidential Trade Contractors | 4 |
| Specialty & Specialized Services | 4,842.18 | 391.68 | 0.01% | 0.00% | 423910 | Sporting and Recreational Goods and Supplies Merchant Wholesalers | 12 |
| Specialty & Specialized Services | 4,312.24 | 348.81 | 0.01% | 0.00% | 1761 | Roofing, Siding, and Sheet Metal Work | 4 |
| Specialty & Specialized Services | 3,265.21 | 264.12 | 0.01% | 0.00% | 424110 | Printing and Writing Paper Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 2,355.39 | 190.53 | 0.01% | 0.00% | 541380 | Testing Laboratories | 5 |
| Specialty & Specialized Services | 2,004.97 | 162.18 | 0.01% | 0.00% | 333298 | All Other Industrial Machinery MFG | 4 |
| Specialty & Specialized Services | 1,964.36 | 158.90 | 0.00% | 0.00% | 561612 | Security Guards and Patrol Services | 6 |
| Specialty & Specialized Services | 1,637.70 | 132.47 | 0.00% | 0.00% | 531130 | Lessors of Miniwarehouses and Self-Storage Units | 5 |
| Specialty & Specialized Services | 1,460.12 | 118.11 | 0.00% | 0.00% | 611710 | Educational Support Services | 10 |
| Specialty & Specialized Services | 836.48 | 67.66 | 0.00% | 0.00% | 524210 | Insurance Agencies and Brokerages | 4 |
| Specialty & Specialized Services | 746.79 | 60.41 | 0.00% | 0.00% | 443130 | Camera and Photographic Supplies Stores | 4 |
| Specialty & Specialized Services | 640.24 | 51.79 | 0.00% | 0.00% | 541219 | Other Accounting Services | 6 |
| Specialty & Specialized Services | (3,285.70) | (265.78) | -0.01% | 0.00% | 812990 | All Other Personal Services | 16 |
| Specialty & Specialized Services | (18,876.97) | (1,526.94) | -0.05% | -0.01% | 562111 | Solid Waste Collection | 5 |
| Sub-total: | \$ 39,710,888.12 | \$ 3,212,185.00 | | 17.60% | | | 2,113 |
| Restaurants & Bars | \$ 9,866,918.79 | \$ 798,127.92 | 46.99% | 4.37% | 722211 | Limited-Service Restaurants | 74 |
| Restaurants & Bars | 7,477,585.21 | 604,856.46 | 35.61% | 3.31% | 722110 | Full-Service Restaurants | 66 |
| Restaurants & Bars | 1,447,522.91 | 117,089.08 | 6.89% | 0.64% | 5812 | Eating Places | 42 |
| Restaurants & Bars | 1,016,947.76 | 82,260.17 | 4.84% | 0.45% | 722212 | CAFETERIAS, GRILL BUFFETS, AND BUFFETS | 8 |
| Restaurants & Bars | 842,250.30 | 68,129.02 | 4.01% | 0.37% | 722410 | DRINKING PLACES (ALCOHOLIC BEVERAGES) | 42 |
| Restaurants & Bars | 240,911.52 | 19,487.16 | 1.15% | 0.11% | 722213 | Snack and Nonalcoholic Beverage Bars | 6 |
| Restaurants & Bars | 85,677.21 | 6,930.37 | 0.41% | 0.04% | 722320 | Caterers | 9 |
| Restaurants & Bars | 19,256.00 | 1,557.60 | 0.09% | 0.01% | 722330 | Mobile Food Services | 16 |
| Sub-total: | \$ 20,997,069.70 | \$ 1,698,437.77 | | 9.31% | | | 263 |
| General Merchandise | \$ 14,897,680.00 | \$ 1,205,062.55 | 85.96% | 6.60% | 452112 | Discount Department Stores | 6 |
| General Merchandise | 1,771,719.64 | 143,313.12 | 10.22% | 0.79% | 452990 | All Other General Merchandise Stores | 37 |
| General Merchandise | 332,557.33 | 26,900.32 | 1.92% | 0.15% | 5399 | Miscellaneous General Merchandise Stores | 7 |
| General Merchandise | 196,354.55 | 15,882.98 | 1.13% | 0.09% | 425120 | Wholesale Trade Agents and Brokers | 147 |
| General Merchandise | 58,393.21 | 4,723.38 | 0.34% | 0.03% | 493110 | General Warehousing and Storage | 5 |
| General Merchandise | 41,810.18 | 3,382.00 | 0.24% | 0.02% | 8699 | Membership Organizations, Not Elsewhere Classified | 30 |
| General Merchandise | 32,320.97 | 2,614.42 | 0.19% | 0.01% | 4225 | General Warehousing and Storage | 4 |
| Sub-total: | \$ 17,330,835.88 | \$ 1,401,878.77 | | 7.68% | | | 236 |
| Apparel & Accessory Stores | \$ 10,474,681.70 | \$ 847,289.42 | 60.95% | 4.64% | 452111 | Department Stores (except Discount Department Stores) | 13 |
| Apparel & Accessory Stores | 2,450,194.42 | 198,194.45 | 14.26% | 1.09% | 448140 | Family Clothing Stores | 35 |
| Apparel & Accessory Stores | 1,838,706.18 | 148,731.61 | 10.70% | 0.82% | 448310 | Jewelry Stores | 47 |
| Apparel & Accessory Stores | 1,147,181.82 | 92,794.71 | 6.67% | 0.51% | 448210 | Shoe Stores | 15 |
| Apparel & Accessory Stores | 599,306.42 | 48,477.46 | 3.49% | 0.27% | 448190 | Other Clothing Stores | 7 |
| Apparel & Accessory Stores | 446,923.03 | 36,151.28 | 2.60% | 0.20% | 448120 | Women's Clothing Stores | 21 |
| Apparel & Accessory Stores | 136,409.94 | 11,034.10 | 0.79% | 0.06% | 448150 | Clothing Accessories Stores | 27 |
| Apparel & Accessory Stores | 24,838.18 | 2,009.14 | 0.14% | 0.01% | 5699 | Miscellaneous Apparel and Accessory Stores | 7 |
| Apparel & Accessory Stores | 16,611.88 | 1,343.72 | 0.10% | 0.01% | 315999 | Other Apparel Accessories and Other Apparel MFG | 5 |
| Apparel & Accessory Stores | 16,370.06 | 1,324.16 | 0.10% | 0.01% | 424330 | Women's, Children's, and Infants' Clothing and Accessories Merchant Wholesalers | 4 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax | | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------|-------------------------|--------------------------|--------------------------|------------------------------------|---------------|---|---------------------------|
| | | | Revenue by Retail Market | Revenue by Total Sales Tax Revenue | | | |
| Apparel & Accessory Stores | 9,840.12 | 795.96 | 0.06% | 0.00% | 5632 | Women's Accessory and Specialty Stores | 5 |
| Apparel & Accessory Stores | 8,903.88 | 720.23 | 0.05% | 0.00% | 5621 | Women's Clothing Stores | 7 |
| Apparel & Accessory Stores | 8,476.85 | 685.69 | 0.05% | 0.00% | 424340 | Footwear Merchant Wholesalers | 5 |
| Apparel & Accessory Stores | 3,101.09 | 250.84 | 0.02% | 0.00% | 448130 | Children's and Infants' Clothing Stores | 8 |
| Apparel & Accessory Stores | 2,983.76 | 241.35 | 0.02% | 0.00% | 448110 | Men's Clothing Stores | 6 |
| Apparel & Accessory Stores | 1,535.27 | 124.19 | 0.01% | 0.00% | 339911 | Jewelry (except Costume) MFG | 4 |
| Apparel & Accessory Stores | 751.15 | 60.76 | 0.00% | 0.00% | 339914 | Costume Jewelry and Novelty MFG | 5 |
| Sub-total: | \$ 17,186,815.76 | \$ 1,390,229.09 | | 7.62% | | | 221 |
| Oil & Gas Operations | \$ 6,145,715.27 | \$ 497,122.46 | 35.78% | 2.72% | 213112 | Support Activities for Oil and Gas Operations | 44 |
| Oil & Gas Operations | 4,679,181.09 | 378,495.57 | 27.24% | 2.07% | 333132 | Oil and Gas Field Machinery and Equip MFG | 18 |
| Oil & Gas Operations | 3,899,114.55 | 315,396.55 | 22.70% | 1.73% | 99999999 | OTHER | 147 |
| Oil & Gas Operations | 1,950,294.67 | 157,757.92 | 11.35% | 0.86% | 1389 | Oil and Gas Field Services, Not Elsewhere Classified | 8 |
| Oil & Gas Operations | 488,627.39 | 39,524.72 | 2.84% | 0.22% | 213111 | Drilling Oil and Gas Wells | 11 |
| Oil & Gas Operations | 295,210.30 | 23,879.35 | 1.72% | 0.13% | 424720 | PETROLEUM AND PETROLEUM PRODUCTS WHOLESALERS (EXCEPT BULK STATIONS/TERMINALS) | 9 |
| Oil & Gas Operations | 284,145.09 | 22,984.29 | 1.65% | 0.13% | 5172 | Petroleum and Petroleum Products Wholesalers, Except | 5 |
| Oil & Gas Operations | (76,459.88) | (6,184.78) | -0.45% | -0.03% | 486210 | Pipeline Transportation of Natural Gas | 10 |
| Oil & Gas Operations | (487,899.52) | (39,465.84) | -2.84% | -0.22% | 211111 | Crude Petroleum and Natural Gas Extraction | 14 |
| Sub-total: | \$ 17,177,928.97 | \$ 1,389,510.24 | | 7.62% | | | 266 |
| Building Material Stores | \$ 10,564,178.18 | \$ 854,528.73 | 68.16% | 4.68% | 444110 | Home Centers | 5 |
| Building Material Stores | 2,071,254.06 | 167,542.24 | 13.36% | 0.92% | 444190 | Other Building Material Dealers | 22 |
| Building Material Stores | 1,805,816.97 | 146,071.23 | 11.65% | 0.80% | 332311 | Prefabricated Metal Building and Component MFG | 9 |
| Building Material Stores | 964,868.73 | 78,047.53 | 6.23% | 0.43% | 444130 | Hardware Stores | 21 |
| Building Material Stores | 75,365.70 | 6,096.28 | 0.49% | 0.03% | 423710 | Hardware Merchant Wholesalers | 10 |
| Building Material Stores | 17,532.97 | 1,418.23 | 0.11% | 0.01% | 423310 | Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers | 5 |
| Building Material Stores | 414.42 | 33.52 | 0.00% | 0.00% | 332321 | Metal Window and Door MFG | 6 |
| Sub-total: | \$ 15,499,431.03 | \$ 1,253,737.76 | | 6.87% | | | 78 |
| Food & Beverage | \$ 8,757,605.09 | \$ 708,396.34 | 58.07% | 3.88% | 445110 | Supermarkets and Other Grocery (except Convenience) Stores | 19 |
| Food & Beverage | 4,263,216.36 | 344,848.49 | 28.27% | 1.89% | 99999999 | OTHER | 160 |
| Food & Beverage | 1,563,253.45 | 126,450.44 | 10.37% | 0.69% | 445310 | Beer, Wine, and Liquor Stores | 13 |
| Food & Beverage | 162,751.52 | 13,164.85 | 1.08% | 0.07% | 722310 | Food Service Contractors | 6 |
| Food & Beverage | 158,710.79 | 12,838.00 | 1.05% | 0.07% | 445299 | All Other Specialty Food Stores | 11 |
| Food & Beverage | 157,126.79 | 12,709.87 | 1.04% | 0.07% | 312111 | Soft Drink MFG | 6 |
| Food & Beverage | 11,869.70 | 960.13 | 0.08% | 0.01% | 446191 | Food (Health) Supplement Stores | 15 |
| Food & Beverage | 4,343.03 | 351.30 | 0.03% | 0.00% | 312130 | Wineries | 26 |
| Food & Beverage | 2,809.94 | 227.29 | 0.02% | 0.00% | 424490 | Other Grocery and Related Products Merchant Wholesalers | 7 |
| Sub-total: | \$ 15,081,686.67 | \$ 1,219,946.72 | | 6.69% | | | 263 |
| Miscellaneous Retail | \$ 1,760,044.61 | \$ 142,368.73 | 12.39% | 0.78% | 532420 | Office Machinery and Equip Rental and Leasing | 29 |
| Miscellaneous Retail | 1,721,561.82 | 139,255.89 | 12.12% | 0.76% | 453210 | Office Supplies and Stationery Stores | 36 |
| Miscellaneous Retail | 1,479,451.27 | 119,671.74 | 10.42% | 0.66% | 99999999 | OTHER | 56 |
| Miscellaneous Retail | 1,449,426.67 | 117,243.07 | 10.20% | 0.64% | 453998 | All Other Miscellaneous Store Retailers (except Tobacco Stores) | 204 |
| Miscellaneous Retail | 1,344,417.82 | 108,748.98 | 9.46% | 0.60% | 453220 | Gift, Novelty, and Souvenir Stores | 206 |
| Miscellaneous Retail | 1,019,297.70 | 82,450.25 | 7.18% | 0.45% | 444220 | Nursery, Garden Center, and Farm Supply Stores | 6 |
| Miscellaneous Retail | 888,103.76 | 71,838.07 | 6.25% | 0.39% | 5999 | Miscellaneous Retail Stores, Not Elsewhere Classified | 128 |
| Miscellaneous Retail | 872,386.30 | 70,566.70 | 6.14% | 0.39% | 453910 | Pet and Pet Supplies Stores | 11 |
| Miscellaneous Retail | 560,663.76 | 45,351.69 | 3.95% | 0.25% | 532310 | General Rental Centers | 8 |
| Miscellaneous Retail | 544,232.36 | 44,022.56 | 3.83% | 0.24% | 5083 | Farm and Garden Machinery and Equipment | 4 |
| Miscellaneous Retail | 413,965.21 | 33,485.35 | 2.91% | 0.18% | 453110 | Florists | 14 |
| Miscellaneous Retail | 331,977.82 | 26,853.45 | 2.34% | 0.15% | 446120 | Cosmetics, Beauty Supplies, and Perfume Stores | 21 |
| Miscellaneous Retail | 327,203.52 | 26,467.26 | 2.30% | 0.15% | 532299 | All Other Consumer Goods Rental | 10 |
| Miscellaneous Retail | 296,151.76 | 23,955.50 | 2.08% | 0.13% | 522298 | All Other Nondepository Credit Intermediation | 7 |
| Miscellaneous Retail | 231,153.58 | 18,697.85 | 1.63% | 0.10% | 5932 | Used Merchandise Stores | 34 |
| Miscellaneous Retail | 185,209.09 | 14,981.43 | 1.30% | 0.08% | 5112 | Stationery and Office Supplies | 5 |
| Miscellaneous Retail | 151,545.45 | 12,258.40 | 1.07% | 0.07% | 5261 | Retail Nurseries, Lawn and Garden Supply Stores | 6 |
| Miscellaneous Retail | 114,432.73 | 9,256.38 | 0.81% | 0.05% | 453310 | Used Merchandise Stores | 29 |
| Miscellaneous Retail | 98,219.03 | 7,944.87 | 0.69% | 0.04% | 423820 | Farm and Garden Machinery and Equip Merchant Wholesalers | 5 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|------------------------|-------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Miscellaneous Retail | 88,857.21 | 7,187.60 | 0.63% | 0.04% | 446130 | Optical Goods Stores | 6 |
| Miscellaneous Retail | 50,157.21 | 4,057.18 | 0.35% | 0.02% | 325612 | Polish and Other Sanitation Good MFG | 7 |
| Miscellaneous Retail | 46,720.61 | 3,779.20 | 0.33% | 0.02% | 611310 | Colleges, Universities, and Professional Schools | 4 |
| Miscellaneous Retail | 43,946.79 | 3,554.82 | 0.31% | 0.02% | 812112 | Beauty Salons | 19 |
| Miscellaneous Retail | 36,359.27 | 2,941.08 | 0.26% | 0.02% | 812910 | Pet Care (except Veterinary) Services | 7 |
| Miscellaneous Retail | 27,387.27 | 2,215.34 | 0.19% | 0.01% | 332212 | Hand and Edge Tool MFG | 4 |
| Miscellaneous Retail | 25,165.33 | 2,035.61 | 0.18% | 0.01% | 323114 | Quick Printing | 4 |
| Miscellaneous Retail | 22,777.82 | 1,842.48 | 0.16% | 0.01% | 721110 | Hotels (except Casino Hotels) and Motels | 9 |
| Miscellaneous Retail | 21,191.76 | 1,714.19 | 0.15% | 0.01% | 424120 | Stationery and Office Supplies Merchant Wholesalers | 18 |
| Miscellaneous Retail | 15,341.09 | 1,240.93 | 0.11% | 0.01% | 813110 | RELIGIOUS ORGANIZATIONS | 8 |
| Miscellaneous Retail | 15,208.97 | 1,230.24 | 0.11% | 0.01% | 5131 | Piece Goods, Notions, and Other Dry Goods | 5 |
| Miscellaneous Retail | 9,209.58 | 744.96 | 0.06% | 0.00% | 321999 | All Other Miscellaneous Wood Product MFG | 9 |
| Miscellaneous Retail | 7,468.36 | 604.11 | 0.05% | 0.00% | 812111 | Barber Shops | 5 |
| Miscellaneous Retail | 5,581.45 | 451.48 | 0.04% | 0.00% | 7999 | Amusement and Recreation Services, Not Elsewhere Classified | 4 |
| Sub-total: | \$ 14,204,816.97 | \$ 1,149,017.36 | | 6.30% | | | 928 |
| Communication Services | \$ 6,162,668.85 | \$ 498,493.82 | 46.34% | 2.73% | 517210 | WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE) | 55 |
| Communication Services | 5,374,211.03 | 434,716.04 | 40.41% | 2.38% | 517110 | Wired Telecommunications Carriers | 55 |
| Communication Services | 476,050.67 | 38,507.39 | 3.58% | 0.21% | 4813 | Telephone Communications, Except Radiotelephone | 8 |
| Communication Services | 380,232.85 | 30,756.76 | 2.86% | 0.17% | 99999999 | OTHER | 14 |
| Communication Services | 178,696.24 | 14,454.61 | 1.34% | 0.08% | 517919 | ALL OTHER TELECOMMUNICATIONS | 30 |
| Communication Services | 171,665.45 | 13,885.89 | 1.29% | 0.08% | 517911 | TELECOMMUNICATIONS RESELLERS | 45 |
| Communication Services | 129,279.88 | 10,457.36 | 0.97% | 0.06% | 4812 | Radiotelephone Communications | 5 |
| Communication Services | 92,557.45 | 7,486.91 | 0.70% | 0.04% | 519190 | All Other Information Services | 23 |
| Communication Services | 90,022.67 | 7,281.87 | 0.68% | 0.04% | 339950 | Sign MFG | 23 |
| Communication Services | 85,244.85 | 6,895.39 | 0.64% | 0.04% | 3993 | Signs and Advertising Specialties | 7 |
| Communication Services | 64,732.36 | 5,236.15 | 0.49% | 0.03% | 541810 | Advertising Agencies | 18 |
| Communication Services | 26,496.12 | 2,143.25 | 0.20% | 0.01% | 511199 | All Other Publishers | 7 |
| Communication Services | 14,816.24 | 1,198.48 | 0.11% | 0.01% | 511120 | Periodical Publishers | 10 |
| Communication Services | 12,165.70 | 984.07 | 0.09% | 0.01% | 2759 | Commercial Printing, Not Elsewhere Classified | 7 |
| Communication Services | 10,064.73 | 814.13 | 0.08% | 0.00% | 511110 | Newspaper Publishers | 4 |
| Communication Services | 5,801.33 | 469.27 | 0.04% | 0.00% | 561410 | Document Preparation Services | 4 |
| Communication Services | 5,684.97 | 459.85 | 0.04% | 0.00% | 517410 | Satellite Telecommunications | 4 |
| Communication Services | 5,182.06 | 419.17 | 0.04% | 0.00% | 541850 | Display Advertising | 8 |
| Communication Services | 3,023.64 | 244.58 | 0.02% | 0.00% | 334290 | Other Communications Equip MFG | 6 |
| Communication Services | 2,717.82 | 219.84 | 0.02% | 0.00% | 334210 | Telephone Apparatus MFG | 5 |
| Communication Services | 2,056.48 | 166.35 | 0.02% | 0.00% | 334220 | Radio and Television Broadcasting and Wireless Communications Equip MFG | 5 |
| Communication Services | 2,024.48 | 163.76 | 0.02% | 0.00% | 512110 | Motion Picture and Video Production | 4 |
| Communication Services | 1,206.79 | 97.62 | 0.01% | 0.00% | 561421 | Telephone Answering Services | 5 |
| Communication Services | 1,017.94 | 82.34 | 0.01% | 0.00% | 4899 | Communications Services, Not Elsewhere Classified | 4 |
| Communication Services | 393.94 | 31.87 | 0.00% | 0.00% | 541890 | Other Services Related to Advertising | 8 |
| Sub-total: | \$ 13,298,014.55 | \$ 1,075,666.77 | | 5.90% | | | 364 |
| Electricity Services | \$ 9,627,985.45 | \$ 778,800.78 | 77.97% | 4.27% | 221122 | Electric Power Distribution | 40 |
| Electricity Services | 1,832,030.79 | 148,191.64 | 14.84% | 0.81% | 99999999 | OTHER | 69 |
| Electricity Services | 888,945.70 | 71,906.17 | 7.20% | 0.39% | 221119 | Other Electric Power Generation | 4 |
| Sub-total: | \$ 12,348,961.94 | \$ 998,898.59 | | 5.47% | | | 113 |
| Vehicles & Parts | \$ 2,307,950.67 | \$ 186,688.46 | 22.22% | 1.02% | 441110 | New Car Dealers | 15 |
| Vehicles & Parts | 2,186,331.39 | 176,850.76 | 21.05% | 0.97% | 441310 | AUTOMOTIVE PARTS AND ACCESSORIES STORES | 24 |
| Vehicles & Parts | 1,990,741.70 | 161,029.66 | 19.17% | 0.88% | 441320 | Tire Dealers | 9 |
| Vehicles & Parts | 743,883.27 | 60,172.18 | 7.16% | 0.33% | 811111 | GENERAL AUTOMOTIVE REPAIR | 40 |
| Vehicles & Parts | 633,632.24 | 51,254.05 | 6.10% | 0.28% | 423120 | Motor Vehicle Supplies and New Parts Merchant Wholesalers | 13 |
| Vehicles & Parts | 617,395.39 | 49,940.67 | 5.94% | 0.27% | 441221 | MOTORCYCLE, ATV, AND PERSONAL WATERCRAFT DEALERS | 5 |
| Vehicles & Parts | 404,059.88 | 32,684.11 | 3.89% | 0.18% | 811122 | AUTOMOTIVE GLASS REPLACEMENT SHOPS | 6 |
| Vehicles & Parts | 349,659.76 | 28,283.72 | 3.37% | 0.16% | 423110 | Automobile and Other Motor Vehicle Merchant Wholesalers | 6 |
| Vehicles & Parts | 306,490.67 | 24,791.81 | 2.95% | 0.14% | 99999999 | OTHER | 12 |
| Vehicles & Parts | 287,362.79 | 23,244.57 | 2.77% | 0.13% | 5531 | Auto and Home Supply Stores | 14 |
| Vehicles & Parts | 128,851.39 | 10,422.70 | 1.24% | 0.06% | 441120 | Used Car Dealers | 15 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax | | Industry Code | Short Name for the Code | Number of Retail Business |
|-------------------------------|-------------------------|--------------------------|--------------------------|------------------------------------|---------------|---|---------------------------|
| | | | Revenue by Retail Market | Revenue by Total Sales Tax Revenue | | | |
| Vehicles & Parts | 117,077.82 | 9,470.34 | 1.13% | 0.05% | 441210 | Recreational Vehicle Dealers | 4 |
| Vehicles & Parts | 87,713.09 | 7,095.05 | 0.84% | 0.04% | 423130 | Tire and Tube Merchant Wholesalers | 4 |
| Vehicles & Parts | 76,348.48 | 6,175.77 | 0.74% | 0.03% | 811121 | AUTOMOTIVE BODY, PAINT, AND INTERIOR REPAIR AND MAINTENANCE | 7 |
| Vehicles & Parts | 59,799.03 | 4,837.10 | 0.58% | 0.03% | 532120 | Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing | 7 |
| Vehicles & Parts | 52,596.00 | 4,254.45 | 0.51% | 0.02% | 811118 | OTHER AUTOMOTIVE MECHANICAL AND ELECTRICAL REPAIR AND MAINTENANCE | 7 |
| Vehicles & Parts | 29,593.21 | 2,393.77 | 0.28% | 0.01% | 5013 | Motor Vehicle Supplies and New Parts | 6 |
| Vehicles & Parts | 5,948.97 | 481.21 | 0.06% | 0.00% | 532112 | Passenger Car Leasing | 6 |
| Sub-total: | \$ 10,385,435.76 | \$ 840,070.38 | | 4.60% | | | 200 |
| Electronics & Appliances | \$ 3,590,988.73 | \$ 290,472.48 | 42.12% | 1.59% | 443112 | Radio, Television, and Other Electronics Stores | 17 |
| Electronics & Appliances | 900,506.67 | 72,841.33 | 10.56% | 0.40% | 451220 | Prerecorded Tape, Compact Disc, and Record Stores | 21 |
| Electronics & Appliances | 793,075.27 | 64,151.28 | 9.30% | 0.35% | 532210 | Consumer Electronics and Appliances Rental | 12 |
| Electronics & Appliances | 506,820.36 | 40,996.33 | 5.94% | 0.22% | 443120 | Computer and Software Stores | 85 |
| Electronics & Appliances | 448,803.64 | 36,303.40 | 5.26% | 0.20% | 518210 | Data Processing, Hosting, and Related Services | 41 |
| Electronics & Appliances | 303,841.58 | 24,577.53 | 3.56% | 0.13% | 541512 | Computer Systems Design Services | 58 |
| Electronics & Appliances | 279,235.39 | 22,587.15 | 3.28% | 0.12% | 7379 | Computer Related Services, Not Elsewhere Classified | 8 |
| Electronics & Appliances | 259,688.73 | 21,006.03 | 3.05% | 0.12% | 541511 | Custom Computer Programming Services | 39 |
| Electronics & Appliances | 216,448.12 | 17,508.33 | 2.54% | 0.10% | 532230 | Video Tape and Disc Rental | 5 |
| Electronics & Appliances | 167,521.82 | 13,550.72 | 1.96% | 0.07% | 511210 | Software Publishers | 34 |
| Electronics & Appliances | 152,093.09 | 12,302.70 | 1.78% | 0.07% | 99999999 | OTHER | 6 |
| Electronics & Appliances | 150,476.97 | 12,171.97 | 1.76% | 0.07% | 5063 | Electrical Apparatus and Equipment, Wiring Supplies, | 4 |
| Electronics & Appliances | 136,648.00 | 11,053.36 | 1.60% | 0.06% | 454111 | Electronic Shopping | 55 |
| Electronics & Appliances | 128,587.39 | 10,401.34 | 1.51% | 0.06% | 541519 | Other Computer Related Services | 27 |
| Electronics & Appliances | 88,411.76 | 7,151.56 | 1.04% | 0.04% | 334111 | Electronic Computer MFG | 6 |
| Electronics & Appliances | 75,662.18 | 6,120.26 | 0.89% | 0.03% | 334611 | Software Reproducing | 4 |
| Electronics & Appliances | 75,167.39 | 6,080.24 | 0.88% | 0.03% | 5731 | Radio, Television, and Consumer Electronics Stores | 7 |
| Electronics & Appliances | 58,937.70 | 4,767.43 | 0.69% | 0.03% | 425110 | Business to Business Electronic Markets | 14 |
| Electronics & Appliances | 55,740.24 | 4,508.79 | 0.65% | 0.02% | 334119 | Other Computer Peripheral Equip MFG | 5 |
| Electronics & Appliances | 34,438.42 | 2,785.70 | 0.40% | 0.02% | 423690 | Other Electronic Parts and Equip Merchant Wholesalers | 14 |
| Electronics & Appliances | 33,611.39 | 2,718.80 | 0.39% | 0.01% | 423430 | Computer and Computer Peripheral Equip and Software Merchant Wholesalers | 27 |
| Electronics & Appliances | 29,463.88 | 2,383.31 | 0.35% | 0.01% | 811211 | Consumer Electronics Repair and Maintenance | 4 |
| Electronics & Appliances | 14,119.39 | 1,142.11 | 0.17% | 0.01% | 811212 | Computer and Office Machine Repair and Maintenance | 15 |
| Electronics & Appliances | 12,017.94 | 972.12 | 0.14% | 0.01% | 7372 | Prepackaged Software | 4 |
| Electronics & Appliances | 4,396.48 | 355.63 | 0.05% | 0.00% | 519130 | INTERNET PUBLISHING/BROADCASTING/WEB SEARCH PORTALS | 6 |
| Electronics & Appliances | 4,300.36 | 347.85 | 0.05% | 0.00% | 423620 | ELECTRICAL AND ELECTRONIC APPLIANCE, TELEVISION, RADIO SET MERCHANT WHOLESALERS | 9 |
| Electronics & Appliances | 1,973.09 | 159.60 | 0.02% | 0.00% | 335999 | All Other Miscellaneous Electrical Equip and Component MFG | 5 |
| Electronics & Appliances | 1,776.48 | 143.70 | 0.02% | 0.00% | 5065 | Electronic Parts and Equipment, Not Elsewhere Classified | 4 |
| Electronics & Appliances | 872.48 | 70.57 | 0.01% | 0.00% | 334310 | Audio and Video Equip MFG | 7 |
| Sub-total: | \$ 8,525,624.97 | \$ 689,631.63 | | 3.78% | | | 543 |
| Construction - Equip. & Mach. | \$ 3,058,966.67 | \$ 247,437.60 | 41.72% | 1.36% | 423830 | Industrial Machinery and Equip Merchant Wholesalers | 47 |
| Construction - Equip. & Mach. | 2,147,342.06 | 173,696.95 | 29.29% | 0.95% | 532490 | Other Commercial and Industrial Machinery and Equip Rental and Leasing | 42 |
| Construction - Equip. & Mach. | 1,684,295.27 | 136,241.43 | 22.97% | 0.75% | 532412 | Construction, Mining, and Forestry Machinery and Equip Rental and Leasing | 19 |
| Construction - Equip. & Mach. | 366,060.12 | 29,610.34 | 4.99% | 0.16% | 7359 | Equipment Rental and Leasing, Not Elsewhere Classified | 13 |
| Construction - Equip. & Mach. | 114,896.73 | 9,293.91 | 1.57% | 0.05% | 236220 | Commercial and Institutional Building Construction | 27 |
| Construction - Equip. & Mach. | (39,972.00) | (3,233.31) | -0.55% | -0.02% | 532411 | Commercial Air, Rail, and Water Transportation Equip Rental and Leasing | 4 |
| Sub-total: | \$ 7,331,588.85 | \$ 593,046.92 | | 3.25% | | | 152 |
| Gasoline Stations | \$ 6,408,062.42 | \$ 518,343.53 | 94.75% | 2.84% | 447110 | Gasoline Stations with Convenience Stores | 76 |
| Gasoline Stations | 232,451.27 | 18,802.82 | 3.44% | 0.10% | 445120 | Convenience Stores | 7 |
| Gasoline Stations | 122,849.21 | 9,937.18 | 1.82% | 0.05% | 5541 | Gasoline Service Stations | 14 |
| Sub-total: | \$ 6,763,362.91 | \$ 547,083.53 | | 3.00% | | | 97 |
| Furniture & Home Furnishings | \$ 3,850,950.67 | \$ 311,500.61 | 74.36% | 1.71% | 442110 | Furniture Stores | 28 |
| Furniture & Home Furnishings | 611,191.39 | 49,438.83 | 11.80% | 0.27% | 442299 | All Other Home Furnishings Stores | 10 |
| Furniture & Home Furnishings | 403,167.39 | 32,611.92 | 7.78% | 0.18% | 443111 | Household Appliance Stores | 17 |
| Furniture & Home Furnishings | 145,761.33 | 11,790.53 | 2.81% | 0.06% | 423990 | Other Miscellaneous Durable Goods Merchant Wholesalers | 40 |
| Furniture & Home Furnishings | 56,897.82 | 4,602.42 | 1.10% | 0.03% | 5712 | Furniture Stores | 8 |
| Furniture & Home Furnishings | 34,930.55 | 2,825.51 | 0.67% | 0.02% | 5719 | Miscellaneous Home furnishings Stores | 6 |

Fiscal Year 2010 Detailed Sales Tax Collection Report

| <i>Retail Market</i> | <i>Gross Sales</i> | <i>City's Sales Tax Revenue</i> | <i>% of Sales Tax Revenue by Retail Market</i> | <i>% of Sales Tax Revenue by Total Sales Tax Revenue</i> | <i>Industry Code</i> | <i>Short Name for the Code</i> | <i>Number of Retail Business</i> |
|---|--------------------------|---------------------------------|--|--|----------------------|---|----------------------------------|
| <i>Furniture & Home Furnishings</i> | 22,089.09 | 1,786.77 | 0.43% | 0.01% | 337215 | Showcase, Partition, Shelving, and Locker MFG | 8 |
| <i>Furniture & Home Furnishings</i> | 15,369.82 | 1,243.25 | 0.30% | 0.01% | 423220 | Home Furnishing Merchant Wholesalers | 11 |
| <i>Furniture & Home Furnishings</i> | 10,903.88 | 882.01 | 0.21% | 0.00% | 811490 | Other Personal and Household Goods Repair and Maintenance | 6 |
| <i>Furniture & Home Furnishings</i> | 9,260.85 | 749.10 | 0.18% | 0.00% | 5099 | Durable Goods, Not Elsewhere Classified | 10 |
| <i>Furniture & Home Furnishings</i> | 8,748.12 | 707.63 | 0.17% | 0.00% | 337110 | Wood Kitchen Cabinet and Countertop MFG | 5 |
| <i>Furniture & Home Furnishings</i> | 7,721.09 | 624.55 | 0.15% | 0.00% | 337127 | Institutional Furniture MFG | 4 |
| <i>Furniture & Home Furnishings</i> | 1,896.97 | 153.44 | 0.04% | 0.00% | 314129 | Other Household Textile Product Mills | 4 |
| Sub-total: | \$ 5,178,888.97 | \$ 418,916.58 | | 2.30% | | | 157 |
| <i>Drug & Health Care Services</i> | \$ 2,355,429.33 | \$ 190,528.97 | 64.39% | 1.04% | 446110 | Pharmacies and Drug Stores | 30 |
| <i>Drug & Health Care Services</i> | 655,568.36 | 53,028.45 | 17.92% | 0.29% | 423450 | Medical, Dental, and Hospital Equip and Supplies Merchant Wholesalers | 101 |
| <i>Drug & Health Care Services</i> | 223,530.79 | 18,081.24 | 6.11% | 0.10% | 99999999 | OTHER | 8 |
| <i>Drug & Health Care Services</i> | 120,012.48 | 9,707.72 | 3.28% | 0.05% | 339112 | Surgical and Medical Instrument MFG | 21 |
| <i>Drug & Health Care Services</i> | 77,294.55 | 6,252.30 | 2.11% | 0.03% | 446199 | All Other Health and Personal Care Stores | 32 |
| <i>Drug & Health Care Services</i> | 68,541.82 | 5,544.30 | 1.87% | 0.03% | 532291 | Home Health Equip Rental | 11 |
| <i>Drug & Health Care Services</i> | 48,694.42 | 3,938.86 | 1.33% | 0.02% | 339113 | Surgical Appliance and Supplies MFG | 14 |
| <i>Drug & Health Care Services</i> | 40,727.52 | 3,294.42 | 1.11% | 0.02% | 424210 | Drugs and Druggists' Sundries Merchant Wholesalers | 27 |
| <i>Drug & Health Care Services</i> | 20,638.79 | 1,669.46 | 0.56% | 0.01% | 621111 | Offices of Physicians (except Mental Health Specialists) | 5 |
| <i>Drug & Health Care Services</i> | 10,636.97 | 860.42 | 0.29% | 0.00% | 325411 | Medicinal and Botanical MFG | 4 |
| <i>Drug & Health Care Services</i> | 10,493.21 | 848.79 | 0.29% | 0.00% | 812199 | Other Personal Care Services | 5 |
| <i>Drug & Health Care Services</i> | 9,795.39 | 792.34 | 0.27% | 0.00% | 621511 | Medical Laboratories | 4 |
| <i>Drug & Health Care Services</i> | 6,485.45 | 524.60 | 0.18% | 0.00% | 339114 | Dental Equip and Supplies MFG | 10 |
| <i>Drug & Health Care Services</i> | 5,623.39 | 454.87 | 0.15% | 0.00% | 325412 | Pharmaceutical Preparation MFG | 7 |
| <i>Drug & Health Care Services</i> | 4,453.82 | 360.27 | 0.12% | 0.00% | 621610 | Home Health Care Services | 5 |
| Sub-total: | \$ 3,657,926.30 | \$ 295,887.01 | | 1.62% | | | 284 |
| <i>Non-Store Retail</i> | \$ 451,898.18 | \$ 36,553.72 | 50.73% | 0.20% | 454113 | Mail-Order Houses | 29 |
| <i>Non-Store Retail</i> | 223,112.73 | 18,047.43 | 25.05% | 0.10% | 454390 | Other Direct Selling Establishments | 105 |
| <i>Non-Store Retail</i> | 103,323.76 | 8,357.78 | 11.60% | 0.05% | 454210 | Vending Machine Operators | 13 |
| <i>Non-Store Retail</i> | 57,931.76 | 4,686.06 | 6.50% | 0.03% | 5961 | Catalog and Mail-Order Houses | 7 |
| <i>Non-Store Retail</i> | 54,471.64 | 4,406.17 | 6.12% | 0.02% | 5963 | Direct Selling Establishments | 9 |
| Sub-total: | \$ 890,738.06 | \$ 72,051.16 | | 0.39% | | | 163 |
| Total: | \$ 225,570,015.39 | \$ 18,246,195.30 | | 100.00% | | | 6,441 |



Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|------------------|--------------------------|---|---|---------------|--|---------------------------|
| Specialty & Specialized Services | \$ 14,571,627.36 | \$ 1,178,083.02 | 28.17% | 5.06% | 99999999 | OTHER | 392 |
| Specialty & Specialized Services | 6,559,120.24 | 530,290.03 | 12.68% | 2.28% | 451110 | Sporting Goods Stores | 61 |
| Specialty & Specialized Services | 2,113,919.39 | 170,905.60 | 4.09% | 0.73% | 561621 | Security Systems Services (except Locksmiths) | 41 |
| Specialty & Specialized Services | 1,502,809.70 | 121,498.76 | 2.91% | 0.52% | 7389 | Business Services, Not Elsewhere Classified | 36 |
| Specialty & Specialized Services | 1,298,072.24 | 104,946.20 | 2.51% | 0.45% | 7699 | Repair Shops and Related Services, Not Elsewhere Classified | 31 |
| Specialty & Specialized Services | 1,232,283.39 | 99,627.32 | 2.38% | 0.43% | 423920 | Toy and Hobby Goods and Supplies Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 1,136,009.09 | 91,843.76 | 2.20% | 0.39% | 812320 | Drycleaning and Laundry Services (except Coin-Operated) | 14 |
| Specialty & Specialized Services | 1,099,237.82 | 88,870.89 | 2.13% | 0.38% | 1799 | Special Trade Contractors, Not Elsewhere Classified | 24 |
| Specialty & Specialized Services | 993,486.91 | 80,321.17 | 1.92% | 0.35% | 4911 | Electric Services | 5 |
| Specialty & Specialized Services | 978,953.58 | 79,146.18 | 1.89% | 0.34% | 5074 | Plumbing and Heating Equipment and Supplies (Hydronics) | 7 |
| Specialty & Specialized Services | 917,673.21 | 74,191.80 | 1.77% | 0.32% | 423720 | Plumbing and Heating Equip and Supplies (Hydronics) Merchant Wholesalers | 10 |
| Specialty & Specialized Services | 858,599.27 | 69,415.81 | 1.66% | 0.30% | 451211 | Book Stores | 46 |
| Specialty & Specialized Services | 793,063.15 | 64,117.36 | 1.53% | 0.28% | 423840 | Industrial Supplies Merchant Wholesalers | 18 |
| Specialty & Specialized Services | 777,320.73 | 62,844.62 | 1.50% | 0.27% | 5051 | Metals Service Centers and Offices | 4 |
| Specialty & Specialized Services | 766,487.27 | 61,968.76 | 1.48% | 0.27% | 811310 | COMMERCIAL/INDUSTRIAL MACHINERY (EXC AUTO/ELECTRONIC) REPAIR/MAINTENANCE | 48 |
| Specialty & Specialized Services | 750,972.48 | 60,714.43 | 1.45% | 0.26% | 423610 | ELECTRICAL APPARATUS AND EQUIP, WIRING SUPPLIES, AND RELATED EQUIP WHOLESALERS | 25 |
| Specialty & Specialized Services | 686,964.00 | 55,539.48 | 1.33% | 0.24% | 5211 | Lumber and Other Building Materials Dealers | 12 |
| Specialty & Specialized Services | 659,223.52 | 53,296.73 | 1.27% | 0.23% | 325510 | Paint and Coating MFG | 6 |
| Specialty & Specialized Services | 569,197.58 | 46,018.34 | 1.10% | 0.20% | 238211 | Residential Electrical Contractors | 4 |
| Specialty & Specialized Services | 547,128.73 | 44,234.12 | 1.06% | 0.19% | 7342 | Disinfecting and Pest Control Services | 9 |
| Specialty & Specialized Services | 516,941.21 | 41,793.53 | 1.00% | 0.18% | 423850 | Service Establishment Equip and Supplies Merchant Wholesalers | 9 |
| Specialty & Specialized Services | 515,710.67 | 41,694.04 | 1.00% | 0.18% | 5084 | Industrial Machinery and Equipment | 9 |
| Specialty & Specialized Services | 475,352.00 | 38,431.13 | 0.92% | 0.17% | 332312 | Fabricated Structural Metal MFG | 5 |
| Specialty & Specialized Services | 464,052.00 | 37,517.55 | 0.90% | 0.16% | 561730 | Landscaping Services | 61 |
| Specialty & Specialized Services | 462,311.39 | 37,376.83 | 0.89% | 0.16% | 561710 | Exterminating and Pest Control Services | 15 |
| Specialty & Specialized Services | 431,764.85 | 34,907.21 | 0.83% | 0.15% | 325120 | Industrial Gas MFG | 4 |
| Specialty & Specialized Services | 402,787.39 | 32,564.45 | 0.78% | 0.14% | 325998 | All Other Miscellaneous Chemical Product and Preparation MFG | 10 |
| Specialty & Specialized Services | 402,281.33 | 32,523.54 | 0.78% | 0.14% | 324191 | Petroleum Lubricating Oil and Grease MFG | 4 |
| Specialty & Specialized Services | 323,530.30 | 26,156.69 | 0.63% | 0.11% | 442210 | Floor Covering Stores | 17 |
| Specialty & Specialized Services | 315,904.36 | 25,540.15 | 0.61% | 0.11% | 423330 | Roofing, Siding, and Insulation Material Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 313,783.52 | 25,368.69 | 0.61% | 0.11% | 236210 | Industrial Building Construction | 6 |
| Specialty & Specialized Services | 310,776.61 | 25,125.59 | 0.60% | 0.11% | 7349 | Building Cleaning and Maintenance Services, Not Elsewhere Classified | 19 |
| Specialty & Specialized Services | 303,190.42 | 24,512.26 | 0.59% | 0.11% | 332999 | All Other Miscellaneous Fabricated Metal Product MFG | 9 |
| Specialty & Specialized Services | 302,851.39 | 24,484.85 | 0.59% | 0.11% | 323110 | Commercial Lithographic Printing | 22 |
| Specialty & Specialized Services | 294,282.30 | 23,792.06 | 0.57% | 0.10% | 1731 | Electrical Work | 12 |
| Specialty & Specialized Services | 290,716.00 | 23,503.73 | 0.56% | 0.10% | 238222 | Nonresidential Plumbing and HVAC Contractors | 7 |
| Specialty & Specialized Services | 270,956.36 | 21,906.21 | 0.52% | 0.09% | 561720 | Janitorial Services | 30 |
| Specialty & Specialized Services | 259,471.03 | 20,977.65 | 0.50% | 0.09% | 1721 | Painting and Paper Hanging | 4 |
| Specialty & Specialized Services | 251,776.48 | 20,355.56 | 0.49% | 0.09% | 7623 | Refrigeration and Air-Conditioning Service and Repair | 20 |
| Specialty & Specialized Services | 243,712.48 | 19,703.60 | 0.47% | 0.08% | 561440 | Collection Agencies | 15 |
| Specialty & Specialized Services | 241,689.82 | 19,540.07 | 0.47% | 0.08% | 561499 | All Other Business Support Services | 17 |
| Specialty & Specialized Services | 240,034.67 | 19,406.26 | 0.46% | 0.08% | 5169 | Chemicals and Allied Products, Not Elsewhere Classified | 7 |
| Specialty & Specialized Services | 239,240.61 | 19,342.06 | 0.46% | 0.08% | 332710 | Machine Shops | 5 |
| Specialty & Specialized Services | 227,751.39 | 18,413.18 | 0.44% | 0.08% | 541330 | Engineering Services | 11 |
| Specialty & Specialized Services | 197,159.76 | 15,939.92 | 0.38% | 0.07% | 238220 | Plumbing, Heating, and Air-Conditioning Contractors | 32 |
| Specialty & Specialized Services | 196,814.18 | 15,911.98 | 0.38% | 0.07% | 522110 | Commercial Banking | 8 |
| Specialty & Specialized Services | 193,270.30 | 15,625.47 | 0.37% | 0.07% | 541990 | All Other Professional, Scientific, and Technical Services | 36 |
| Specialty & Specialized Services | 181,256.12 | 14,654.15 | 0.35% | 0.06% | 541921 | Photography Studios, Portrait | 34 |
| Specialty & Specialized Services | 162,174.55 | 13,111.44 | 0.31% | 0.06% | 1711 | Plumbing, Heating and Air-Conditioning | 20 |
| Specialty & Specialized Services | 160,121.33 | 12,945.45 | 0.31% | 0.06% | 713940 | Fitness and Recreational Sports Centers | 10 |
| Specialty & Specialized Services | 157,554.30 | 12,737.91 | 0.30% | 0.05% | 451130 | Sewing, Needlework, and Piece Goods Stores | 6 |
| Specialty & Specialized Services | 147,801.94 | 11,949.45 | 0.29% | 0.05% | 7629 | Electrical and Electronic Repair Shops, Not Elsewhere Classified | 16 |
| Specialty & Specialized Services | 140,680.85 | 11,373.73 | 0.27% | 0.05% | 238210 | ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS | 35 |
| Specialty & Specialized Services | 138,171.15 | 11,170.82 | 0.27% | 0.05% | 522220 | Sales Financing | 17 |
| Specialty & Specialized Services | 116,398.79 | 9,410.58 | 0.23% | 0.04% | 423440 | Other Commercial Equip Merchant Wholesalers | 26 |
| Specialty & Specialized Services | 114,513.94 | 9,258.19 | 0.22% | 0.04% | 423730 | Warm Air Heating and Air-Conditioning Equip and Supplies Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 113,431.52 | 9,170.68 | 0.22% | 0.04% | 561740 | Carpet and Upholstery Cleaning Services | 9 |
| Specialty & Specialized Services | 112,262.42 | 9,076.16 | 0.22% | 0.04% | 813910 | Business Associations | 13 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------|--------------------------|---|---|---------------|---|---------------------------|
| Specialty & Specialized Services | 109,322.06 | 8,838.44 | 0.21% | 0.04% | 237130 | Power and Communication Line and Related Structures Construction | 6 |
| Specialty & Specialized Services | 105,239.88 | 8,508.41 | 0.20% | 0.04% | 333319 | Other Commercial and Service Industry Machinery MFG | 13 |
| Specialty & Specialized Services | 103,974.30 | 8,406.09 | 0.20% | 0.04% | 541613 | Marketing Consulting Services | 14 |
| Specialty & Specialized Services | 102,015.15 | 8,247.69 | 0.20% | 0.04% | 323116 | Manifold Business Forms Printing | 9 |
| Specialty & Specialized Services | 101,614.30 | 8,215.29 | 0.20% | 0.04% | 339999 | All Other Miscellaneous MFG | 44 |
| Specialty & Specialized Services | 98,301.21 | 7,947.43 | 0.19% | 0.03% | 562991 | Septic Tank and Related Services | 4 |
| Specialty & Specialized Services | 96,055.27 | 7,765.85 | 0.19% | 0.03% | 238221 | Residential Plumbing and HVAC Contractors | 7 |
| Specialty & Specialized Services | 95,872.12 | 7,751.04 | 0.19% | 0.03% | 561622 | Locksmiths | 6 |
| Specialty & Specialized Services | 89,186.30 | 7,210.51 | 0.17% | 0.03% | 561210 | Facilities Support Services | 11 |
| Specialty & Specialized Services | 85,138.67 | 6,883.27 | 0.16% | 0.03% | 237310 | Highway, Street, and Bridge Construction | 8 |
| Specialty & Specialized Services | 82,106.06 | 6,638.09 | 0.16% | 0.03% | 451140 | Musical Instrument and Supplies Stores | 10 |
| Specialty & Specialized Services | 78,645.33 | 6,358.30 | 0.15% | 0.03% | 561790 | Other Services to Buildings and Dwellings | 20 |
| Specialty & Specialized Services | 76,186.55 | 6,159.51 | 0.15% | 0.03% | 1761 | Roofing, Siding, and Sheet Metal Work | 5 |
| Specialty & Specialized Services | 72,295.88 | 5,844.96 | 0.14% | 0.03% | 541430 | Graphic Design Services | 9 |
| Specialty & Specialized Services | 69,414.18 | 5,611.98 | 0.13% | 0.02% | 334510 | Electromedical and Electrotherapeutic Apparatus MFG | 8 |
| Specialty & Specialized Services | 69,029.58 | 5,580.88 | 0.13% | 0.02% | 424690 | Other Chemical and Allied Products Merchant Wholesalers | 21 |
| Specialty & Specialized Services | 68,263.64 | 5,518.96 | 0.13% | 0.02% | 541370 | Surveying and Mapping (except Geophysical) Services | 4 |
| Specialty & Specialized Services | 67,157.58 | 5,429.54 | 0.13% | 0.02% | 511130 | Book Publishers | 18 |
| Specialty & Specialized Services | 66,103.76 | 5,344.34 | 0.13% | 0.02% | 334513 | Instruments and Related Products MFG for Measuring, Displaying, and Controlling | 11 |
| Specialty & Specialized Services | 65,503.27 | 5,295.79 | 0.13% | 0.02% | 5085 | Industrial Supplies | 9 |
| Specialty & Specialized Services | 65,475.03 | 5,293.51 | 0.13% | 0.02% | 561990 | All Other Support Services | 6 |
| Specialty & Specialized Services | 61,219.88 | 4,949.49 | 0.12% | 0.02% | 811219 | Other Electronic and Precision Equip Repair and Maintenance | 11 |
| Specialty & Specialized Services | 60,906.18 | 4,924.13 | 0.12% | 0.02% | 238290 | Other Building Equip Contractors | 7 |
| Specialty & Specialized Services | 60,207.64 | 4,867.65 | 0.12% | 0.02% | 811412 | Appliance Repair and Maintenance | 9 |
| Specialty & Specialized Services | 58,689.21 | 4,744.89 | 0.11% | 0.02% | 3999 | Manufacturing Industries, Not Elsewhere Classified | 14 |
| Specialty & Specialized Services | 55,602.79 | 4,495.36 | 0.11% | 0.02% | 1629 | Heavy Construction, Not Elsewhere Classified | 5 |
| Specialty & Specialized Services | 49,194.06 | 3,977.23 | 0.10% | 0.02% | 451120 | Hobby, Toy, and Game Stores | 19 |
| Specialty & Specialized Services | 46,452.97 | 3,755.62 | 0.09% | 0.02% | 424990 | Other Miscellaneous Nondurable Goods Merchant Wholesalers | 36 |
| Specialty & Specialized Services | 42,626.67 | 3,446.27 | 0.08% | 0.01% | 423420 | Office Equip Merchant Wholesalers | 14 |
| Specialty & Specialized Services | 34,988.00 | 2,828.70 | 0.07% | 0.01% | 561110 | Office Administrative Services | 11 |
| Specialty & Specialized Services | 34,758.55 | 2,810.15 | 0.07% | 0.01% | 423460 | Ophthalmic Goods Merchant Wholesalers | 10 |
| Specialty & Specialized Services | 34,134.42 | 2,759.69 | 0.07% | 0.01% | 522291 | Consumer Lending | 11 |
| Specialty & Specialized Services | 32,924.36 | 2,661.86 | 0.06% | 0.01% | 333415 | Air-Conditioning & Heating Equip and Com & Ind Refrig Equip Mfg | 9 |
| Specialty & Specialized Services | 31,680.00 | 2,561.26 | 0.06% | 0.01% | 339920 | Sporting and Athletic Goods MFG | 15 |
| Specialty & Specialized Services | 31,002.79 | 2,506.51 | 0.06% | 0.01% | 561450 | Credit Bureaus | 13 |
| Specialty & Specialized Services | 30,807.15 | 2,490.69 | 0.06% | 0.01% | 424920 | Book, Periodical, and Newspaper Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 29,201.58 | 2,360.88 | 0.06% | 0.01% | 811213 | Communication Equip Repair and Maintenance | 6 |
| Specialty & Specialized Services | 29,185.82 | 2,359.61 | 0.06% | 0.01% | 238990 | All Other Specialty Trade Contractors | 11 |
| Specialty & Specialized Services | 28,194.91 | 2,279.49 | 0.05% | 0.01% | 562111 | Solid Waste Collection | 6 |
| Specialty & Specialized Services | 25,924.00 | 2,095.90 | 0.05% | 0.01% | 561439 | Other Business Service Centers (including Copy Shops) | 4 |
| Specialty & Specialized Services | 24,441.33 | 1,976.03 | 0.05% | 0.01% | 238160 | Roofing Contractors | 9 |
| Specialty & Specialized Services | 23,727.39 | 1,918.31 | 0.05% | 0.01% | 423910 | Sporting and Recreational Goods and Supplies Merchant Wholesalers | 20 |
| Specialty & Specialized Services | 23,582.79 | 1,906.62 | 0.05% | 0.01% | 8999 | Services, Not Elsewhere Classified | 11 |
| Specialty & Specialized Services | 23,059.39 | 1,864.30 | 0.04% | 0.01% | 541690 | Other Scientific and Technical Consulting Services | 4 |
| Specialty & Specialized Services | 21,216.24 | 1,715.29 | 0.04% | 0.01% | 541618 | Other Mgt Consulting Services | 6 |
| Specialty & Specialized Services | 20,244.24 | 1,636.70 | 0.04% | 0.01% | 522320 | Financial Transactions Processing, Reserve, and Clearinghouse Activities | 12 |
| Specialty & Specialized Services | 19,753.21 | 1,597.00 | 0.04% | 0.01% | 524291 | Claims Adjusting | 7 |
| Specialty & Specialized Services | 19,448.36 | 1,572.36 | 0.04% | 0.01% | 238910 | Site Preparation Contractors | 8 |
| Specialty & Specialized Services | 19,003.52 | 1,536.39 | 0.04% | 0.01% | 423410 | Photographic Equip and Supplies Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 18,199.52 | 1,471.39 | 0.04% | 0.01% | 524126 | Direct Property and Casualty Insurance Carriers | 4 |
| Specialty & Specialized Services | 17,968.12 | 1,452.68 | 0.03% | 0.01% | 334516 | Analytical Laboratory Instrument MFG | 9 |
| Specialty & Specialized Services | 17,361.70 | 1,403.65 | 0.03% | 0.01% | 551114 | Corporate, Subsidiary, and Regional Managing Offices | 4 |
| Specialty & Specialized Services | 16,689.09 | 1,349.28 | 0.03% | 0.01% | 484121 | General Freight Trucking, Long-Distance, Truckload | 4 |
| Specialty & Specialized Services | 16,552.48 | 1,338.23 | 0.03% | 0.01% | 423940 | Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers | 10 |
| Specialty & Specialized Services | 15,101.21 | 1,220.90 | 0.03% | 0.01% | 541490 | Other Specialized Design Services | 6 |
| Specialty & Specialized Services | 14,992.61 | 1,212.12 | 0.03% | 0.01% | 423740 | Refrigeration Equip and Supplies Merchant Wholesalers | 8 |
| Specialty & Specialized Services | 14,694.42 | 1,188.01 | 0.03% | 0.01% | 1521 | General Contractors-Single-Family Houses | 5 |
| Specialty & Specialized Services | 13,997.58 | 1,131.67 | 0.03% | 0.00% | 238212 | Nonresidential Electrical Contractors | 8 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Specialty & Specialized Services | 13,921.58 | 1,125.53 | 0.03% | 0.00% | 333911 | Pump and Pumping Equip MFG | 4 |
| Specialty & Specialized Services | 13,270.18 | 1,072.86 | 0.03% | 0.00% | 7622 | Radio and Television Repair Shops | 6 |
| Specialty & Specialized Services | 13,242.55 | 1,070.63 | 0.03% | 0.00% | 423490 | Other Professional Equip and Supplies Merchant Wholesalers | 15 |
| Specialty & Specialized Services | 13,211.52 | 1,068.12 | 0.03% | 0.00% | 524128 | Other Direct Insurance (except Life, Health, and Medical) Carriers | 7 |
| Specialty & Specialized Services | 12,601.70 | 1,018.82 | 0.02% | 0.00% | 5039 | Construction Materials, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 12,167.39 | 983.71 | 0.02% | 0.00% | 711510 | Independent Artists, Writers, and Performers | 14 |
| Specialty & Specialized Services | 12,099.03 | 978.18 | 0.02% | 0.00% | 423510 | Metal Service Centers and Other Metal Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 11,727.64 | 948.15 | 0.02% | 0.00% | 324110 | Petroleum Refineries | 7 |
| Specialty & Specialized Services | 11,242.67 | 908.94 | 0.02% | 0.00% | 448320 | Luggage and Leather Goods Stores | 4 |
| Specialty & Specialized Services | 8,989.58 | 726.79 | 0.02% | 0.00% | 8742 | Management Consulting Services | 4 |
| Specialty & Specialized Services | 8,924.24 | 721.50 | 0.02% | 0.00% | 326199 | All Other Plastics Product MFG | 13 |
| Specialty & Specialized Services | 8,906.42 | 720.06 | 0.02% | 0.00% | 236118 | Residential Remodelers | 4 |
| Specialty & Specialized Services | 8,504.36 | 687.56 | 0.02% | 0.00% | 323119 | Other Commercial Printing | 15 |
| Specialty & Specialized Services | 8,257.58 | 667.61 | 0.02% | 0.00% | 323113 | Commercial Screen Printing | 4 |
| Specialty & Specialized Services | 7,989.33 | 645.92 | 0.02% | 0.00% | 713990 | All Other Amusement and Recreation Industries | 5 |
| Specialty & Specialized Services | 6,981.33 | 564.43 | 0.01% | 0.00% | 7231 | Beauty Shops | 17 |
| Specialty & Specialized Services | 6,644.97 | 537.23 | 0.01% | 0.00% | 424130 | Industrial and Personal Service Paper Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 6,529.33 | 527.88 | 0.01% | 0.00% | 424950 | Paint, Varnish, and Supplies Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 6,017.70 | 486.52 | 0.01% | 0.00% | 423390 | Other Construction Material Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 5,828.24 | 471.20 | 0.01% | 0.00% | 337212 | Custom Architectural Woodwork and Millwork MFG | 4 |
| Specialty & Specialized Services | 5,643.52 | 456.27 | 0.01% | 0.00% | 238992 | All Other Nonresidential Trade Contractors | 6 |
| Specialty & Specialized Services | 5,519.52 | 446.24 | 0.01% | 0.00% | 332994 | Small Arms MFG | 4 |
| Specialty & Specialized Services | 4,768.36 | 385.51 | 0.01% | 0.00% | 337214 | Office Furniture (except Wood) MFG | 4 |
| Specialty & Specialized Services | 4,724.73 | 381.98 | 0.01% | 0.00% | 541611 | Administrative Mgt and General Mgt Consulting Services | 5 |
| Specialty & Specialized Services | 4,691.15 | 379.27 | 0.01% | 0.00% | 8641 | Civic, Social, and Fraternal Associations | 4 |
| Specialty & Specialized Services | 3,974.55 | 321.33 | 0.01% | 0.00% | 813410 | CIVIC AND SOCIAL ORGANIZATIONS | 5 |
| Specialty & Specialized Services | 3,835.64 | 310.10 | 0.01% | 0.00% | 424110 | Printing and Writing Paper Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 3,116.12 | 251.93 | 0.01% | 0.00% | 541410 | Interior Design Services | 5 |
| Specialty & Specialized Services | 2,283.15 | 184.59 | 0.00% | 0.00% | 561612 | Security Guards and Patrol Services | 5 |
| Specialty & Specialized Services | 2,202.18 | 178.04 | 0.00% | 0.00% | 423810 | CONSTRUCTION AND MINING (EXCEPT OIL WELL) MACHINERY AND EQUIP WHOLESALERS | 4 |
| Specialty & Specialized Services | 1,820.73 | 147.20 | 0.00% | 0.00% | 333512 | Machine Tool (Metal Cutting Types) MFG | 4 |
| Specialty & Specialized Services | 1,449.94 | 117.22 | 0.00% | 0.00% | 333112 | Lawn and Garden Tractor and Home Lawn and Garden Equip MFG | 4 |
| Specialty & Specialized Services | 1,075.76 | 86.97 | 0.00% | 0.00% | 8721 | Accounting, Auditing, and Bookkeeping Services | 4 |
| Specialty & Specialized Services | 1,023.52 | 82.75 | 0.00% | 0.00% | 531130 | Lessors of Miniwarehouses and Self-Storage Units | 6 |
| Specialty & Specialized Services | 880.85 | 71.21 | 0.00% | 0.00% | 524210 | Insurance Agencies and Brokerages | 4 |
| Specialty & Specialized Services | 786.18 | 63.56 | 0.00% | 0.00% | 611710 | Educational Support Services | 11 |
| Specialty & Specialized Services | 635.15 | 51.35 | 0.00% | 0.00% | 443130 | Camera and Photographic Supplies Stores | 4 |
| Specialty & Specialized Services | 301.45 | 24.37 | 0.00% | 0.00% | 524298 | All Other Insurance Related Activities | 4 |
| Specialty & Specialized Services | 213.21 | 17.24 | 0.00% | 0.00% | 5049 | Professional Equipment and Supplies, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | (16,677.33) | (1,348.32) | -0.03% | -0.01% | 812990 | All Other Personal Services | 17 |
| Specialty & Specialized Services | (439,601.82) | (35,540.81) | -0.85% | -0.15% | 212321 | Construction Sand and Gravel Mining | 6 |
| Sub-total: | \$ 51,718,987.60 | \$ 4,181,363.03 | | 17.97% | | | 2,252 |
| Oil & Gas Operations | \$ 11,491,763.52 | \$ 929,083.07 | 40.60% | 3.99% | 213112 | Support Activities for Oil and Gas Operations | 45 |
| Oil & Gas Operations | 6,344,805.21 | 512,963.14 | 22.42% | 2.20% | 333132 | Oil and Gas Field Machinery and Equip MFG | 24 |
| Oil & Gas Operations | 5,406,840.68 | 437,130.83 | 19.10% | 1.88% | 99999999 | OTHER | 145 |
| Oil & Gas Operations | 4,038,422.55 | 326,497.32 | 14.27% | 1.40% | 1389 | Oil and Gas Field Services, Not Elsewhere Classified | 8 |
| Oil & Gas Operations | 456,934.55 | 36,942.12 | 1.61% | 0.16% | 5172 | Petroleum and Petroleum Products Wholesalers, Except | 5 |
| Oil & Gas Operations | 418,338.79 | 33,821.74 | 1.48% | 0.15% | 424720 | PETROLEUM AND PETROLEUM PRODUCTS WHOLESALERS (EXCEPT BULK STATIONS/TERMINALS) | 6 |
| Oil & Gas Operations | 100,746.06 | 8,145.09 | 0.36% | 0.04% | 486210 | Pipeline Transportation of Natural Gas | 14 |
| Oil & Gas Operations | 62,983.03 | 5,092.04 | 0.22% | 0.02% | 237120 | Oil and Gas Pipeline and Related Structures Construction | 4 |
| Oil & Gas Operations | 41,758.67 | 3,376.09 | 0.15% | 0.01% | 213111 | Drilling Oil and Gas Wells | 4 |
| Oil & Gas Operations | 3,304.48 | 267.16 | 0.01% | 0.00% | 221210 | Natural Gas Distribution | 5 |
| Oil & Gas Operations | (62,996.85) | (5,093.15) | -0.22% | -0.02% | 211111 | Crude Petroleum and Natural Gas Extraction | 10 |
| Sub-total: | \$ 28,302,900.68 | \$ 2,288,225.47 | | 9.83% | | | 270 |
| Restaurants & Bars | \$ 10,823,445.70 | \$ 875,051.09 | 47.26% | 3.76% | 722211 | Limited-Service Restaurants | 77 |
| Restaurants & Bars | 8,249,760.24 | 666,974.45 | 36.02% | 2.87% | 722110 | Full-Service Restaurants | 84 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------|-------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Restaurants & Bars | 1,460,591.03 | 118,085.48 | 6.38% | 0.51% | 5812 | Eating Places | 41 |
| Restaurants & Bars | 1,057,847.15 | 85,524.55 | 4.62% | 0.37% | 722212 | CAFETERIAS, GRILL BUFFETS, AND BUFFETS | 7 |
| Restaurants & Bars | 955,393.33 | 77,241.39 | 4.17% | 0.33% | 722410 | DRINKING PLACES (ALCOHOLIC BEVERAGES) | 48 |
| Restaurants & Bars | 271,023.88 | 21,911.67 | 1.18% | 0.09% | 722213 | Snack and Nonalcoholic Beverage Bars | 6 |
| Restaurants & Bars | 47,582.55 | 3,846.94 | 0.21% | 0.02% | 722320 | Caterers | 8 |
| Restaurants & Bars | 36,329.45 | 2,937.15 | 0.16% | 0.01% | 722330 | Mobile Food Services | 15 |
| Sub-total: | \$ 22,901,973.33 | \$ 1,851,572.72 | | 7.96% | | | 286 |
| Miscellaneous Retail | \$ 5,363,825.94 | \$ 433,653.19 | 26.69% | 1.86% | 453998 | All Other Miscellaneous Store Retailers (except Tobacco Stores) | 231 |
| Miscellaneous Retail | 2,051,531.75 | 165,861.70 | 10.21% | 0.71% | 99999999 | OTHER | 55 |
| Miscellaneous Retail | 1,907,951.15 | 154,253.53 | 9.49% | 0.66% | 453210 | Office Supplies and Stationery Stores | 33 |
| Miscellaneous Retail | 1,878,911.52 | 151,905.74 | 9.35% | 0.65% | 532420 | Office Machinery and Equip Rental and Leasing | 36 |
| Miscellaneous Retail | 1,216,302.91 | 98,335.34 | 6.05% | 0.42% | 453220 | Gift, Novelty, and Souvenir Stores | 187 |
| Miscellaneous Retail | 1,189,429.45 | 96,162.68 | 5.92% | 0.41% | 444220 | Nursery, Garden Center, and Farm Supply Stores | 7 |
| Miscellaneous Retail | 1,002,442.67 | 81,045.22 | 4.99% | 0.35% | 5083 | Farm and Garden Machinery and Equipment | 4 |
| Miscellaneous Retail | 988,804.85 | 79,942.63 | 4.92% | 0.34% | 453910 | Pet and Pet Supplies Stores | 9 |
| Miscellaneous Retail | 897,532.48 | 72,563.47 | 4.47% | 0.31% | 5999 | Miscellaneous Retail Stores, Not Elsewhere Classified | 115 |
| Miscellaneous Retail | 705,866.30 | 57,067.69 | 3.51% | 0.25% | 532310 | General Rental Centers | 8 |
| Miscellaneous Retail | 438,423.52 | 35,445.55 | 2.18% | 0.15% | 453110 | Florists | 14 |
| Miscellaneous Retail | 404,899.15 | 32,735.18 | 2.01% | 0.14% | 446120 | Cosmetics, Beauty Supplies, and Perfume Stores | 24 |
| Miscellaneous Retail | 345,098.55 | 27,900.44 | 1.72% | 0.12% | 522298 | All Other Nondepository Credit Intermediation | 6 |
| Miscellaneous Retail | 325,855.64 | 26,344.69 | 1.62% | 0.11% | 532299 | All Other Consumer Goods Rental | 16 |
| Miscellaneous Retail | 256,101.58 | 20,705.23 | 1.27% | 0.09% | 5932 | Used Merchandise Stores | 32 |
| Miscellaneous Retail | 181,807.52 | 14,698.73 | 0.90% | 0.06% | 5112 | Stationery and Office Supplies | 6 |
| Miscellaneous Retail | 172,224.85 | 13,923.99 | 0.86% | 0.06% | 5261 | Retail Nurseries, Lawn and Garden Supply Stores | 5 |
| Miscellaneous Retail | 164,090.18 | 13,266.32 | 0.82% | 0.06% | 453310 | Used Merchandise Stores | 26 |
| Miscellaneous Retail | 84,734.06 | 6,850.56 | 0.42% | 0.03% | 423820 | Farm and Garden Machinery and Equip Merchant Wholesalers | 5 |
| Miscellaneous Retail | 82,131.52 | 6,640.15 | 0.41% | 0.03% | 611310 | Colleges, Universities, and Professional Schools | 5 |
| Miscellaneous Retail | 75,057.21 | 6,068.21 | 0.37% | 0.03% | 446130 | Optical Goods Stores | 8 |
| Miscellaneous Retail | 70,829.21 | 5,726.38 | 0.35% | 0.02% | 812112 | Beauty Salons | 17 |
| Miscellaneous Retail | 70,459.27 | 5,696.47 | 0.35% | 0.02% | 721110 | Hotels (except Casino Hotels) and Motels | 9 |
| Miscellaneous Retail | 49,444.12 | 3,997.45 | 0.25% | 0.02% | 325612 | Polish and Other Sanitation Good MFG | 8 |
| Miscellaneous Retail | 36,214.30 | 2,927.84 | 0.18% | 0.01% | 332212 | Hand and Edge Tool MFG | 4 |
| Miscellaneous Retail | 35,607.03 | 2,878.75 | 0.18% | 0.01% | 812910 | Pet Care (except Veterinary) Services | 7 |
| Miscellaneous Retail | 31,310.18 | 2,531.36 | 0.16% | 0.01% | 323114 | Quick Printing | 4 |
| Miscellaneous Retail | 29,813.58 | 2,410.36 | 0.15% | 0.01% | 424120 | Stationery and Office Supplies Merchant Wholesalers | 19 |
| Miscellaneous Retail | 14,140.00 | 1,143.19 | 0.07% | 0.00% | 813110 | RELIGIOUS ORGANIZATIONS | 7 |
| Miscellaneous Retail | 10,062.67 | 813.54 | 0.05% | 0.00% | 321999 | All Other Miscellaneous Wood Product MFG | 5 |
| Miscellaneous Retail | 9,711.03 | 785.11 | 0.05% | 0.00% | 812111 | Barber Shops | 6 |
| Miscellaneous Retail | 5,647.03 | 456.55 | 0.03% | 0.00% | 7999 | Amusement and Recreation Services, Not Elsewhere Classified | 6 |
| Miscellaneous Retail | 2,754.06 | 222.66 | 0.01% | 0.00% | 453920 | Art Dealers | 4 |
| Miscellaneous Retail | 1,160.00 | 93.78 | 0.01% | 0.00% | 314912 | Canvas and Related Product Mills | 4 |
| Miscellaneous Retail | (943.76) | (76.30) | 0.00% | 0.00% | 5131 | Piece Goods, Notions, and Other Dry Goods | 5 |
| Sub-total: | \$ 20,099,231.51 | \$ 1,624,977.38 | | 6.98% | | | 937 |
| Apparel & Accessory Stores | \$ 11,651,936.61 | \$ 942,032.71 | 60.07% | 4.05% | 452111 | Department Stores (except Discount Department Stores) | 13 |
| Apparel & Accessory Stores | 2,656,363.15 | 214,760.95 | 13.70% | 0.92% | 448140 | Family Clothing Stores | 38 |
| Apparel & Accessory Stores | 2,184,594.30 | 176,619.51 | 11.26% | 0.76% | 448310 | Jewelry Stores | 47 |
| Apparel & Accessory Stores | 1,412,525.70 | 114,199.51 | 7.28% | 0.49% | 448210 | Shoe Stores | 16 |
| Apparel & Accessory Stores | 696,512.12 | 56,311.43 | 3.59% | 0.24% | 448190 | Other Clothing Stores | 9 |
| Apparel & Accessory Stores | 512,105.58 | 41,402.58 | 2.64% | 0.18% | 448120 | Women's Clothing Stores | 25 |
| Apparel & Accessory Stores | 171,512.36 | 13,866.39 | 0.88% | 0.06% | 448150 | Clothing Accessories Stores | 40 |
| Apparel & Accessory Stores | 38,233.09 | 3,091.06 | 0.20% | 0.01% | 424330 | Women's, Children's, and Infants' Clothing and Accessories Merchant Wholesalers | 6 |
| Apparel & Accessory Stores | 18,713.45 | 1,512.94 | 0.10% | 0.01% | 5699 | Miscellaneous Apparel and Accessory Stores | 8 |
| Apparel & Accessory Stores | 18,468.00 | 1,493.10 | 0.10% | 0.01% | 315999 | Other Apparel Accessories and Other Apparel MFG | 5 |
| Apparel & Accessory Stores | 8,887.88 | 718.56 | 0.05% | 0.00% | 424340 | Footwear Merchant Wholesalers | 9 |
| Apparel & Accessory Stores | 8,324.61 | 673.03 | 0.04% | 0.00% | 448130 | Children's and Infants' Clothing Stores | 8 |
| Apparel & Accessory Stores | 7,078.79 | 572.30 | 0.04% | 0.00% | 5621 | Women's Clothing Stores | 8 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|------------------------------|-------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Apparel & Accessory Stores | 6,590.79 | 532.85 | 0.03% | 0.00% | 448110 | Men's Clothing Stores | 8 |
| Apparel & Accessory Stores | 3,779.27 | 305.55 | 0.02% | 0.00% | 339914 | Costume Jewelry and Novelty MFG | 9 |
| Apparel & Accessory Stores | 911.64 | 73.70 | 0.00% | 0.00% | 339911 | Jewelry (except Costume) MFG | 4 |
| Sub-total: | \$ 19,396,537.33 | \$ 1,568,166.15 | | 6.74% | | | 253 |
| General Merchandise | \$ 15,555,280.00 | \$ 1,257,609.19 | 84.83% | 5.40% | 452112 | Discount Department Stores | 6 |
| General Merchandise | 1,597,696.12 | 129,170.12 | 8.71% | 0.56% | 452990 | All Other General Merchandise Stores | 39 |
| General Merchandise | 669,807.39 | 54,152.41 | 3.65% | 0.23% | 425120 | Wholesale Trade Agents and Brokers | 156 |
| General Merchandise | 382,938.18 | 30,959.69 | 2.09% | 0.13% | 5399 | Miscellaneous General Merchandise Stores | 7 |
| General Merchandise | 49,178.42 | 3,975.96 | 0.27% | 0.02% | 4225 | General Warehousing and Storage | 4 |
| General Merchandise | 43,086.18 | 3,483.42 | 0.23% | 0.01% | 8699 | Membership Organizations, Not Elsewhere Classified | 26 |
| General Merchandise | 40,087.88 | 3,241.01 | 0.22% | 0.01% | 493110 | General Warehousing and Storage | 4 |
| Sub-total: | \$ 18,338,074.18 | \$ 1,482,591.80 | | 6.37% | | | 242 |
| Building Material Stores | \$ 11,572,973.94 | \$ 935,648.75 | 65.27% | 4.02% | 444110 | Home Centers | 5 |
| Building Material Stores | 2,649,479.64 | 214,204.43 | 14.94% | 0.92% | 444190 | Other Building Material Dealers | 26 |
| Building Material Stores | 2,194,758.06 | 177,441.22 | 12.38% | 0.76% | 332311 | Prefabricated Metal Building and Component MFG | 4 |
| Building Material Stores | 1,129,026.18 | 91,279.21 | 6.37% | 0.39% | 444130 | Hardware Stores | 20 |
| Building Material Stores | 105,000.73 | 8,489.07 | 0.59% | 0.04% | 423710 | Hardware Merchant Wholesalers | 12 |
| Building Material Stores | 76,055.52 | 6,148.92 | 0.43% | 0.03% | 423310 | Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers | 6 |
| Building Material Stores | 3,798.30 | 307.08 | 0.02% | 0.00% | 332321 | Metal Window and Door MFG | 6 |
| Sub-total: | \$ 17,731,092.36 | \$ 1,433,518.69 | | 6.16% | | | 79 |
| Food & Beverage | \$ 8,748,385.45 | \$ 707,287.17 | 50.92% | 3.04% | 445110 | Supermarkets and Other Grocery (except Convenience) Stores | 15 |
| Food & Beverage | 5,911,734.79 | 477,950.38 | 34.41% | 2.05% | 99999999 | OTHER | 159 |
| Food & Beverage | 1,708,625.58 | 138,138.51 | 9.94% | 0.59% | 445310 | Beer, Wine, and Liquor Stores | 13 |
| Food & Beverage | 332,734.18 | 26,900.81 | 1.94% | 0.12% | 424410 | General Line Grocery Merchant Wholesalers | 4 |
| Food & Beverage | 165,156.48 | 13,352.53 | 0.96% | 0.06% | 722310 | Food Service Contractors | 4 |
| Food & Beverage | 158,288.36 | 12,797.26 | 0.92% | 0.05% | 445299 | All Other Specialty Food Stores | 9 |
| Food & Beverage | 129,185.94 | 10,444.39 | 0.75% | 0.04% | 312111 | Soft Drink MFG | 7 |
| Food & Beverage | 18,337.45 | 1,482.54 | 0.11% | 0.01% | 446191 | Food (Health) Supplement Stores | 14 |
| Food & Beverage | 7,588.00 | 613.47 | 0.04% | 0.00% | 312130 | Wineries | 37 |
| Food & Beverage | 1,665.21 | 134.63 | 0.01% | 0.00% | 424490 | Other Grocery and Related Products Merchant Wholesalers | 9 |
| Sub-total: | \$ 17,181,701.45 | \$ 1,389,101.68 | | 5.97% | | | 271 |
| Construction - Equip. & Mach | \$ 5,451,749.33 | \$ 440,761.60 | 32.63% | 1.89% | 423830 | Industrial Machinery and Equip Merchant Wholesalers | 49 |
| Construction - Equip. & Mach | 4,569,884.97 | 369,464.86 | 27.35% | 1.59% | 236220 | Commercial and Institutional Building Construction | 43 |
| Construction - Equip. & Mach | 3,528,557.45 | 285,275.88 | 21.12% | 1.23% | 532412 | Construction, Mining, and Forestry Machinery and Equip Rental and Leasing | 22 |
| Construction - Equip. & Mach | 2,750,632.73 | 222,382.43 | 16.46% | 0.96% | 532490 | Other Commercial and Industrial Machinery and Equip Rental and Leasing | 42 |
| Construction - Equip. & Mach | 405,154.55 | 32,755.83 | 2.42% | 0.14% | 7359 | Equipment Rental and Leasing, Not Elsewhere Classified | 11 |
| Construction - Equip. & Mach | 3,094.42 | 250.18 | 0.02% | 0.00% | 335129 | Other Lighting Equip MFG | 5 |
| Sub-total: | \$ 16,709,073.45 | \$ 1,350,890.78 | | 5.81% | | | 172 |
| Communication Services | \$ 6,797,123.76 | \$ 549,532.07 | 48.91% | 2.36% | 517210 | WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE) | 58 |
| Communication Services | 5,186,824.48 | 419,343.02 | 37.32% | 1.80% | 517110 | Wired Telecommunications Carriers | 54 |
| Communication Services | 527,262.83 | 42,628.01 | 3.79% | 0.18% | 99999999 | OTHER | 14 |
| Communication Services | 368,807.27 | 29,817.23 | 2.65% | 0.13% | 4813 | Telephone Communications, Except Radiotelephone | 9 |
| Communication Services | 212,946.79 | 17,216.27 | 1.53% | 0.07% | 517919 | ALL OTHER TELECOMMUNICATIONS | 31 |
| Communication Services | 151,912.24 | 12,281.76 | 1.09% | 0.05% | 4812 | Radiotelephone Communications | 7 |
| Communication Services | 147,295.03 | 11,908.47 | 1.06% | 0.05% | 517911 | TELECOMMUNICATIONS RESELLERS | 42 |
| Communication Services | 123,668.12 | 9,998.29 | 0.89% | 0.04% | 339950 | Sign MFG | 29 |
| Communication Services | 120,479.03 | 9,740.46 | 0.87% | 0.04% | 3993 | Signs and Advertising Specialties | 8 |
| Communication Services | 93,786.06 | 7,582.39 | 0.67% | 0.03% | 519190 | All Other Information Services | 26 |
| Communication Services | 62,240.61 | 5,032.01 | 0.45% | 0.02% | 541810 | Advertising Agencies | 18 |
| Communication Services | 33,413.21 | 2,701.38 | 0.24% | 0.01% | 511199 | All Other Publishers | 8 |
| Communication Services | 19,879.88 | 1,607.24 | 0.14% | 0.01% | 511120 | Periodical Publishers | 12 |
| Communication Services | 11,593.09 | 937.28 | 0.08% | 0.00% | 2759 | Commercial Printing, Not Elsewhere Classified | 8 |
| Communication Services | 10,743.27 | 868.57 | 0.08% | 0.00% | 334210 | Telephone Apparatus MFG | 5 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|-----------------------------|-------------------------|--------------------------|---|---|---------------|--|---------------------------|
| Communication Services | 10,625.82 | 859.07 | 0.08% | 0.00% | 517410 | Satellite Telecommunications | 8 |
| Communication Services | 7,668.24 | 619.96 | 0.06% | 0.00% | 334290 | Other Communications Equip MFG | 7 |
| Communication Services | 5,509.82 | 445.46 | 0.04% | 0.00% | 541850 | Display Advertising | 10 |
| Communication Services | 1,484.12 | 119.99 | 0.01% | 0.00% | 541890 | Other Services Related to Advertising | 11 |
| Communication Services | 1,474.91 | 119.24 | 0.01% | 0.00% | 334220 | Radio and Television Broadcasting and Wireless Communications Equip MFG | 4 |
| Communication Services | 1,093.45 | 88.40 | 0.01% | 0.00% | 4899 | Communications Services, Not Elsewhere Classified | 6 |
| Communication Services | 952.36 | 77.00 | 0.01% | 0.00% | 323115 | Digital Printing | 5 |
| Sub-total: | \$ 13,896,784.41 | \$ 1,123,523.57 | | 4.83% | | | 380 |
| Furniture & Home Furnishing | \$ 11,879,500.24 | \$ 960,430.71 | 88.23% | 4.13% | 442110 | Furniture Stores | 27 |
| Furniture & Home Furnishing | 773,984.12 | 62,574.86 | 5.75% | 0.27% | 442299 | All Other Home Furnishings Stores | 11 |
| Furniture & Home Furnishing | 414,798.18 | 33,535.49 | 3.08% | 0.14% | 443111 | Household Appliance Stores | 19 |
| Furniture & Home Furnishing | 234,157.70 | 18,931.12 | 1.74% | 0.08% | 423990 | Other Miscellaneous Durable Goods Merchant Wholesalers | 52 |
| Furniture & Home Furnishing | 65,809.58 | 5,320.56 | 0.49% | 0.02% | 5712 | Furniture Stores | 11 |
| Furniture & Home Furnishing | 39,750.91 | 3,213.77 | 0.30% | 0.01% | 5719 | Miscellaneous Home furnishings Stores | 7 |
| Furniture & Home Furnishing | 22,688.61 | 1,834.32 | 0.17% | 0.01% | 423210 | Furniture Merchant Wholesalers | 5 |
| Furniture & Home Furnishing | 9,394.55 | 759.53 | 0.07% | 0.00% | 811490 | Other Personal and Household Goods Repair and Maintenance | 6 |
| Furniture & Home Furnishing | 7,570.67 | 612.07 | 0.06% | 0.00% | 5099 | Durable Goods, Not Elsewhere Classified | 6 |
| Furniture & Home Furnishing | 7,445.09 | 601.92 | 0.06% | 0.00% | 337215 | Showcase, Partition, Shelving, and Locker MFG | 7 |
| Furniture & Home Furnishing | 7,026.06 | 568.04 | 0.05% | 0.00% | 423220 | Home Furnishing Merchant Wholesalers | 12 |
| Furniture & Home Furnishing | 1,991.15 | 160.98 | 0.01% | 0.00% | 314129 | Other Household Textile Product Mills | 4 |
| Sub-total: | \$ 13,464,116.85 | \$ 1,088,543.38 | | 4.68% | | | 167 |
| Electricity Services | \$ 9,363,487.03 | \$ 757,016.74 | 71.69% | 3.25% | 221122 | Electric Power Distribution | 40 |
| Electricity Services | 2,540,448.19 | 205,389.49 | 19.45% | 0.88% | 99999999 | OTHER | 68 |
| Electricity Services | 1,157,098.30 | 93,548.78 | 8.86% | 0.40% | 221119 | Other Electric Power Generation | 5 |
| Sub-total: | \$ 13,061,033.52 | \$ 1,055,955.01 | | 4.54% | | | 113 |
| Vehicles & Parts | \$ 2,690,361.09 | \$ 217,509.61 | 21.86% | 0.93% | 441110 | New Car Dealers | 13 |
| Vehicles & Parts | 2,369,313.58 | 191,553.64 | 19.25% | 0.82% | 441310 | AUTOMOTIVE PARTS AND ACCESSORIES STORES | 27 |
| Vehicles & Parts | 2,314,874.91 | 187,152.40 | 18.81% | 0.80% | 441320 | Tire Dealers | 10 |
| Vehicles & Parts | 1,056,899.88 | 85,447.96 | 8.59% | 0.37% | 811111 | GENERAL AUTOMOTIVE REPAIR | 39 |
| Vehicles & Parts | 842,545.21 | 68,117.87 | 6.85% | 0.29% | 423120 | Motor Vehicle Supplies and New Parts Merchant Wholesalers | 15 |
| Vehicles & Parts | 653,377.94 | 52,824.13 | 5.31% | 0.23% | 441221 | MOTORCYCLE, ATV, AND PERSONAL WATERCRAFT DEALERS | 5 |
| Vehicles & Parts | 517,786.91 | 41,861.90 | 4.21% | 0.18% | 811122 | AUTOMOTIVE GLASS REPLACEMENT SHOPS | 5 |
| Vehicles & Parts | 428,892.61 | 34,675.00 | 3.48% | 0.15% | 423110 | Automobile and Other Motor Vehicle Merchant Wholesalers | 6 |
| Vehicles & Parts | 425,005.80 | 34,360.76 | 3.45% | 0.15% | 99999999 | OTHER | 11 |
| Vehicles & Parts | 339,212.24 | 27,424.54 | 2.76% | 0.12% | 5531 | Auto and Home Supply Stores | 12 |
| Vehicles & Parts | 194,313.94 | 15,709.84 | 1.58% | 0.07% | 423130 | Tire and Tube Merchant Wholesalers | 4 |
| Vehicles & Parts | 153,733.33 | 12,428.99 | 1.25% | 0.05% | 441210 | Recreational Vehicle Dealers | 4 |
| Vehicles & Parts | 99,368.48 | 8,033.72 | 0.81% | 0.03% | 441120 | Used Car Dealers | 12 |
| Vehicles & Parts | 71,400.48 | 5,772.57 | 0.58% | 0.02% | 811118 | OTHER AUTOMOTIVE MECHANICAL AND ELECTRICAL REPAIR AND MAINTENANCE | 6 |
| Vehicles & Parts | 58,167.88 | 4,702.74 | 0.47% | 0.02% | 532120 | Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing | 7 |
| Vehicles & Parts | 51,201.09 | 4,139.49 | 0.42% | 0.02% | 811121 | AUTOMOTIVE BODY, PAINT, AND INTERIOR REPAIR AND MAINTENANCE | 8 |
| Vehicles & Parts | 21,964.00 | 1,775.74 | 0.18% | 0.01% | 5013 | Motor Vehicle Supplies and New Parts | 7 |
| Vehicles & Parts | 15,856.48 | 1,281.96 | 0.13% | 0.01% | 532112 | Passenger Car Leasing | 6 |
| Vehicles & Parts | 4,305.94 | 348.13 | 0.03% | 0.00% | 336399 | All Other Motor Vehicle Parts MFG | 4 |
| Sub-total: | \$ 12,308,581.80 | \$ 995,120.99 | | 4.28% | | | 201 |
| Electronics & Appliances | \$ 3,980,433.45 | \$ 321,809.04 | 39.86% | 1.38% | 443112 | Radio, Television, and Other Electronics Stores | 20 |
| Electronics & Appliances | 976,276.73 | 78,929.76 | 9.78% | 0.34% | 451220 | Prerecorded Tape, Compact Disc, and Record Stores | 22 |
| Electronics & Appliances | 854,011.27 | 69,044.88 | 8.55% | 0.30% | 425110 | Business to Business Electronic Markets | 18 |
| Electronics & Appliances | 841,117.45 | 68,002.44 | 8.42% | 0.29% | 532210 | Consumer Electronics and Appliances Rental | 9 |
| Electronics & Appliances | 580,956.48 | 46,969.02 | 5.82% | 0.20% | 443120 | Computer and Software Stores | 92 |
| Electronics & Appliances | 374,978.79 | 30,316.19 | 3.76% | 0.13% | 518210 | Data Processing, Hosting, and Related Services | 42 |
| Electronics & Appliances | 363,894.67 | 29,420.06 | 3.64% | 0.13% | 541511 | Custom Computer Programming Services | 46 |
| Electronics & Appliances | 314,634.06 | 25,437.45 | 3.15% | 0.11% | 7379 | Computer Related Services, Not Elsewhere Classified | 9 |
| Electronics & Appliances | 249,698.55 | 20,187.56 | 2.50% | 0.09% | 541512 | Computer Systems Design Services | 54 |

Fiscal Year 2011 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue by Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|-----------------------------|------------------------|--------------------------|---|---|---------------|---|---------------------------|
| Electronics & Appliances | 242,498.55 | 19,605.46 | 2.43% | 0.08% | 5063 | Electrical Apparatus and Equipment, Wiring Supplies, | 5 |
| Electronics & Appliances | 210,905.13 | 17,051.20 | 2.11% | 0.07% | 99999999 | OTHER | 6 |
| Electronics & Appliances | 166,765.94 | 13,482.65 | 1.67% | 0.06% | 454111 | Electronic Shopping | 77 |
| Electronics & Appliances | 142,027.76 | 11,482.62 | 1.42% | 0.05% | 532230 | Video Tape and Disc Rental | 4 |
| Electronics & Appliances | 103,264.97 | 8,348.74 | 1.03% | 0.04% | 511210 | Software Publishers | 42 |
| Electronics & Appliances | 97,240.73 | 7,861.69 | 0.97% | 0.03% | 5731 | Radio, Television, and Consumer Electronics Stores | 7 |
| Electronics & Appliances | 90,373.09 | 7,306.46 | 0.91% | 0.03% | 334119 | Other Computer Peripheral Equip MFG | 6 |
| Electronics & Appliances | 85,982.42 | 6,951.48 | 0.86% | 0.03% | 334611 | Software Reproducing | 4 |
| Electronics & Appliances | 82,801.33 | 6,694.30 | 0.83% | 0.03% | 334111 | Electronic Computer MFG | 5 |
| Electronics & Appliances | 70,723.52 | 5,717.84 | 0.71% | 0.02% | 423690 | Other Electronic Parts and Equip Merchant Wholesalers | 24 |
| Electronics & Appliances | 41,901.21 | 3,387.62 | 0.42% | 0.01% | 541519 | Other Computer Related Services | 31 |
| Electronics & Appliances | 27,799.88 | 2,247.56 | 0.28% | 0.01% | 7372 | Prepackaged Software | 6 |
| Electronics & Appliances | 25,594.42 | 2,069.25 | 0.26% | 0.01% | 811211 | Consumer Electronics Repair and Maintenance | 7 |
| Electronics & Appliances | 18,223.88 | 1,473.36 | 0.18% | 0.01% | 423430 | Computer and Computer Peripheral Equip and Software Merchant Wholesalers | 28 |
| Electronics & Appliances | 17,725.45 | 1,433.06 | 0.18% | 0.01% | 811212 | Computer and Office Machine Repair and Maintenance | 14 |
| Electronics & Appliances | 9,829.09 | 794.66 | 0.10% | 0.00% | 5065 | Electronic Parts and Equipment, Not Elsewhere Classified | 7 |
| Electronics & Appliances | 4,970.79 | 401.88 | 0.05% | 0.00% | 334310 | Audio and Video Equip MFG | 8 |
| Electronics & Appliances | 4,314.18 | 348.79 | 0.04% | 0.00% | 423620 | ELECTRICAL AND ELECTRONIC APPLIANCE, TELEVISION, RADIO SET MERCHANT WHOLESALERS | 10 |
| Electronics & Appliances | 3,958.67 | 320.05 | 0.04% | 0.00% | 335999 | All Other Miscellaneous Electrical Equip and Component MFG | 9 |
| Electronics & Appliances | 2,483.15 | 200.76 | 0.02% | 0.00% | 519130 | INTERNET PUBLISHING/BROADCASTING/WEB SEARCH PORTALS | 7 |
| Sub-total: | \$ 9,985,385.61 | \$ 807,295.83 | | 3.47% | | | 619 |
| Gasoline Stations | \$ 7,346,494.79 | \$ 593,947.48 | 94.33% | 2.55% | 447110 | Gasoline Stations with Convenience Stores | 64 |
| Gasoline Stations | 310,470.55 | 25,100.84 | 3.99% | 0.11% | 445120 | Convenience Stores | 9 |
| Gasoline Stations | 131,235.64 | 10,610.10 | 1.69% | 0.05% | 5541 | Gasoline Service Stations | 5 |
| Sub-total: | \$ 7,788,200.97 | \$ 629,658.42 | | 2.71% | | | 78 |
| Drug & Health Care Services | \$ 2,461,660.36 | \$ 199,019.67 | 61.70% | 0.86% | 446110 | Pharmacies and Drug Stores | 27 |
| Drug & Health Care Services | 754,810.67 | 61,024.73 | 18.92% | 0.26% | 423450 | Medical, Dental, and Hospital Equip and Supplies Merchant Wholesalers | 94 |
| Drug & Health Care Services | 309,967.58 | 25,060.18 | 7.77% | 0.11% | 99999999 | OTHER | 8 |
| Drug & Health Care Services | 104,459.27 | 8,445.30 | 2.62% | 0.04% | 446199 | All Other Health and Personal Care Stores | 34 |
| Drug & Health Care Services | 99,252.36 | 8,024.33 | 2.49% | 0.03% | 339112 | Surgical and Medical Instrument MFG | 21 |
| Drug & Health Care Services | 61,985.45 | 5,011.38 | 1.55% | 0.02% | 532291 | Home Health Equip Rental | 9 |
| Drug & Health Care Services | 47,780.48 | 3,862.94 | 1.20% | 0.02% | 339113 | Surgical Appliance and Supplies MFG | 12 |
| Drug & Health Care Services | 39,625.82 | 3,203.66 | 0.99% | 0.01% | 621610 | Home Health Care Services | 5 |
| Drug & Health Care Services | 39,380.48 | 3,183.82 | 0.99% | 0.01% | 424210 | Drugs and Druggists' Sundries Merchant Wholesalers | 25 |
| Drug & Health Care Services | 19,620.24 | 1,586.25 | 0.49% | 0.01% | 621111 | Offices of Physicians (except Mental Health Specialists) | 5 |
| Drug & Health Care Services | 12,249.70 | 990.36 | 0.31% | 0.00% | 621511 | Medical Laboratories | 6 |
| Drug & Health Care Services | 11,729.94 | 948.34 | 0.29% | 0.00% | 812199 | Other Personal Care Services | 4 |
| Drug & Health Care Services | 10,064.00 | 813.65 | 0.25% | 0.00% | 325411 | Medicinal and Botanical MFG | 4 |
| Drug & Health Care Services | 8,992.97 | 727.06 | 0.23% | 0.00% | 339114 | Dental Equip and Supplies MFG | 12 |
| Drug & Health Care Services | 5,282.30 | 427.06 | 0.13% | 0.00% | 325412 | Pharmaceutical Preparation MFG | 7 |
| Drug & Health Care Services | 2,719.27 | 219.85 | 0.07% | 0.00% | 5047 | Medical, Dental, and Hospital Equipment and Supplies | 4 |
| Sub-total: | \$ 3,989,580.91 | \$ 322,548.59 | | 1.39% | | | 277 |
| Non-Store Retail | \$ 370,017.45 | \$ 29,915.07 | 40.05% | 0.13% | 454113 | Mail-Order Houses | 30 |
| Non-Store Retail | 302,829.45 | 24,483.08 | 32.77% | 0.11% | 454390 | Other Direct Selling Establishments | 138 |
| Non-Store Retail | 122,130.79 | 9,874.00 | 13.22% | 0.04% | 454210 | Vending Machine Operators | 9 |
| Non-Store Retail | 64,988.36 | 5,254.16 | 7.03% | 0.02% | 5961 | Catalog and Mail-Order Houses | 6 |
| Non-Store Retail | 64,021.70 | 5,176.01 | 6.93% | 0.02% | 5963 | Direct Selling Establishments | 9 |
| Sub-total: | \$ 923,987.76 | \$ 74,702.32 | | 0.32% | | | 192 |
| Total: | 287,797,243.74 | 23,267,755.78 | | 100.00% | | | 6,789 |



Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|------------------|--------------------------|---|--|---------------|--|---------------------------|
| Specialty & Specialized Services | \$ 14,700,630.09 | \$ 1,188,793.17 | 23.90% | 4.48% | 99999999 | OTHER | 399 |
| Specialty & Specialized Services | 7,599,854.55 | 614,576.05 | 12.36% | 2.32% | 451110 | Sporting Goods Stores | 60 |
| Specialty & Specialized Services | 2,439,081.58 | 197,240.76 | 3.97% | 0.74% | 561621 | Security Systems Services (except Locksmiths) | 41 |
| Specialty & Specialized Services | 1,840,281.09 | 148,817.67 | 2.99% | 0.56% | 7389 | Business Services, Not Elsewhere Classified | 32 |
| Specialty & Specialized Services | 1,563,197.58 | 126,410.81 | 2.54% | 0.48% | 7699 | Repair Shops and Related Services, Not Elsewhere Classified | 31 |
| Specialty & Specialized Services | 1,418,374.42 | 114,699.42 | 2.31% | 0.43% | 423920 | Toy and Hobby Goods and Supplies Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 1,234,854.79 | 99,858.78 | 2.01% | 0.38% | 5074 | Plumbing and Heating Equipment and Supplies (Hydronics) | 6 |
| Specialty & Specialized Services | 1,214,516.36 | 98,214.07 | 1.97% | 0.37% | 812320 | Drycleaning and Laundry Services (except Coin-Operated) | 15 |
| Specialty & Specialized Services | 1,132,355.15 | 91,569.96 | 1.84% | 0.35% | 423840 | Industrial Supplies Merchant Wholesalers | 20 |
| Specialty & Specialized Services | 1,110,684.97 | 89,817.56 | 1.81% | 0.34% | 423720 | Plumbing and Heating Equip and Supplies (Hydronics) Merchant Wholesalers | 12 |
| Specialty & Specialized Services | 1,068,334.30 | 86,392.79 | 1.74% | 0.33% | 811310 | COMMERCIAL/INDUSTRIAL MACHINERY (EXC AUTO/ELECTRONIC) REPAIR/MAINTENANCE | 55 |
| Specialty & Specialized Services | 1,065,399.52 | 86,155.47 | 1.73% | 0.32% | 5051 | Metals Service Centers and Offices | 5 |
| Specialty & Specialized Services | 987,488.00 | 79,855.01 | 1.61% | 0.30% | 5211 | Lumber and Other Building Materials Dealers | 15 |
| Specialty & Specialized Services | 984,437.45 | 79,608.32 | 1.60% | 0.30% | 561499 | All Other Business Support Services | 21 |
| Specialty & Specialized Services | 964,359.64 | 77,984.69 | 1.57% | 0.29% | 325120 | Industrial Gas MFG | 4 |
| Specialty & Specialized Services | 917,308.97 | 74,179.86 | 1.49% | 0.28% | 423610 | ELECTRICAL APPARATUS AND EQUIP, WIRING SUPPLIES, AND RELATED EQUIP WHOLESALERS | 38 |
| Specialty & Specialized Services | 910,291.52 | 73,612.38 | 1.48% | 0.28% | 4911 | Electric Services | 5 |
| Specialty & Specialized Services | 836,571.52 | 67,650.88 | 1.36% | 0.26% | 451211 | Book Stores | 45 |
| Specialty & Specialized Services | 830,742.42 | 67,179.50 | 1.35% | 0.25% | 238211 | Residential Electrical Contractors | 5 |
| Specialty & Specialized Services | 828,088.24 | 66,964.86 | 1.35% | 0.25% | 325510 | Paint and Coating MFG | 8 |
| Specialty & Specialized Services | 761,753.82 | 61,600.61 | 1.24% | 0.23% | 812332 | Industrial Launderers | 4 |
| Specialty & Specialized Services | 734,210.30 | 59,373.25 | 1.19% | 0.22% | 5084 | Industrial Machinery and Equipment | 13 |
| Specialty & Specialized Services | 693,738.79 | 56,100.45 | 1.13% | 0.21% | 332312 | Fabricated Structural Metal MFG | 11 |
| Specialty & Specialized Services | 604,357.33 | 48,872.45 | 0.98% | 0.18% | 1799 | Special Trade Contractors, Not Elsewhere Classified | 23 |
| Specialty & Specialized Services | 561,556.97 | 45,411.32 | 0.91% | 0.17% | 7342 | Disinfecting and Pest Control Services | 8 |
| Specialty & Specialized Services | 555,440.12 | 44,916.67 | 0.90% | 0.17% | 325998 | All Other Miscellaneous Chemical Product and Preparation MFG | 12 |
| Specialty & Specialized Services | 551,697.94 | 44,614.06 | 0.90% | 0.17% | 423850 | Service Establishment Equip and Supplies Merchant Wholesalers | 9 |
| Specialty & Specialized Services | 536,101.09 | 43,352.79 | 0.87% | 0.16% | 561710 | Exterminating and Pest Control Services | 16 |
| Specialty & Specialized Services | 510,739.03 | 41,301.84 | 0.83% | 0.16% | 236210 | Industrial Building Construction | 7 |
| Specialty & Specialized Services | 493,517.94 | 39,909.22 | 0.80% | 0.15% | 238222 | Nonresidential Plumbing and HVAC Contractors | 11 |
| Specialty & Specialized Services | 480,008.97 | 38,816.80 | 0.78% | 0.15% | 561730 | Landscaping Services | 61 |
| Specialty & Specialized Services | 414,322.30 | 33,504.93 | 0.67% | 0.13% | 442210 | Floor Covering Stores | 14 |
| Specialty & Specialized Services | 413,861.09 | 33,467.63 | 0.67% | 0.13% | 423330 | Roofing, Siding, and Insulation Material Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 393,800.48 | 31,845.39 | 0.64% | 0.12% | 813910 | Business Associations | 13 |
| Specialty & Specialized Services | 360,231.27 | 29,130.76 | 0.59% | 0.11% | 713940 | Fitness and Recreational Sports Centers | 12 |
| Specialty & Specialized Services | 358,707.76 | 29,007.55 | 0.58% | 0.11% | 1731 | Electrical Work | 12 |
| Specialty & Specialized Services | 343,049.94 | 27,741.36 | 0.56% | 0.10% | 237130 | Power and Communication Line and Related Structures Construction | 8 |
| Specialty & Specialized Services | 337,075.03 | 27,258.18 | 0.55% | 0.10% | 561720 | Janitorial Services | 35 |
| Specialty & Specialized Services | 325,909.82 | 26,355.29 | 0.53% | 0.10% | 238220 | Plumbing, Heating, and Air-Conditioning Contractors | 29 |
| Specialty & Specialized Services | 319,329.94 | 25,823.20 | 0.52% | 0.10% | 1721 | Painting and Paper Hanging | 5 |
| Specialty & Specialized Services | 316,050.91 | 25,558.03 | 0.51% | 0.10% | 561440 | Collection Agencies | 17 |
| Specialty & Specialized Services | 313,556.61 | 25,356.32 | 0.51% | 0.10% | 323110 | Commercial Lithographic Printing | 21 |
| Specialty & Specialized Services | 310,065.33 | 25,074.00 | 0.50% | 0.09% | 7349 | Building Cleaning and Maintenance Services, Not Elsewhere Classified | 19 |
| Specialty & Specialized Services | 303,148.48 | 24,514.65 | 0.49% | 0.09% | 424690 | Other Chemical and Allied Products Merchant Wholesalers | 20 |
| Specialty & Specialized Services | 284,387.88 | 22,997.54 | 0.46% | 0.09% | 7623 | Refrigeration and Air-Conditioning Service and Repair | 21 |
| Specialty & Specialized Services | 245,452.48 | 19,848.96 | 0.40% | 0.07% | 522110 | Commercial Banking | 9 |
| Specialty & Specialized Services | 224,614.67 | 18,163.87 | 0.37% | 0.07% | 541330 | Engineering Services | 17 |
| Specialty & Specialized Services | 205,620.36 | 16,627.86 | 0.33% | 0.06% | 1629 | Heavy Construction, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 203,786.30 | 16,479.55 | 0.33% | 0.06% | 811412 | Appliance Repair and Maintenance | 11 |
| Specialty & Specialized Services | 202,120.85 | 16,344.87 | 0.33% | 0.06% | 562991 | Septic Tank and Related Services | 4 |
| Specialty & Specialized Services | 200,296.48 | 16,197.34 | 0.33% | 0.06% | 238210 | ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS | 43 |
| Specialty & Specialized Services | 181,971.88 | 14,715.49 | 0.30% | 0.06% | 5169 | Chemicals and Allied Products, Not Elsewhere Classified | 8 |
| Specialty & Specialized Services | 169,625.70 | 13,717.09 | 0.28% | 0.05% | 238290 | Other Building Equip Contractors | 8 |
| Specialty & Specialized Services | 163,070.30 | 13,186.98 | 0.27% | 0.05% | 451130 | Sewing, Needlework, and Piece Goods Stores | 4 |
| Specialty & Specialized Services | 162,569.45 | 13,146.47 | 0.26% | 0.05% | 541921 | Photography Studios, Portrait | 29 |
| Specialty & Specialized Services | 143,181.82 | 11,578.66 | 0.23% | 0.04% | 237310 | Highway, Street, and Bridge Construction | 8 |
| Specialty & Specialized Services | 141,324.85 | 11,428.49 | 0.23% | 0.04% | 238990 | All Other Specialty Trade Contractors | 23 |
| Specialty & Specialized Services | 131,637.94 | 10,645.14 | 0.21% | 0.04% | 423440 | Other Commercial Equip Merchant Wholesalers | 27 |

Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------|--------------------------|---|--|---------------|---|---------------------------|
| Specialty & Specialized Services | 129,067.52 | 10,437.28 | 0.21% | 0.04% | 423730 | Warm Air Heating and Air-Conditioning Equip and Supplies Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 128,360.00 | 10,380.06 | 0.21% | 0.04% | 541613 | Marketing Consulting Services | 15 |
| Specialty & Specialized Services | 120,248.36 | 9,724.10 | 0.20% | 0.04% | 333415 | Air-Conditioning & Heating Equip and Com & Ind Refrig Equip Mfg | 10 |
| Specialty & Specialized Services | 110,681.21 | 8,950.44 | 0.18% | 0.03% | 424990 | Other Miscellaneous Nondurable Goods Merchant Wholesalers | 44 |
| Specialty & Specialized Services | 110,134.30 | 8,906.21 | 0.18% | 0.03% | 1711 | Plumbing, Heating and Air-Conditioning | 18 |
| Specialty & Specialized Services | 109,580.36 | 8,861.42 | 0.18% | 0.03% | 561622 | Locksmiths | 5 |
| Specialty & Specialized Services | 107,894.79 | 8,725.11 | 0.18% | 0.03% | 236118 | Residential Remodelers | 11 |
| Specialty & Specialized Services | 104,688.36 | 8,465.81 | 0.17% | 0.03% | 323116 | Manifold Business Forms Printing | 6 |
| Specialty & Specialized Services | 99,857.94 | 8,075.19 | 0.16% | 0.03% | 541990 | All Other Professional, Scientific, and Technical Services | 33 |
| Specialty & Specialized Services | 97,078.55 | 7,850.43 | 0.16% | 0.03% | 332999 | All Other Miscellaneous Fabricated Metal Product MFG | 9 |
| Specialty & Specialized Services | 93,418.91 | 7,554.49 | 0.15% | 0.03% | 7629 | Electrical and Electronic Repair Shops, Not Elsewhere Classified | 15 |
| Specialty & Specialized Services | 92,051.64 | 7,443.92 | 0.15% | 0.03% | 561740 | Carpet and Upholstery Cleaning Services | 10 |
| Specialty & Specialized Services | 91,413.45 | 7,392.32 | 0.15% | 0.03% | 5085 | Industrial Supplies | 10 |
| Specialty & Specialized Services | 90,950.18 | 7,354.85 | 0.15% | 0.03% | 238212 | Nonresidential Electrical Contractors | 7 |
| Specialty & Specialized Services | 90,369.21 | 7,307.87 | 0.15% | 0.03% | 238221 | Residential Plumbing and HVAC Contractors | 6 |
| Specialty & Specialized Services | 87,758.18 | 7,096.72 | 0.14% | 0.03% | 451140 | Musical Instrument and Supplies Stores | 9 |
| Specialty & Specialized Services | 83,390.18 | 6,743.50 | 0.14% | 0.03% | 522294 | Secondary Market Financing | 4 |
| Specialty & Specialized Services | 82,023.15 | 6,632.95 | 0.13% | 0.03% | 3999 | Manufacturing Industries, Not Elsewhere Classified | 12 |
| Specialty & Specialized Services | 81,700.73 | 6,606.88 | 0.13% | 0.02% | 5039 | Construction Materials, Not Elsewhere Classified | 5 |
| Specialty & Specialized Services | 79,722.30 | 6,446.89 | 0.13% | 0.02% | 451120 | Hobby, Toy, and Game Stores | 20 |
| Specialty & Specialized Services | 79,594.42 | 6,436.55 | 0.13% | 0.02% | 334510 | Electromedical and Electrotherapeutic Apparatus MFG | 9 |
| Specialty & Specialized Services | 79,300.24 | 6,412.76 | 0.13% | 0.02% | 561990 | All Other Support Services | 8 |
| Specialty & Specialized Services | 78,569.09 | 6,353.63 | 0.13% | 0.02% | 334513 | Instruments and Related Products MFG for Measuring, Displaying, and Controlling | 11 |
| Specialty & Specialized Services | 76,975.76 | 6,224.78 | 0.13% | 0.02% | 7539 | Automotive Repair Shops, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 74,818.67 | 6,050.35 | 0.12% | 0.02% | 325620 | Toilet Preparation MFG | 4 |
| Specialty & Specialized Services | 74,780.00 | 6,047.22 | 0.12% | 0.02% | 333319 | Other Commercial and Service Industry Machinery MFG | 21 |
| Specialty & Specialized Services | 70,503.64 | 5,701.40 | 0.11% | 0.02% | 339999 | All Other Miscellaneous MFG | 50 |
| Specialty & Specialized Services | 69,365.94 | 5,609.40 | 0.11% | 0.02% | 561790 | Other Services to Buildings and Dwellings | 20 |
| Specialty & Specialized Services | 66,785.94 | 5,400.77 | 0.11% | 0.02% | 511130 | Book Publishers | 18 |
| Specialty & Specialized Services | 57,225.33 | 4,627.63 | 0.09% | 0.02% | 811219 | Other Electronic and Precision Equip Repair and Maintenance | 10 |
| Specialty & Specialized Services | 55,678.30 | 4,502.53 | 0.09% | 0.02% | 561210 | Facilities Support Services | 10 |
| Specialty & Specialized Services | 52,751.88 | 4,265.88 | 0.09% | 0.02% | 561612 | Security Guards and Patrol Services | 4 |
| Specialty & Specialized Services | 49,073.58 | 3,968.42 | 0.08% | 0.01% | 561110 | Office Administrative Services | 11 |
| Specialty & Specialized Services | 48,214.18 | 3,898.93 | 0.08% | 0.01% | 541430 | Graphic Design Services | 13 |
| Specialty & Specialized Services | 47,909.33 | 3,874.28 | 0.08% | 0.01% | 1623 | Water, Sewer, Pipeline, and Communications and Power | 5 |
| Specialty & Specialized Services | 47,867.88 | 3,870.92 | 0.08% | 0.01% | 423930 | Recyclable Material Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 45,352.73 | 3,667.53 | 0.07% | 0.01% | 522220 | Sales Financing | 18 |
| Specialty & Specialized Services | 42,990.67 | 3,476.52 | 0.07% | 0.01% | 522320 | Financial Transactions Processing, Reserve, and Clearinghouse Activities | 17 |
| Specialty & Specialized Services | 38,811.52 | 3,138.56 | 0.06% | 0.01% | 238330 | Flooring Contractors | 6 |
| Specialty & Specialized Services | 38,399.15 | 3,105.22 | 0.06% | 0.01% | 562111 | Solid Waste Collection | 7 |
| Specialty & Specialized Services | 37,976.36 | 3,071.03 | 0.06% | 0.01% | 237110 | Water and Sewer Line and Related Structures Construction | 6 |
| Specialty & Specialized Services | 36,013.45 | 2,912.29 | 0.06% | 0.01% | 812310 | Coin-Operated Laundries and Drycleaners | 6 |
| Specialty & Specialized Services | 35,656.97 | 2,883.47 | 0.06% | 0.01% | 423420 | Office Equip Merchant Wholesalers | 16 |
| Specialty & Specialized Services | 35,639.76 | 2,882.07 | 0.06% | 0.01% | 212321 | Construction Sand and Gravel Mining | 4 |
| Specialty & Specialized Services | 35,261.58 | 2,851.49 | 0.06% | 0.01% | 1541 | General Contractors-Industrial Buildings and Warehouses | 4 |
| Specialty & Specialized Services | 32,199.03 | 2,603.83 | 0.05% | 0.01% | 1761 | Roofing, Siding, and Sheet Metal Work | 6 |
| Specialty & Specialized Services | 29,678.79 | 2,400.03 | 0.05% | 0.01% | 238910 | Site Preparation Contractors | 9 |
| Specialty & Specialized Services | 28,798.91 | 2,328.88 | 0.05% | 0.01% | 423460 | Ophthalmic Goods Merchant Wholesalers | 11 |
| Specialty & Specialized Services | 28,115.39 | 2,273.60 | 0.05% | 0.01% | 781 | Landscape Counseling and Planning | 5 |
| Specialty & Specialized Services | 27,397.70 | 2,215.56 | 0.04% | 0.01% | 522291 | Consumer Lending | 10 |
| Specialty & Specialized Services | 26,987.39 | 2,182.38 | 0.04% | 0.01% | 541690 | Other Scientific and Technical Consulting Services | 5 |
| Specialty & Specialized Services | 26,483.76 | 2,141.66 | 0.04% | 0.01% | 1521 | General Contractors-Single-Family Houses | 5 |
| Specialty & Specialized Services | 25,643.64 | 2,073.72 | 0.04% | 0.01% | 561450 | Credit Bureaus | 14 |
| Specialty & Specialized Services | 24,788.36 | 2,004.56 | 0.04% | 0.01% | 8742 | Management Consulting Services | 4 |
| Specialty & Specialized Services | 23,333.21 | 1,886.88 | 0.04% | 0.01% | 524291 | Claims Adjusting | 9 |
| Specialty & Specialized Services | 22,809.70 | 1,844.55 | 0.04% | 0.01% | 812990 | All Other Personal Services | 19 |
| Specialty & Specialized Services | 22,048.73 | 1,783.01 | 0.04% | 0.01% | 423740 | Refrigeration Equip and Supplies Merchant Wholesalers | 10 |
| Specialty & Specialized Services | 21,283.52 | 1,721.13 | 0.03% | 0.01% | 423490 | Other Professional Equip and Supplies Merchant Wholesalers | 15 |

Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Specialty & Specialized Services | 21,081.82 | 1,704.82 | 0.03% | 0.01% | 339920 | Sporting and Athletic Goods MFG | 18 |
| Specialty & Specialized Services | 20,905.09 | 1,690.53 | 0.03% | 0.01% | 711510 | Independent Artists, Writers, and Performers | 18 |
| Specialty & Specialized Services | 20,590.79 | 1,665.11 | 0.03% | 0.01% | 448320 | Luggage and Leather Goods Stores | 5 |
| Specialty & Specialized Services | 20,406.30 | 1,650.19 | 0.03% | 0.01% | 611710 | Educational Support Services | 9 |
| Specialty & Specialized Services | 19,387.52 | 1,567.81 | 0.03% | 0.01% | 423810 | CONSTRUCTION AND MINING (EXCEPT OIL WELL) MACHINERY AND EQUIP WHOLESALERS | 5 |
| Specialty & Specialized Services | 19,332.12 | 1,563.33 | 0.03% | 0.01% | 561491 | Repossession Services | 4 |
| Specialty & Specialized Services | 19,029.45 | 1,538.85 | 0.03% | 0.01% | 424130 | Industrial and Personal Service Paper Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 18,157.70 | 1,468.36 | 0.03% | 0.01% | 524128 | Other Direct Insurance (except Life, Health, and Medical) Carriers | 7 |
| Specialty & Specialized Services | 17,854.67 | 1,443.85 | 0.03% | 0.01% | 7622 | Radio and Television Repair Shops | 5 |
| Specialty & Specialized Services | 17,627.64 | 1,425.49 | 0.03% | 0.01% | 324110 | Petroleum Refineries | 9 |
| Specialty & Specialized Services | 17,169.94 | 1,388.48 | 0.03% | 0.01% | 541618 | Other Mgt Consulting Services | 4 |
| Specialty & Specialized Services | 17,045.33 | 1,378.40 | 0.03% | 0.01% | 423910 | Sporting and Recreational Goods and Supplies Merchant Wholesalers | 19 |
| Specialty & Specialized Services | 16,444.00 | 1,329.77 | 0.03% | 0.01% | 484121 | General Freight Trucking, Long-Distance, Truckload | 4 |
| Specialty & Specialized Services | 16,172.48 | 1,307.82 | 0.03% | 0.00% | 332618 | Other Fabricated Wire Product MFG | 4 |
| Specialty & Specialized Services | 15,542.42 | 1,256.87 | 0.03% | 0.00% | 334516 | Analytical Laboratory Instrument MFG | 6 |
| Specialty & Specialized Services | 15,484.97 | 1,252.22 | 0.03% | 0.00% | 531190 | Lessors of Other Real Estate Property | 4 |
| Specialty & Specialized Services | 13,836.36 | 1,118.90 | 0.02% | 0.00% | 423390 | Other Construction Material Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 13,681.82 | 1,106.41 | 0.02% | 0.00% | 423940 | Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers | 10 |
| Specialty & Specialized Services | 13,189.45 | 1,066.59 | 0.02% | 0.00% | 3089 | Plastics Products, Not Elsewhere Classified | 5 |
| Specialty & Specialized Services | 12,012.48 | 971.41 | 0.02% | 0.00% | 333120 | Construction Machinery MFG | 4 |
| Specialty & Specialized Services | 11,939.03 | 965.47 | 0.02% | 0.00% | 423410 | Photographic Equip and Supplies Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 11,801.09 | 954.32 | 0.02% | 0.00% | 811213 | Communication Equip Repair and Maintenance | 7 |
| Specialty & Specialized Services | 9,916.73 | 801.93 | 0.02% | 0.00% | 339995 | Burial Casket MFG | 5 |
| Specialty & Specialized Services | 9,828.00 | 794.76 | 0.02% | 0.00% | 323113 | Commercial Screen Printing | 6 |
| Specialty & Specialized Services | 9,322.42 | 753.87 | 0.02% | 0.00% | 713990 | All Other Amusement and Recreation Industries | 5 |
| Specialty & Specialized Services | 7,591.88 | 613.93 | 0.01% | 0.00% | 7231 | Beauty Shops | 21 |
| Specialty & Specialized Services | 7,459.15 | 603.20 | 0.01% | 0.00% | 238992 | All Other Nonresidential Trade Contractors | 8 |
| Specialty & Specialized Services | 7,041.09 | 569.39 | 0.01% | 0.00% | 541410 | Interior Design Services | 4 |
| Specialty & Specialized Services | 6,937.58 | 561.02 | 0.01% | 0.00% | 323119 | Other Commercial Printing | 14 |
| Specialty & Specialized Services | 6,909.33 | 558.74 | 0.01% | 0.00% | 326199 | All Other Plastics Product MFG | 16 |
| Specialty & Specialized Services | 6,237.09 | 504.37 | 0.01% | 0.00% | 8641 | Civic, Social, and Fraternal Associations | 4 |
| Specialty & Specialized Services | 6,200.73 | 501.43 | 0.01% | 0.00% | 423510 | Metal Service Centers and Other Metal Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 6,170.79 | 499.01 | 0.01% | 0.00% | 551112 | Offices of Other Holding Companies | 4 |
| Specialty & Specialized Services | 6,103.15 | 493.54 | 0.01% | 0.00% | 8999 | Services, Not Elsewhere Classified | 12 |
| Specialty & Specialized Services | 5,579.88 | 451.23 | 0.01% | 0.00% | 813410 | CIVIC AND SOCIAL ORGANIZATIONS | 8 |
| Specialty & Specialized Services | 5,530.18 | 447.21 | 0.01% | 0.00% | 523930 | Investment Advice | 4 |
| Specialty & Specialized Services | 5,300.73 | 428.65 | 0.01% | 0.00% | 424110 | Printing and Writing Paper Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 5,188.85 | 419.61 | 0.01% | 0.00% | 424920 | Book, Periodical, and Newspaper Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 5,114.30 | 413.58 | 0.01% | 0.00% | 541380 | Testing Laboratories | 5 |
| Specialty & Specialized Services | 4,363.64 | 352.87 | 0.01% | 0.00% | 238160 | Roofing Contractors | 7 |
| Specialty & Specialized Services | 3,593.09 | 290.56 | 0.01% | 0.00% | 551114 | Corporate, Subsidiary, and Regional Managing Offices | 5 |
| Specialty & Specialized Services | 3,521.45 | 284.77 | 0.01% | 0.00% | 561611 | Investigation Services | 4 |
| Specialty & Specialized Services | 2,601.58 | 210.38 | 0.00% | 0.00% | 541490 | Other Specialized Design Services | 5 |
| Specialty & Specialized Services | 2,497.70 | 201.98 | 0.00% | 0.00% | 332994 | Small Arms MFG | 5 |
| Specialty & Specialized Services | 2,361.94 | 191.00 | 0.00% | 0.00% | 541611 | Administrative Mgt and General Mgt Consulting Services | 5 |
| Specialty & Specialized Services | 1,744.36 | 141.06 | 0.00% | 0.00% | 531130 | Lessors of Miniwarehouses and Self-Storage Units | 5 |
| Specialty & Specialized Services | 1,561.33 | 126.26 | 0.00% | 0.00% | 424950 | Paint, Varnish, and Supplies Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 919.64 | 74.37 | 0.00% | 0.00% | 443130 | Camera and Photographic Supplies Stores | 5 |
| Specialty & Specialized Services | 137.58 | 11.13 | 0.00% | 0.00% | 524298 | All Other Insurance Related Activities | 4 |
| Specialty & Specialized Services | (1,565.45) | (126.59) | 0.00% | 0.00% | 111421 | Nursery and Tree Production | 4 |
| Sub-total: | \$ 61,511,079.42 | \$ 4,974,205.20 | | 18.75% | | | 2,440 |
| Oil & Gas Operations | \$ 16,109,104.61 | \$ 1,302,692.01 | 47.93% | 4.91% | 213112 | Support Activities for Oil and Gas Operations | 59 |
| Oil & Gas Operations | 7,398,634.67 | 598,304.03 | 22.01% | 2.26% | 333132 | Oil and Gas Field Machinery and Equip MFG | 27 |
| Oil & Gas Operations | 5,454,707.48 | 441,104.83 | 16.23% | 1.66% | 99999999 | OTHER | 148 |
| Oil & Gas Operations | 4,151,147.27 | 335,690.07 | 12.35% | 1.27% | 1389 | Oil and Gas Field Services, Not Elsewhere Classified | 9 |
| Oil & Gas Operations | 814,782.67 | 65,888.88 | 2.42% | 0.25% | 424720 | PETROLEUM AND PETROLEUM PRODUCTS WHOLESALERS (EXCEPT BULK STATIONS/TERMINALS) | 7 |
| Oil & Gas Operations | 140,522.67 | 11,363.62 | 0.42% | 0.04% | 486210 | Pipeline Transportation of Natural Gas | 16 |

Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|-------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Oil & Gas Operations | 12,457.45 | 1,007.39 | 0.04% | 0.00% | 237120 | Oil and Gas Pipeline and Related Structures Construction | 5 |
| Oil & Gas Operations | (42,873.94) | (3,467.08) | -0.13% | -0.01% | 221210 | Natural Gas Distribution | 6 |
| Oil & Gas Operations | (52,377.09) | (4,235.57) | -0.16% | -0.02% | 213111 | Drilling Oil and Gas Wells | 7 |
| Oil & Gas Operations | (374,209.21) | (30,261.11) | -1.11% | -0.11% | 211111 | Crude Petroleum and Natural Gas Extraction | 22 |
| Sub-total: | \$ 33,611,896.57 | \$ 2,718,087.08 | | 10.25% | | | 306 |
| Restaurants & Bars | \$ 12,365,039.15 | \$ 999,921.36 | 47.34% | 3.77% | 722211 | Limited-Service Restaurants | 73 |
| Restaurants & Bars | 9,809,999.64 | 793,303.44 | 37.56% | 2.99% | 722110 | Full-Service Restaurants | 80 |
| Restaurants & Bars | 1,382,098.30 | 111,765.89 | 5.29% | 0.42% | 5812 | Eating Places | 38 |
| Restaurants & Bars | 1,151,886.18 | 93,149.37 | 4.41% | 0.35% | 722410 | DRINKING PLACES (ALCOHOLIC BEVERAGES) | 45 |
| Restaurants & Bars | 1,003,181.21 | 81,124.07 | 3.84% | 0.31% | 722212 | CAFETERIAS, GRILL BUFFETS, AND BUFFETS | 7 |
| Restaurants & Bars | 294,267.27 | 23,796.46 | 1.13% | 0.09% | 722213 | Snack and Nonalcoholic Beverage Bars | 7 |
| Restaurants & Bars | 62,121.82 | 5,023.59 | 0.24% | 0.02% | 722320 | Caterers | 11 |
| Restaurants & Bars | 27,445.21 | 2,219.41 | 0.11% | 0.01% | 722330 | Mobile Food Services | 16 |
| Restaurants & Bars | 21,135.52 | 1,709.16 | 0.08% | 0.01% | 312120 | Breweries | 4 |
| Sub-total: | \$ 26,117,174.30 | \$ 2,112,012.75 | | 7.96% | | | 281 |
| Miscellaneous Retail | \$ 7,206,931.88 | \$ 582,801.64 | 29.53% | 2.20% | 453998 | All Other Miscellaneous Store Retailers (except Tobacco Stores) | 219 |
| Miscellaneous Retail | 2,104,477.21 | 170,182.37 | 8.62% | 0.64% | 5083 | Farm and Garden Machinery and Equipment | 4 |
| Miscellaneous Retail | 2,069,693.97 | 167,369.56 | 8.48% | 0.63% | 99999999 | OTHER | 56 |
| Miscellaneous Retail | 2,048,302.30 | 165,639.69 | 8.39% | 0.62% | 453210 | Office Supplies and Stationery Stores | 33 |
| Miscellaneous Retail | 1,582,864.61 | 128,001.22 | 6.49% | 0.48% | 444220 | Nursery, Garden Center, and Farm Supply Stores | 8 |
| Miscellaneous Retail | 1,527,200.97 | 123,499.88 | 6.26% | 0.47% | 453220 | Gift, Novelty, and Souvenir Stores | 191 |
| Miscellaneous Retail | 1,421,865.94 | 114,981.77 | 5.83% | 0.43% | 532420 | Office Machinery and Equip Rental and Leasing | 33 |
| Miscellaneous Retail | 1,113,442.67 | 90,040.56 | 4.56% | 0.34% | 453910 | Pet and Pet Supplies Stores | 8 |
| Miscellaneous Retail | 950,415.15 | 76,857.05 | 3.89% | 0.29% | 5999 | Miscellaneous Retail Stores, Not Elsewhere Classified | 121 |
| Miscellaneous Retail | 881,137.58 | 71,254.79 | 3.61% | 0.27% | 532310 | General Rental Centers | 8 |
| Miscellaneous Retail | 510,342.30 | 41,269.76 | 2.09% | 0.16% | 453110 | Florists | 15 |
| Miscellaneous Retail | 464,659.03 | 37,575.50 | 1.90% | 0.14% | 446120 | Cosmetics, Beauty Supplies, and Perfume Stores | 25 |
| Miscellaneous Retail | 378,198.06 | 30,583.67 | 1.55% | 0.12% | 522298 | All Other Nondepository Credit Intermediation | 7 |
| Miscellaneous Retail | 344,607.88 | 27,867.34 | 1.41% | 0.11% | 532299 | All Other Consumer Goods Rental | 16 |
| Miscellaneous Retail | 278,107.52 | 22,489.67 | 1.14% | 0.08% | 5932 | Used Merchandise Stores | 29 |
| Miscellaneous Retail | 239,646.30 | 19,379.43 | 0.98% | 0.07% | 453310 | Used Merchandise Stores | 38 |
| Miscellaneous Retail | 207,620.12 | 16,789.58 | 0.85% | 0.06% | 5112 | Stationery and Office Supplies | 5 |
| Miscellaneous Retail | 199,903.76 | 16,165.58 | 0.82% | 0.06% | 423820 | Farm and Garden Machinery and Equip Merchant Wholesalers | 4 |
| Miscellaneous Retail | 190,689.33 | 15,420.44 | 0.78% | 0.06% | 5261 | Retail Nurseries, Lawn and Garden Supply Stores | 5 |
| Miscellaneous Retail | 114,365.33 | 9,248.36 | 0.47% | 0.03% | 446130 | Optical Goods Stores | 7 |
| Miscellaneous Retail | 105,923.03 | 8,565.66 | 0.43% | 0.03% | 611310 | Colleges, Universities, and Professional Schools | 5 |
| Miscellaneous Retail | 91,626.18 | 7,409.52 | 0.38% | 0.03% | 812112 | Beauty Salons | 24 |
| Miscellaneous Retail | 73,748.85 | 5,963.83 | 0.30% | 0.02% | 321999 | All Other Miscellaneous Wood Product MFG | 8 |
| Miscellaneous Retail | 63,843.88 | 5,162.85 | 0.26% | 0.02% | 721110 | Hotels (except Casino Hotels) and Motels | 9 |
| Miscellaneous Retail | 52,446.18 | 4,241.16 | 0.21% | 0.02% | 812910 | Pet Care (except Veterinary) Services | 7 |
| Miscellaneous Retail | 45,638.67 | 3,690.65 | 0.19% | 0.01% | 325612 | Polish and Other Sanitation Good MFG | 9 |
| Miscellaneous Retail | 35,197.33 | 2,846.30 | 0.14% | 0.01% | 332212 | Hand and Edge Tool MFG | 6 |
| Miscellaneous Retail | 33,212.85 | 2,685.82 | 0.14% | 0.01% | 323114 | Quick Printing | 4 |
| Miscellaneous Retail | 23,247.27 | 1,879.93 | 0.10% | 0.01% | 424120 | Stationery and Office Supplies Merchant Wholesalers | 18 |
| Miscellaneous Retail | 18,574.30 | 1,502.04 | 0.08% | 0.01% | 813110 | RELIGIOUS ORGANIZATIONS | 5 |
| Miscellaneous Retail | 14,997.21 | 1,212.78 | 0.06% | 0.00% | 812111 | Barber Shops | 4 |
| Miscellaneous Retail | 7,104.48 | 574.52 | 0.03% | 0.00% | 7999 | Amusement and Recreation Services, Not Elsewhere Classified | 6 |
| Miscellaneous Retail | 2,837.82 | 229.49 | 0.01% | 0.00% | 424910 | Farm Supplies Merchant Wholesalers | 4 |
| Sub-total: | \$ 24,402,869.97 | \$ 1,973,382.41 | | 7.44% | | | 941 |
| Construction - Equip. & Mach. | \$ 6,548,119.39 | \$ 529,525.57 | 30.17% | 2.00% | 532412 | Construction, Mining, and Forestry Machinery and Equip Rental and Leasing | 28 |
| Construction - Equip. & Mach. | 5,600,069.58 | 452,859.80 | 25.80% | 1.71% | 423830 | Industrial Machinery and Equip Merchant Wholesalers | 62 |
| Construction - Equip. & Mach. | 3,099,669.82 | 250,660.43 | 14.28% | 0.94% | 236220 | Commercial and Institutional Building Construction | 49 |
| Construction - Equip. & Mach. | 2,868,738.79 | 231,985.77 | 13.22% | 0.87% | 444210 | Outdoor Power Equip Stores | 4 |
| Construction - Equip. & Mach. | 2,147,073.33 | 173,626.99 | 9.89% | 0.65% | 532490 | Other Commercial and Industrial Machinery and Equip Rental and Leasing | 48 |
| Construction - Equip. & Mach. | 830,665.58 | 67,173.28 | 3.83% | 0.25% | 333912 | Air and Gas Compressor MFG | 4 |

Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|-------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Construction - Equip. & Mach. | 608,901.82 | 49,239.95 | 2.81% | 0.19% | 7359 | Equipment Rental and Leasing, Not Elsewhere Classified | 14 |
| Construction - Equip. & Mach. | 1,428.24 | 115.50 | 0.01% | 0.00% | 335129 | Other Lighting Equip MFG | 4 |
| Construction - Equip. & Mach. | 994.42 | 80.42 | 0.00% | 0.00% | 335122 | Commercial, Industrial, and Institutional Electric Lighting Fixture MFG | 4 |
| Construction - Equip. & Mach. | 944.61 | 76.39 | 0.00% | 0.00% | 333924 | Industrial Truck, Tractor, Trailer, and Stacker Machinery MFG | 4 |
| Construction - Equip. & Mach. | (207.88) | (16.81) | 0.00% | 0.00% | 334511 | SEARCH/DETECTION/NAVIGATION/GUIDANCE/AERONAUTICAL/NAUTICAL SYSTEM MFG | 4 |
| Sub-total: | \$ 21,706,397.70 | \$ 1,755,327.29 | | 6.62% | | | 225 |
| Apparel & Accessory Stores | \$ 11,823,497.94 | \$ 956,128.64 | 54.65% | 3.60% | 452111 | Department Stores (except Discount Department Stores) | 14 |
| Apparel & Accessory Stores | 3,618,194.91 | 292,591.90 | 16.72% | 1.10% | 448140 | Family Clothing Stores | 41 |
| Apparel & Accessory Stores | 2,674,081.58 | 216,244.46 | 12.36% | 0.82% | 448310 | Jewelry Stores | 54 |
| Apparel & Accessory Stores | 1,619,988.48 | 131,003.31 | 7.49% | 0.49% | 448210 | Shoe Stores | 17 |
| Apparel & Accessory Stores | 850,048.85 | 68,740.74 | 3.93% | 0.26% | 448190 | Other Clothing Stores | 9 |
| Apparel & Accessory Stores | 535,360.00 | 43,292.86 | 2.47% | 0.16% | 448120 | Women's Clothing Stores | 34 |
| Apparel & Accessory Stores | 209,638.30 | 16,952.78 | 0.97% | 0.06% | 448130 | Children's and Infants' Clothing Stores | 10 |
| Apparel & Accessory Stores | 185,596.12 | 15,008.57 | 0.86% | 0.06% | 448150 | Clothing Accessories Stores | 48 |
| Apparel & Accessory Stores | 48,212.24 | 3,898.77 | 0.22% | 0.01% | 424330 | Women's, Children's, and Infants' Clothing and Accessories Merchant Wholesalers | 7 |
| Apparel & Accessory Stores | 21,703.39 | 1,755.08 | 0.10% | 0.01% | 5699 | Miscellaneous Apparel and Accessory Stores | 9 |
| Apparel & Accessory Stores | 13,909.09 | 1,124.78 | 0.06% | 0.00% | 315999 | Other Apparel Accessories and Other Apparel MFG | 8 |
| Apparel & Accessory Stores | 12,077.09 | 976.64 | 0.06% | 0.00% | 424340 | Footwear Merchant Wholesalers | 10 |
| Apparel & Accessory Stores | 6,138.42 | 496.39 | 0.03% | 0.00% | 339914 | Costume Jewelry and Novelty MFG | 9 |
| Apparel & Accessory Stores | 5,608.36 | 453.53 | 0.03% | 0.00% | 448110 | Men's Clothing Stores | 13 |
| Apparel & Accessory Stores | 3,796.48 | 307.01 | 0.02% | 0.00% | 5621 | Women's Clothing Stores | 5 |
| Apparel & Accessory Stores | 2,978.55 | 240.87 | 0.01% | 0.00% | 5632 | Women's Accessory and Specialty Stores | 4 |
| Apparel & Accessory Stores | 2,483.15 | 200.80 | 0.01% | 0.00% | 316992 | Women's Handbag and Purse MFG | 5 |
| Apparel & Accessory Stores | 1,200.61 | 97.09 | 0.01% | 0.00% | 339911 | Jewelry (except Costume) MFG | 5 |
| Sub-total: | \$ 21,634,513.58 | \$ 1,749,514.25 | | 6.60% | | | 302 |
| Building Material Stores | \$ 12,948,366.18 | \$ 1,047,093.16 | 66.51% | 3.95% | 444110 | Home Centers | 5 |
| Building Material Stores | 2,714,333.94 | 219,499.55 | 13.94% | 0.83% | 444190 | Other Building Material Dealers | 23 |
| Building Material Stores | 2,238,256.61 | 181,000.69 | 11.50% | 0.68% | 332311 | Prefabricated Metal Building and Component MFG | 10 |
| Building Material Stores | 1,244,988.36 | 100,678.25 | 6.39% | 0.38% | 444130 | Hardware Stores | 19 |
| Building Material Stores | 149,801.94 | 12,114.01 | 0.77% | 0.05% | 423310 | Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers | 6 |
| Building Material Stores | 129,247.03 | 10,451.80 | 0.66% | 0.04% | 423710 | Hardware Merchant Wholesalers | 9 |
| Building Material Stores | 43,640.97 | 3,529.11 | 0.22% | 0.01% | 332321 | Metal Window and Door MFG | 9 |
| Sub-total: | \$ 19,468,635.03 | \$ 1,574,366.54 | | 5.93% | | | 81 |
| General Merchandise | \$ 16,386,057.58 | \$ 1,325,088.32 | 85.53% | 5.00% | 452112 | Discount Department Stores | 6 |
| General Merchandise | 1,720,926.42 | 139,165.84 | 8.98% | 0.52% | 452990 | All Other General Merchandise Stores | 42 |
| General Merchandise | 511,145.70 | 41,334.73 | 2.67% | 0.16% | 5399 | Miscellaneous General Merchandise Stores | 5 |
| General Merchandise | 390,957.21 | 31,615.47 | 2.04% | 0.12% | 425120 | Wholesale Trade Agents and Brokers | 162 |
| General Merchandise | 53,637.33 | 4,337.48 | 0.28% | 0.02% | 4225 | General Warehousing and Storage | 5 |
| General Merchandise | 49,147.52 | 3,974.40 | 0.26% | 0.01% | 8699 | Membership Organizations, Not Elsewhere Classified | 24 |
| General Merchandise | 45,552.85 | 3,683.71 | 0.24% | 0.01% | 493110 | General Warehousing and Storage | 6 |
| Sub-total: | \$ 19,157,424.61 | \$ 1,549,199.95 | | 5.84% | | | 250 |
| Food & Beverage | \$ 9,928,084.36 | \$ 802,852.58 | 54.02% | 3.03% | 445110 | Supermarkets and Other Grocery (except Convenience) Stores | 14 |
| Food & Beverage | 5,964,071.42 | 482,295.47 | 32.45% | 1.82% | 99999999 | OTHER | 162 |
| Food & Beverage | 1,908,758.91 | 154,355.26 | 10.39% | 0.58% | 445310 | Beer, Wine, and Liquor Stores | 14 |
| Food & Beverage | 227,281.82 | 18,379.56 | 1.24% | 0.07% | 445299 | All Other Specialty Food Stores | 11 |
| Food & Beverage | 181,784.36 | 14,700.32 | 0.99% | 0.06% | 722310 | Food Service Contractors | 5 |
| Food & Beverage | 111,302.06 | 9,000.64 | 0.61% | 0.03% | 312111 | Soft Drink MFG | 6 |
| Food & Beverage | 23,182.55 | 1,874.70 | 0.13% | 0.01% | 446191 | Food (Health) Supplement Stores | 14 |
| Food & Beverage | 16,299.15 | 1,318.06 | 0.09% | 0.00% | 311812 | Commercial Bakeries | 4 |
| Food & Beverage | 9,229.70 | 746.38 | 0.05% | 0.00% | 424490 | Other Grocery and Related Products Merchant Wholesalers | 10 |
| Food & Beverage | 7,280.36 | 588.74 | 0.04% | 0.00% | 312130 | Wineries | 30 |
| Sub-total: | \$ 18,377,274.69 | \$ 1,486,111.71 | | 5.60% | | | 270 |
| Communication Services | \$ 7,865,881.70 | \$ 636,088.81 | 48.08% | 2.40% | 517210 | WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE) | 47 |

Fiscal Year 2012 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|--------------------------|-------------------------|--------------------------|---|--|---------------|--|---------------------------|
| Communication Services | 5,982,352.24 | 483,773.78 | 36.57% | 1.82% | 517110 | Wired Telecommunications Carriers | 63 |
| Communication Services | 531,930.69 | 43,015.54 | 3.25% | 0.16% | 99999999 | OTHER | 14 |
| Communication Services | 349,722.79 | 28,280.97 | 2.14% | 0.11% | 517911 | TELECOMMUNICATIONS RESELLERS | 43 |
| Communication Services | 284,675.15 | 23,020.77 | 1.74% | 0.09% | 517919 | ALL OTHER TELECOMMUNICATIONS | 35 |
| Communication Services | 274,397.21 | 22,189.63 | 1.68% | 0.08% | 7375 | Information Retrieval Services | 4 |
| Communication Services | 245,834.79 | 19,879.88 | 1.50% | 0.07% | 515210 | Cable and Other Subscription Programming | 4 |
| Communication Services | 157,159.39 | 12,708.98 | 0.96% | 0.05% | 4812 | Radiotelephone Communications | 7 |
| Communication Services | 153,925.58 | 12,447.47 | 0.94% | 0.05% | 3993 | Signs and Advertising Specialties | 9 |
| Communication Services | 115,696.97 | 9,356.05 | 0.71% | 0.04% | 339950 | Sign MFG | 23 |
| Communication Services | 109,129.09 | 8,824.92 | 0.67% | 0.03% | 519190 | All Other Information Services | 30 |
| Communication Services | 99,681.94 | 8,060.96 | 0.61% | 0.03% | 541810 | Advertising Agencies | 18 |
| Communication Services | 81,000.00 | 6,550.21 | 0.50% | 0.02% | 4813 | Telephone Communications, Except Radiotelephone | 7 |
| Communication Services | 43,383.15 | 3,508.26 | 0.27% | 0.01% | 511199 | All Other Publishers | 7 |
| Communication Services | 15,993.58 | 1,293.35 | 0.10% | 0.00% | 511120 | Periodical Publishers | 16 |
| Communication Services | 11,744.48 | 949.74 | 0.07% | 0.00% | 2759 | Commercial Printing, Not Elsewhere Classified | 5 |
| Communication Services | 8,332.73 | 673.84 | 0.05% | 0.00% | 517410 | Satellite Telecommunications | 9 |
| Communication Services | 7,051.88 | 570.26 | 0.04% | 0.00% | 511110 | Newspaper Publishers | 5 |
| Communication Services | 5,358.42 | 433.32 | 0.03% | 0.00% | 334290 | Other Communications Equip MFG | 9 |
| Communication Services | 5,192.24 | 419.88 | 0.03% | 0.00% | 541850 | Display Advertising | 9 |
| Communication Services | 4,370.91 | 353.46 | 0.03% | 0.00% | 541870 | Advertising Material Distribution Services | 4 |
| Communication Services | 1,943.52 | 157.17 | 0.01% | 0.00% | 4899 | Communications Services, Not Elsewhere Classified | 6 |
| Communication Services | 1,735.76 | 140.37 | 0.01% | 0.00% | 334210 | Telephone Apparatus MFG | 6 |
| Communication Services | 1,175.64 | 95.07 | 0.01% | 0.00% | 541840 | Media Representatives | 4 |
| Communication Services | 933.94 | 75.52 | 0.01% | 0.00% | 323115 | Digital Printing | 6 |
| Communication Services | 440.48 | 35.62 | 0.00% | 0.00% | 541890 | Other Services Related to Advertising | 5 |
| Sub-total: | \$ 16,359,044.27 | \$ 1,322,903.83 | | 4.99% | | | 395 |
| Vehicles & Parts | \$ 2,999,714.55 | \$ 242,577.37 | 20.65% | 0.91% | 441110 | New Car Dealers | 20 |
| Vehicles & Parts | 2,834,308.97 | 229,201.54 | 19.51% | 0.86% | 441320 | Tire Dealers | 8 |
| Vehicles & Parts | 2,538,474.18 | 205,278.33 | 17.48% | 0.77% | 441310 | AUTOMOTIVE PARTS AND ACCESSORIES STORES | 25 |
| Vehicles & Parts | 1,332,330.42 | 107,741.32 | 9.17% | 0.41% | 811111 | GENERAL AUTOMOTIVE REPAIR | 42 |
| Vehicles & Parts | 974,006.79 | 78,764.83 | 6.71% | 0.30% | 423120 | Motor Vehicle Supplies and New Parts Merchant Wholesalers | 16 |
| Vehicles & Parts | 904,019.39 | 73,105.17 | 6.22% | 0.28% | 441221 | MOTORCYCLE, ATV, AND PERSONAL WATERCRAFT DEALERS | 5 |
| Vehicles & Parts | 650,513.82 | 52,604.98 | 4.48% | 0.20% | 811122 | AUTOMOTIVE GLASS REPLACEMENT SHOPS | 5 |
| Vehicles & Parts | 578,391.64 | 46,772.69 | 3.98% | 0.18% | 423110 | Automobile and Other Motor Vehicle Merchant Wholesalers | 8 |
| Vehicles & Parts | 428,768.38 | 34,673.13 | 2.95% | 0.13% | 99999999 | OTHER | 12 |
| Vehicles & Parts | 370,424.36 | 29,955.04 | 2.55% | 0.11% | 5531 | Auto and Home Supply Stores | 14 |
| Vehicles & Parts | 336,394.79 | 27,203.18 | 2.32% | 0.10% | 423130 | Tire and Tube Merchant Wholesalers | 4 |
| Vehicles & Parts | 157,334.18 | 12,723.11 | 1.08% | 0.05% | 441210 | Recreational Vehicle Dealers | 5 |
| Vehicles & Parts | 126,206.91 | 10,205.95 | 0.87% | 0.04% | 441120 | Used Car Dealers | 15 |
| Vehicles & Parts | 92,610.18 | 7,489.09 | 0.64% | 0.03% | 811118 | OTHER AUTOMOTIVE MECHANICAL AND ELECTRICAL REPAIR AND MAINTENANCE | 4 |
| Vehicles & Parts | 85,249.58 | 6,893.86 | 0.59% | 0.03% | 532120 | Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing | 6 |
| Vehicles & Parts | 60,011.76 | 4,852.96 | 0.41% | 0.02% | 811121 | AUTOMOTIVE BODY, PAINT, AND INTERIOR REPAIR AND MAINTENANCE | 9 |
| Vehicles & Parts | 29,215.15 | 2,362.54 | 0.20% | 0.01% | 5013 | Motor Vehicle Supplies and New Parts | 7 |
| Vehicles & Parts | 18,210.42 | 1,472.62 | 0.13% | 0.01% | 532112 | Passenger Car Leasing | 6 |
| Vehicles & Parts | 8,060.73 | 651.85 | 0.06% | 0.00% | 336399 | All Other Motor Vehicle Parts MFG | 4 |
| Vehicles & Parts | 1,327.27 | 107.33 | 0.01% | 0.00% | 336211 | Motor Vehicle Body MFG | 5 |
| Sub-total: | \$ 14,525,573.47 | \$ 1,174,636.88 | | 4.43% | | | 220 |
| Electricity Services | \$ 9,244,052.24 | \$ 747,537.08 | 69.59% | 2.82% | 221122 | Electric Power Distribution | 52 |
| Electricity Services | 2,562,938.80 | 207,256.70 | 19.29% | 0.78% | 99999999 | OTHER | 70 |
| Electricity Services | 1,476,313.45 | 119,384.77 | 11.11% | 0.45% | 221119 | Other Electric Power Generation | 6 |
| Sub-total: | \$ 13,283,304.50 | \$ 1,074,178.55 | | 4.05% | | | 128 |
| Electronics & Appliances | \$ 4,459,776.97 | \$ 360,647.97 | 34.01% | 1.36% | 443112 | Radio, Television, and Other Electronics Stores | 22 |
| Electronics & Appliances | 2,315,339.88 | 187,234.17 | 17.66% | 0.71% | 425110 | Business to Business Electronic Markets | 14 |
| Electronics & Appliances | 1,054,440.00 | 85,269.21 | 8.04% | 0.32% | 451220 | Prerecorded Tape, Compact Disc, and Record Stores | 20 |
| Electronics & Appliances | 815,239.27 | 65,925.80 | 6.22% | 0.25% | 541512 | Computer Systems Design Services | 60 |

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| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Electronics & Appliances | 775,526.06 | 62,714.32 | 5.91% | 0.24% | 532210 | Consumer Electronics and Appliances Rental | 13 |
| Electronics & Appliances | 624,257.45 | 50,481.71 | 4.76% | 0.19% | 443120 | Computer and Software Stores | 80 |
| Electronics & Appliances | 531,461.45 | 42,977.60 | 4.05% | 0.16% | 541511 | Custom Computer Programming Services | 49 |
| Electronics & Appliances | 322,452.97 | 26,075.75 | 2.46% | 0.10% | 454111 | Electronic Shopping | 104 |
| Electronics & Appliances | 310,372.61 | 25,098.84 | 2.37% | 0.09% | 7379 | Computer Related Services, Not Elsewhere Classified | 7 |
| Electronics & Appliances | 282,933.82 | 22,879.96 | 2.16% | 0.09% | 518210 | Data Processing, Hosting, and Related Services | 50 |
| Electronics & Appliances | 260,926.18 | 21,100.27 | 1.99% | 0.08% | 5063 | Electrical Apparatus and Equipment, Wiring Supplies, | 4 |
| Electronics & Appliances | 250,602.91 | 20,265.46 | 1.91% | 0.08% | 423690 | Other Electronic Parts and Equip Merchant Wholesalers | 26 |
| Electronics & Appliances | 219,028.48 | 17,712.14 | 1.67% | 0.07% | 423430 | Computer and Computer Peripheral Equip and Software Merchant Wholesalers | 33 |
| Electronics & Appliances | 212,772.28 | 17,206.22 | 1.62% | 0.06% | 99999999 | OTHER | 6 |
| Electronics & Appliances | 153,812.24 | 12,438.31 | 1.17% | 0.05% | 541519 | Other Computer Related Services | 38 |
| Electronics & Appliances | 139,616.36 | 11,290.33 | 1.06% | 0.04% | 511210 | Software Publishers | 36 |
| Electronics & Appliances | 116,168.85 | 9,394.20 | 0.89% | 0.04% | 5731 | Radio, Television, and Consumer Electronics Stores | 7 |
| Electronics & Appliances | 85,164.61 | 6,886.99 | 0.65% | 0.03% | 334111 | Electronic Computer MFG | 6 |
| Electronics & Appliances | 52,092.85 | 4,212.58 | 0.40% | 0.02% | 811211 | Consumer Electronics Repair and Maintenance | 7 |
| Electronics & Appliances | 51,643.76 | 4,176.27 | 0.39% | 0.02% | 334119 | Other Computer Peripheral Equip MFG | 4 |
| Electronics & Appliances | 25,189.33 | 2,036.98 | 0.19% | 0.01% | 7372 | Prepackaged Software | 4 |
| Electronics & Appliances | 24,782.18 | 2,004.06 | 0.19% | 0.01% | 811212 | Computer and Office Machine Repair and Maintenance | 20 |
| Electronics & Appliances | 9,856.73 | 797.08 | 0.08% | 0.00% | 5065 | Electronic Parts and Equipment, Not Elsewhere Classified | 6 |
| Electronics & Appliances | 8,898.30 | 719.58 | 0.07% | 0.00% | 519130 | INTERNET PUBLISHING/BROADCASTING/WEB SEARCH PORTALS | 9 |
| Electronics & Appliances | 7,519.39 | 608.07 | 0.06% | 0.00% | 423620 | ELECTRICAL AND ELECTRONIC APPLIANCE, TELEVISION, RADIO SET MERCHANT WHOLESALERS | 11 |
| Electronics & Appliances | \$ 3,604.73 | \$ 291.50 | 0.03% | 0.00% | 335999 | All Other Miscellaneous Electrical Equip and Component MFG | 10 |
| Electronics & Appliances | (1,472.12) | (119.05) | -0.01% | 0.00% | 334310 | Audio and Video Equip MFG | 9 |
| Sub-total: | \$ 13,112,007.55 | \$ 1,060,326.32 | | 4.00% | | | 655 |
| Furniture & Home Furnishings | \$ 8,025,232.85 | \$ 648,975.03 | 78.74% | 2.45% | 442110 | Furniture Stores | 23 |
| Furniture & Home Furnishings | 1,095,627.15 | 88,599.88 | 10.75% | 0.33% | 442299 | All Other Home Furnishings Stores | 13 |
| Furniture & Home Furnishings | 429,076.36 | 34,698.04 | 4.21% | 0.13% | 443111 | Household Appliance Stores | 21 |
| Furniture & Home Furnishings | 327,378.42 | 26,474.05 | 3.21% | 0.10% | 423990 | Other Miscellaneous Durable Goods Merchant Wholesalers | 61 |
| Furniture & Home Furnishings | 134,041.45 | 10,839.51 | 1.32% | 0.04% | 423210 | Furniture Merchant Wholesalers | 5 |
| Furniture & Home Furnishings | 96,859.76 | 7,832.74 | 0.95% | 0.03% | 5712 | Furniture Stores | 10 |
| Furniture & Home Furnishings | 27,451.88 | 2,219.95 | 0.27% | 0.01% | 5719 | Miscellaneous Home furnishings Stores | 6 |
| Furniture & Home Furnishings | 17,330.06 | 1,401.43 | 0.17% | 0.01% | 5099 | Durable Goods, Not Elsewhere Classified | 5 |
| Furniture & Home Furnishings | 13,024.12 | 1,053.22 | 0.13% | 0.00% | 423220 | Home Furnishing Merchant Wholesalers | 14 |
| Furniture & Home Furnishings | 10,360.12 | 837.79 | 0.10% | 0.00% | 811490 | Other Personal and Household Goods Repair and Maintenance | 7 |
| Furniture & Home Furnishings | 6,626.06 | 535.83 | 0.07% | 0.00% | 337110 | Wood Kitchen Cabinet and Countertop MFG | 4 |
| Furniture & Home Furnishings | 5,870.30 | 474.71 | 0.06% | 0.00% | 337215 | Showcase, Partition, Shelving, and Locker MFG | 9 |
| Furniture & Home Furnishings | 3,092.61 | 250.09 | 0.03% | 0.00% | 337127 | Institutional Furniture MFG | 4 |
| Furniture & Home Furnishings | 719.64 | 58.19 | 0.01% | 0.00% | 314129 | Other Household Textile Product Mills | 5 |
| Sub-total: | \$ 10,192,690.79 | \$ 824,250.46 | | 3.11% | | | 187 |
| Gasoline Stations | \$ 8,039,224.24 | \$ 650,106.47 | 93.69% | 2.45% | 447110 | Gasoline Stations with Convenience Stores | 57 |
| Gasoline Stations | 414,687.52 | 33,534.46 | 4.83% | 0.13% | 445120 | Convenience Stores | 7 |
| Gasoline Stations | 127,012.85 | 10,271.12 | 1.48% | 0.04% | 5541 | Gasoline Service Stations | 6 |
| Sub-total: | \$ 8,580,924.61 | \$ 693,912.06 | | 2.62% | | | 70 |
| Drug & Health Care Services | \$ 2,880,197.82 | \$ 232,912.43 | 58.50% | 0.88% | 446110 | Pharmacies and Drug Stores | 28 |
| Drug & Health Care Services | 1,178,368.12 | 95,290.88 | 23.93% | 0.36% | 423450 | Medical, Dental, and Hospital Equip and Supplies Merchant Wholesalers | 101 |
| Drug & Health Care Services | 312,710.77 | 25,287.92 | 6.35% | 0.10% | 99999999 | OTHER | 8 |
| Drug & Health Care Services | 117,642.55 | 9,513.38 | 2.39% | 0.04% | 339112 | Surgical and Medical Instrument MFG | 27 |
| Drug & Health Care Services | 85,509.33 | 6,914.87 | 1.74% | 0.03% | 532291 | Home Health Equip Rental | 8 |
| Drug & Health Care Services | 67,039.15 | 5,421.24 | 1.36% | 0.02% | 621492 | Kidney Dialysis Centers | 4 |
| Drug & Health Care Services | 65,799.15 | 5,320.97 | 1.34% | 0.02% | 446199 | All Other Health and Personal Care Stores | 28 |
| Drug & Health Care Services | 58,104.73 | 4,698.74 | 1.18% | 0.02% | 621610 | Home Health Care Services | 6 |
| Drug & Health Care Services | 34,762.42 | 2,811.13 | 0.71% | 0.01% | 424210 | Drugs and Druggists' Sundries Merchant Wholesalers | 27 |
| Drug & Health Care Services | 28,567.15 | 2,310.13 | 0.58% | 0.01% | 339113 | Surgical Appliance and Supplies MFG | 13 |
| Drug & Health Care Services | 26,667.64 | 2,156.53 | 0.54% | 0.01% | 621511 | Medical Laboratories | 6 |
| Drug & Health Care Services | 21,884.00 | 1,769.69 | 0.44% | 0.01% | 812199 | Other Personal Care Services | 5 |

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| <i>Retail Market</i> | <i>Gross Sales</i> | <i>City's Sales Tax Revenue</i> | <i>% of Sales Tax Revenue by Retail Market</i> | <i>% of Sales Tax Revenue per Total Sales Tax Revenue</i> | <i>Industry Code</i> | <i>Short Name for the Code</i> | <i>Number of Retail Business</i> |
|--|--------------------------|---------------------------------|--|---|----------------------|--|----------------------------------|
| <i>Drug & Health Care Services</i> | 17,168.00 | 1,388.32 | 0.35% | 0.01% | 621111 | Offices of Physicians (except Mental Health Specialists) | 5 |
| <i>Drug & Health Care Services</i> | 9,160.36 | 740.77 | 0.19% | 0.00% | 339114 | Dental Equip and Supplies MFG | 12 |
| <i>Drug & Health Care Services</i> | 8,532.85 | 690.02 | 0.17% | 0.00% | 325411 | Medicinal and Botanical MFG | 4 |
| <i>Drug & Health Care Services</i> | 5,185.33 | 419.32 | 0.11% | 0.00% | 325412 | Pharmaceutical Preparation MFG | 6 |
| <i>Drug & Health Care Services</i> | 4,016.00 | 324.76 | 0.08% | 0.00% | 5047 | Medical, Dental, and Hospital Equipment and Supplies | 5 |
| <i>Drug & Health Care Services</i> | 2,024.48 | 163.71 | 0.04% | 0.00% | 333314 | Optical Instrument and Lens MFG | 4 |
| Sub-total: | \$ 4,923,339.86 | \$ 398,134.82 | | 1.50% | | | 297 |
| <i>Non-Store Retail</i> | \$ 390,253.21 | \$ 31,558.54 | 36.41% | 0.12% | 454390 | Other Direct Selling Establishments | 156 |
| <i>Non-Store Retail</i> | 355,156.12 | 28,720.34 | 33.14% | 0.11% | 454113 | Mail-Order Houses | 29 |
| <i>Non-Store Retail</i> | 132,770.91 | 10,736.76 | 12.39% | 0.04% | 454210 | Vending Machine Operators | 9 |
| <i>Non-Store Retail</i> | 114,160.85 | 9,231.82 | 10.65% | 0.03% | 5961 | Catalog and Mail-Order Houses | 7 |
| <i>Non-Store Retail</i> | 79,368.12 | 6,418.25 | 7.41% | 0.02% | 5963 | Direct Selling Establishments | 8 |
| Sub-total: | \$ 1,071,709.21 | \$ 86,665.71 | | 0.33% | | | 209 |
| Totals: | \$ 328,035,860.12 | \$ 26,527,215.81 | | 100.00% | | | 7,257 |



Fiscal Year 2013 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-----------------|--------------------------|---|--|---------------|--|---------------------------|
| Specialty & Specialized Services | 12,748,349.11 | 1,031,066.16 | 21.94% | 4.00% | 99999999 | | 398 |
| Specialty & Specialized Services | \$ 8,834,657.70 | \$ 714,533.03 | 15.20% | 2.78% | 451110 | Sporting Goods Stores | 60 |
| Specialty & Specialized Services | 1,978,369.21 | 160,007.35 | 3.40% | 0.62% | 561499 | All Other Business Support Services | 22 |
| Specialty & Specialized Services | 1,850,220.24 | 149,642.86 | 3.18% | 0.58% | 7389 | Business Services, Not Elsewhere Classified | 34 |
| Specialty & Specialized Services | 1,620,505.45 | 131,063.90 | 2.79% | 0.51% | 7699 | Repair Shops and Related Services, Not Elsewhere Classified | 35 |
| Specialty & Specialized Services | 1,589,138.18 | 128,526.96 | 2.73% | 0.50% | 5074 | Plumbing and Heating Equipment and Supplies (Hydronics) | 4 |
| Specialty & Specialized Services | 1,585,554.18 | 128,237.09 | 2.73% | 0.50% | 561621 | Security Systems Services (except Locksmiths) | 45 |
| Specialty & Specialized Services | 1,526,522.91 | 123,462.74 | 2.63% | 0.48% | 423920 | Toy and Hobby Goods and Supplies Merchant Wholesalers | 9 |
| Specialty & Specialized Services | 1,384,032.24 | 111,938.32 | 2.38% | 0.43% | 423720 | Plumbing and Heating Equip and Supplies (Hydronics) Merchant Wholesalers | 12 |
| Specialty & Specialized Services | 1,219,944.24 | 98,667.15 | 2.10% | 0.38% | 423610 | ELECTRICAL APPARATUS AND EQUIP, WIRING SUPPLIES, AND RELATED EQUIP WHOLESALERS | 34 |
| Specialty & Specialized Services | 1,161,233.94 | 93,918.75 | 2.00% | 0.36% | 423840 | Industrial Supplies Merchant Wholesalers | 26 |
| Specialty & Specialized Services | 1,102,081.33 | 89,134.58 | 1.90% | 0.35% | 812320 | Drycleaning and Laundry Services (except Coin-Operated) | 12 |
| Specialty & Specialized Services | 1,069,459.88 | 86,496.21 | 1.84% | 0.34% | 811310 | COMMERCIAL/INDUSTRIAL MACHINERY (EXC AUTO/ELECTRONIC) REPAIR/MAINTENANCE | 69 |
| Specialty & Specialized Services | 959,451.76 | 77,598.93 | 1.65% | 0.30% | 4911 | Electric Services | 5 |
| Specialty & Specialized Services | 923,613.21 | 74,700.36 | 1.59% | 0.29% | 325510 | Paint and Coating MFG | 9 |
| Specialty & Specialized Services | 798,024.00 | 64,542.91 | 1.37% | 0.25% | 238211 | Residential Electrical Contractors | 4 |
| Specialty & Specialized Services | 766,681.94 | 62,008.01 | 1.32% | 0.24% | 451211 | Book Stores | 46 |
| Specialty & Specialized Services | 758,581.58 | 61,352.87 | 1.31% | 0.24% | 5084 | Industrial Machinery and Equipment | 11 |
| Specialty & Specialized Services | 749,268.97 | 60,599.68 | 1.29% | 0.24% | 423850 | Service Establishment Equip and Supplies Merchant Wholesalers | 11 |
| Specialty & Specialized Services | 712,437.94 | 57,620.84 | 1.23% | 0.22% | 1799 | Special Trade Contractors, Not Elsewhere Classified | 25 |
| Specialty & Specialized Services | 605,295.39 | 48,955.33 | 1.04% | 0.19% | 424690 | Other Chemical and Allied Products Merchant Wholesalers | 27 |
| Specialty & Specialized Services | 573,921.82 | 46,417.88 | 0.99% | 0.18% | 423330 | Roofing, Siding, and Insulation Material Merchant Wholesalers | 4 |
| Specialty & Specialized Services | 571,155.27 | 46,194.13 | 0.98% | 0.18% | 7342 | Disinfecting and Pest Control Services | 9 |
| Specialty & Specialized Services | 568,945.21 | 46,015.38 | 0.98% | 0.18% | 561710 | Exterminating and Pest Control Services | 18 |
| Specialty & Specialized Services | 533,657.33 | 43,161.35 | 0.92% | 0.17% | 561730 | Landscaping Services | 60 |
| Specialty & Specialized Services | 495,824.73 | 40,101.51 | 0.85% | 0.16% | 339999 | All Other Miscellaneous MFG | 55 |
| Specialty & Specialized Services | 489,431.64 | 39,584.45 | 0.84% | 0.15% | 551112 | Offices of Other Holding Companies | 5 |
| Specialty & Specialized Services | 436,511.52 | 35,304.36 | 0.75% | 0.14% | 442210 | Floor Covering Stores | 17 |
| Specialty & Specialized Services | 412,878.06 | 33,392.92 | 0.71% | 0.13% | 1731 | Electrical Work | 7 |
| Specialty & Specialized Services | 380,613.09 | 30,783.38 | 0.65% | 0.12% | 561720 | Janitorial Services | 43 |
| Specialty & Specialized Services | 380,235.52 | 30,752.84 | 0.65% | 0.12% | 325998 | All Other Miscellaneous Chemical Product and Preparation MFG | 12 |
| Specialty & Specialized Services | 377,189.21 | 30,506.46 | 0.65% | 0.12% | 713940 | Fitness and Recreational Sports Centers | 8 |
| Specialty & Specialized Services | 361,926.30 | 29,272.02 | 0.62% | 0.11% | 323110 | Commercial Lithographic Printing | 23 |
| Specialty & Specialized Services | 324,296.24 | 26,228.56 | 0.56% | 0.10% | 7349 | Building Cleaning and Maintenance Services, Not Elsewhere Classified | 21 |
| Specialty & Specialized Services | 313,753.58 | 25,375.89 | 0.54% | 0.10% | 236210 | Industrial Building Construction | 7 |
| Specialty & Specialized Services | 308,535.64 | 24,953.87 | 0.53% | 0.10% | 238222 | Nonresidential Plumbing and HVAC Contractors | 8 |
| Specialty & Specialized Services | 307,466.42 | 24,867.39 | 0.53% | 0.10% | 332710 | Machine Shops | 5 |
| Specialty & Specialized Services | 299,054.06 | 24,187.02 | 0.51% | 0.09% | 813910 | Business Associations | 13 |
| Specialty & Specialized Services | 276,967.76 | 22,400.71 | 0.48% | 0.09% | 7623 | Refrigeration and Air-Conditioning Service and Repair | 21 |
| Specialty & Specialized Services | 269,459.03 | 21,793.42 | 0.46% | 0.08% | 237310 | Highway, Street, and Bridge Construction | 7 |
| Specialty & Specialized Services | 266,252.85 | 21,534.11 | 0.46% | 0.08% | 238220 | Plumbing, Heating, and Air-Conditioning Contractors | 33 |
| Specialty & Specialized Services | 215,747.39 | 17,449.31 | 0.37% | 0.07% | 423440 | Other Commercial Equip Merchant Wholesalers | 33 |
| Specialty & Specialized Services | 215,451.27 | 17,425.36 | 0.37% | 0.07% | 811412 | Appliance Repair and Maintenance | 12 |
| Specialty & Specialized Services | 212,654.67 | 17,199.17 | 0.37% | 0.07% | 238290 | Other Building Equip Contractors | 8 |
| Specialty & Specialized Services | 207,683.15 | 16,797.08 | 0.36% | 0.07% | 541921 | Photography Studios, Portrait | 26 |
| Specialty & Specialized Services | 205,395.27 | 16,612.04 | 0.35% | 0.06% | 522110 | Commercial Banking | 10 |
| Specialty & Specialized Services | 205,013.70 | 16,581.18 | 0.35% | 0.06% | 541330 | Engineering Services | 17 |
| Specialty & Specialized Services | 191,806.18 | 15,512.98 | 0.33% | 0.06% | 424990 | Other Miscellaneous Nondurable Goods Merchant Wholesalers | 45 |
| Specialty & Specialized Services | 170,582.55 | 13,796.44 | 0.29% | 0.05% | 451130 | Sewing, Needlework, and Piece Goods Stores | 7 |
| Specialty & Specialized Services | 166,917.82 | 13,500.05 | 0.29% | 0.05% | 238210 | ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS | 43 |
| Specialty & Specialized Services | 162,108.24 | 13,111.06 | 0.28% | 0.05% | 1711 | Plumbing, Heating and Air-Conditioning | 16 |
| Specialty & Specialized Services | 159,886.55 | 12,931.37 | 0.28% | 0.05% | 237130 | Power and Communication Line and Related Structures Construction | 10 |
| Specialty & Specialized Services | 154,836.36 | 12,522.92 | 0.27% | 0.05% | 323116 | Manifold Business Forms Printing | 8 |
| Specialty & Specialized Services | 154,517.21 | 12,497.11 | 0.27% | 0.05% | 238221 | Residential Plumbing and HVAC Contractors | 7 |
| Specialty & Specialized Services | 151,347.88 | 12,240.78 | 0.26% | 0.05% | 5169 | Chemicals and Allied Products, Not Elsewhere Classified | 5 |
| Specialty & Specialized Services | 142,713.21 | 11,542.42 | 0.25% | 0.04% | 561210 | Facilities Support Services | 9 |
| Specialty & Specialized Services | 140,281.33 | 11,345.73 | 0.24% | 0.04% | 561740 | Carpet and Upholstery Cleaning Services | 13 |
| Specialty & Specialized Services | 135,592.36 | 10,966.49 | 0.23% | 0.04% | 238212 | Nonresidential Electrical Contractors | 7 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------|--------------------------|---|--|---------------|---|---------------------------|
| Specialty & Specialized Services | 110,375.27 | 8,926.98 | 0.19% | 0.03% | 423730 | Warm Air Heating and Air-Conditioning Equip and Supplies Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 110,106.55 | 8,905.24 | 0.19% | 0.03% | 423740 | Refrigeration Equip and Supplies Merchant Wholesalers | 15 |
| Specialty & Specialized Services | 109,931.88 | 8,891.12 | 0.19% | 0.03% | 541370 | Surveying and Mapping (except Geophysical) Services | 5 |
| Specialty & Specialized Services | 107,322.67 | 8,680.09 | 0.18% | 0.03% | 561612 | Security Guards and Patrol Services | 6 |
| Specialty & Specialized Services | 104,155.88 | 8,423.96 | 0.18% | 0.03% | 5085 | Industrial Supplies | 7 |
| Specialty & Specialized Services | 103,689.70 | 8,386.26 | 0.18% | 0.03% | 541990 | All Other Professional, Scientific, and Technical Services | 33 |
| Specialty & Specialized Services | 100,405.21 | 8,120.61 | 0.17% | 0.03% | 333415 | Air-Conditioning & Heating Equip and Com & Ind Refrig Equip Mfg | 11 |
| Specialty & Specialized Services | 97,773.09 | 7,907.73 | 0.17% | 0.03% | 3999 | Manufacturing Industries, Not Elsewhere Classified | 15 |
| Specialty & Specialized Services | 89,940.36 | 7,274.23 | 0.15% | 0.03% | 1629 | Heavy Construction, Not Elsewhere Classified | 4 |
| Specialty & Specialized Services | 86,682.06 | 7,010.71 | 0.15% | 0.03% | 812310 | Coin-Operated Laundries and Drycleaners | 6 |
| Specialty & Specialized Services | 81,454.30 | 6,587.89 | 0.14% | 0.03% | 332999 | All Other Miscellaneous Fabricated Metal Product MFG | 12 |
| Specialty & Specialized Services | 79,851.88 | 6,458.29 | 0.14% | 0.03% | 238330 | Flooring Contractors | 6 |
| Specialty & Specialized Services | 75,942.55 | 6,142.11 | 0.13% | 0.02% | 451140 | Musical Instrument and Supplies Stores | 9 |
| Specialty & Specialized Services | 74,342.30 | 6,012.69 | 0.13% | 0.02% | 561440 | Collection Agencies | 17 |
| Specialty & Specialized Services | 73,025.21 | 5,906.16 | 0.13% | 0.02% | 325620 | Toilet Preparation MFG | 4 |
| Specialty & Specialized Services | 70,641.09 | 5,713.34 | 0.12% | 0.02% | 423930 | Recyclable Material Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 70,278.55 | 5,684.02 | 0.12% | 0.02% | 334510 | Electromedical and Electrotherapeutic Apparatus MFG | 9 |
| Specialty & Specialized Services | 68,232.00 | 5,518.50 | 0.12% | 0.02% | 333319 | Other Commercial and Service Industry Machinery MFG | 20 |
| Specialty & Specialized Services | 67,019.27 | 5,420.41 | 0.12% | 0.02% | 561990 | All Other Support Services | 4 |
| Specialty & Specialized Services | 63,874.91 | 5,166.10 | 0.11% | 0.02% | 511130 | Book Publishers | 24 |
| Specialty & Specialized Services | 61,325.82 | 4,959.93 | 0.11% | 0.02% | 238990 | All Other Specialty Trade Contractors | 26 |
| Specialty & Specialized Services | 57,000.36 | 4,610.10 | 0.10% | 0.02% | 561790 | Other Services to Buildings and Dwellings | 15 |
| Specialty & Specialized Services | 56,797.58 | 4,593.70 | 0.10% | 0.02% | 561110 | Office Administrative Services | 7 |
| Specialty & Specialized Services | 54,176.12 | 4,381.68 | 0.09% | 0.02% | 562111 | Solid Waste Collection | 6 |
| Specialty & Specialized Services | 51,329.70 | 4,151.46 | 0.09% | 0.02% | 522220 | Sales Financing | 17 |
| Specialty & Specialized Services | 48,654.06 | 3,935.06 | 0.08% | 0.02% | 541613 | Marketing Consulting Services | 16 |
| Specialty & Specialized Services | 41,525.58 | 3,358.52 | 0.07% | 0.01% | 541380 | Testing Laboratories | 5 |
| Specialty & Specialized Services | 40,706.79 | 3,292.30 | 0.07% | 0.01% | 423460 | Ophthalmic Goods Merchant Wholesalers | 13 |
| Specialty & Specialized Services | 37,014.06 | 2,993.64 | 0.06% | 0.01% | 522291 | Consumer Lending | 12 |
| Specialty & Specialized Services | 35,241.70 | 2,850.29 | 0.06% | 0.01% | 236118 | Residential Remodelers | 12 |
| Specialty & Specialized Services | 33,952.73 | 2,746.04 | 0.06% | 0.01% | 423420 | Office Equip Merchant Wholesalers | 15 |
| Specialty & Specialized Services | 33,813.70 | 2,734.80 | 0.06% | 0.01% | 1623 | Water, Sewer, Pipeline, and Communications and Power | 4 |
| Specialty & Specialized Services | 32,514.79 | 2,629.74 | 0.06% | 0.01% | 324110 | Petroleum Refineries | 8 |
| Specialty & Specialized Services | 32,066.18 | 2,593.46 | 0.06% | 0.01% | 522320 | Financial Transactions Processing, Reserve, and Clearinghouse Activities | 25 |
| Specialty & Specialized Services | 30,867.15 | 2,496.49 | 0.05% | 0.01% | 541690 | Other Scientific and Technical Consulting Services | 5 |
| Specialty & Specialized Services | 30,085.21 | 2,433.24 | 0.05% | 0.01% | 339920 | Sporting and Athletic Goods MFG | 18 |
| Specialty & Specialized Services | 29,680.00 | 2,400.47 | 0.05% | 0.01% | 423490 | Other Professional Equip and Supplies Merchant Wholesalers | 15 |
| Specialty & Specialized Services | 28,874.42 | 2,335.32 | 0.05% | 0.01% | 561439 | Other Business Service Centers (including Copy Shops) | 4 |
| Specialty & Specialized Services | 28,337.94 | 2,291.93 | 0.05% | 0.01% | 524291 | Claims Adjusting | 12 |
| Specialty & Specialized Services | 27,303.52 | 2,208.26 | 0.05% | 0.01% | 333120 | Construction Machinery MFG | 4 |
| Specialty & Specialized Services | 26,834.42 | 2,170.33 | 0.05% | 0.01% | 424920 | Book, Periodical, and Newspaper Merchant Wholesalers | 8 |
| Specialty & Specialized Services | 26,811.88 | 2,168.50 | 0.05% | 0.01% | 448320 | Luggage and Leather Goods Stores | 4 |
| Specialty & Specialized Services | 24,999.64 | 2,021.93 | 0.04% | 0.01% | 334516 | Analytical Laboratory Instrument MFG | 7 |
| Specialty & Specialized Services | 24,766.79 | 2,003.10 | 0.04% | 0.01% | 561450 | Credit Bureaus | 14 |
| Specialty & Specialized Services | 24,563.03 | 1,986.62 | 0.04% | 0.01% | 333911 | Pump and Pumping Equip MFG | 5 |
| Specialty & Specialized Services | 23,313.58 | 1,885.56 | 0.04% | 0.01% | 7629 | Electrical and Electronic Repair Shops, Not Elsewhere Classified | 11 |
| Specialty & Specialized Services | 22,726.42 | 1,838.08 | 0.04% | 0.01% | 541410 | Interior Design Services | 5 |
| Specialty & Specialized Services | 21,663.52 | 1,752.11 | 0.04% | 0.01% | 524128 | Other Direct Insurance (except Life, Health, and Medical) Carriers | 9 |
| Specialty & Specialized Services | 20,482.79 | 1,656.62 | 0.04% | 0.01% | 531190 | Lessors of Other Real Estate Property | 4 |
| Specialty & Specialized Services | 20,334.79 | 1,644.65 | 0.03% | 0.01% | 541430 | Graphic Design Services | 16 |
| Specialty & Specialized Services | 20,323.03 | 1,643.69 | 0.03% | 0.01% | 332618 | Other Fabricated Wire Product MFG | 5 |
| Specialty & Specialized Services | 19,825.70 | 1,603.47 | 0.03% | 0.01% | 541618 | Other Mgt Consulting Services | 6 |
| Specialty & Specialized Services | 19,713.21 | 1,594.37 | 0.03% | 0.01% | 221310 | Water Supply and Irrigation Systems | 4 |
| Specialty & Specialized Services | 17,392.48 | 1,406.68 | 0.03% | 0.01% | 812990 | All Other Personal Services | 14 |
| Specialty & Specialized Services | 16,986.30 | 1,373.83 | 0.03% | 0.01% | 238910 | Site Preparation Contractors | 7 |
| Specialty & Specialized Services | 16,767.15 | 1,356.10 | 0.03% | 0.01% | 332322 | Sheet Metal Work MFG | 6 |
| Specialty & Specialized Services | 16,136.61 | 1,305.10 | 0.03% | 0.01% | 238390 | Other Building Finishing Contractors | 4 |
| Specialty & Specialized Services | 15,700.97 | 1,269.87 | 0.03% | 0.00% | 424130 | Industrial and Personal Service Paper Merchant Wholesalers | 4 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|----------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Specialty & Specialized Services | 15,551.27 | 1,257.76 | 0.03% | 0.00% | 423510 | Metal Service Centers and Other Metal Merchant Wholesalers | 8 |
| Specialty & Specialized Services | 15,544.73 | 1,257.23 | 0.03% | 0.00% | 561491 | Repossession Services | 4 |
| Specialty & Specialized Services | 15,292.48 | 1,236.83 | 0.03% | 0.00% | 333313 | Office Machinery MFG | 5 |
| Specialty & Specialized Services | 15,287.52 | 1,236.43 | 0.03% | 0.00% | 423910 | Sporting and Recreational Goods and Supplies Merchant Wholesalers | 20 |
| Specialty & Specialized Services | 15,101.94 | 1,221.42 | 0.03% | 0.00% | 332323 | Ornamental and Architectural Metal Work MFG | 4 |
| Specialty & Specialized Services | 14,534.30 | 1,175.51 | 0.03% | 0.00% | 1761 | Roofing, Siding, and Sheet Metal Work | 5 |
| Specialty & Specialized Services | 14,132.73 | 1,143.03 | 0.02% | 0.00% | 423410 | Photographic Equip and Supplies Merchant Wholesalers | 7 |
| Specialty & Specialized Services | 12,981.45 | 1,049.92 | 0.02% | 0.00% | 1541 | General Contractors-Industrial Buildings and Warehouses | 4 |
| Specialty & Specialized Services | 12,809.82 | 1,036.04 | 0.02% | 0.00% | 7622 | Radio and Television Repair Shops | 5 |
| Specialty & Specialized Services | 11,193.58 | 905.32 | 0.02% | 0.00% | 541611 | Administrative Mgt and General Mgt Consulting Services | 6 |
| Specialty & Specialized Services | 11,135.39 | 900.61 | 0.02% | 0.00% | 314110 | Carpet and Rug Mills | 4 |
| Specialty & Specialized Services | 10,310.18 | 833.87 | 0.02% | 0.00% | 423810 | CONSTRUCTION AND MINING (EXCEPT OIL WELL) MACHINERY AND EQUIP WHOLESALERS | 6 |
| Specialty & Specialized Services | 10,285.70 | 831.89 | 0.02% | 0.00% | 323113 | Commercial Screen Printing | 7 |
| Specialty & Specialized Services | 9,322.18 | 753.96 | 0.02% | 0.00% | 238320 | Painting and Wall Covering Contractors | 5 |
| Specialty & Specialized Services | 9,281.45 | 750.67 | 0.02% | 0.00% | 711510 | Independent Artists, Writers, and Performers | 17 |
| Specialty & Specialized Services | 9,164.36 | 741.20 | 0.02% | 0.00% | 326199 | All Other Plastics Product MFG | 12 |
| Specialty & Specialized Services | 9,132.73 | 738.64 | 0.02% | 0.00% | 531390 | Other Activities Related to Real Estate | 4 |
| Specialty & Specialized Services | 8,317.21 | 672.68 | 0.01% | 0.00% | 238992 | All Other Nonresidential Trade Contractors | 6 |
| Specialty & Specialized Services | 8,071.27 | 652.79 | 0.01% | 0.00% | 8999 | Services, Not Elsewhere Classified | 12 |
| Specialty & Specialized Services | 7,851.03 | 634.98 | 0.01% | 0.00% | 339995 | Burial Casket MFG | 4 |
| Specialty & Specialized Services | 7,630.06 | 617.11 | 0.01% | 0.00% | 335314 | Relay and Industrial Control MFG | 5 |
| Specialty & Specialized Services | 7,375.64 | 596.53 | 0.01% | 0.00% | 323119 | Other Commercial Printing | 13 |
| Specialty & Specialized Services | 7,356.85 | 595.01 | 0.01% | 0.00% | 333298 | All Other Industrial Machinery MFG | 4 |
| Specialty & Specialized Services | 6,739.52 | 545.08 | 0.01% | 0.00% | 7231 | Beauty Shops | 18 |
| Specialty & Specialized Services | 6,620.73 | 535.47 | 0.01% | 0.00% | 8641 | Civic, Social, and Fraternal Associations | 4 |
| Specialty & Specialized Services | 5,786.18 | 467.98 | 0.01% | 0.00% | 424110 | Printing and Writing Paper Merchant Wholesalers | 5 |
| Specialty & Specialized Services | 5,713.58 | 462.10 | 0.01% | 0.00% | 339932 | Game, Toy, and Children's Vehicle MFG | 4 |
| Specialty & Specialized Services | 5,543.76 | 448.37 | 0.01% | 0.00% | 237110 | Water and Sewer Line and Related Structures Construction | 4 |
| Specialty & Specialized Services | 5,428.12 | 439.02 | 0.01% | 0.00% | 813410 | CIVIC AND SOCIAL ORGANIZATIONS | 8 |
| Specialty & Specialized Services | 5,171.39 | 418.25 | 0.01% | 0.00% | 524210 | Insurance Agencies and Brokerages | 7 |
| Specialty & Specialized Services | 4,968.00 | 401.80 | 0.01% | 0.00% | 551114 | Corporate, Subsidiary, and Regional Managing Offices | 5 |
| Specialty & Specialized Services | 4,658.79 | 376.80 | 0.01% | 0.00% | 713990 | All Other Amusement and Recreation Industries | 5 |
| Specialty & Specialized Services | 4,452.12 | 360.08 | 0.01% | 0.00% | 424950 | Paint, Varnish, and Supplies Merchant Wholesalers | 6 |
| Specialty & Specialized Services | 3,839.15 | 310.50 | 0.01% | 0.00% | 443130 | Camera and Photographic Supplies Stores | 4 |
| Specialty & Specialized Services | 3,433.70 | 277.71 | 0.01% | 0.00% | 1521 | General Contractors-Single-Family Houses | 5 |
| Specialty & Specialized Services | 3,316.73 | 268.25 | 0.01% | 0.00% | 531130 | Lessors of Miniwarehouses and Self-Storage Units | 6 |
| Specialty & Specialized Services | 2,887.39 | 233.53 | 0.00% | 0.00% | 238160 | Roofing Contractors | 5 |
| Specialty & Specialized Services | 1,948.73 | 157.61 | 0.00% | 0.00% | 334515 | Instrument MFG for Measuring and Testing Electricity and Electrical Signals | 4 |
| Specialty & Specialized Services | 1,825.45 | 147.64 | 0.00% | 0.00% | 332994 | Small Arms MFG | 5 |
| Specialty & Specialized Services | 1,687.15 | 136.45 | 0.00% | 0.00% | 332919 | Other Metal Valve and Pipe Fitting MFG | 4 |
| Specialty & Specialized Services | 1,053.58 | 85.21 | 0.00% | 0.00% | 611710 | Educational Support Services | 11 |
| Specialty & Specialized Services | 887.15 | 71.75 | 0.00% | 0.00% | 611699 | All Other Miscellaneous Schools and Instruction | 5 |
| Specialty & Specialized Services | 743.88 | 60.16 | 0.00% | 0.00% | 611430 | Professional and Mgt Development Training | 6 |
| Specialty & Specialized Services | 307.27 | 24.85 | 0.00% | 0.00% | 541219 | Other Accounting Services | 4 |
| Specialty & Specialized Services | 227.88 | 18.43 | 0.00% | 0.00% | 314999 | All Other Miscellaneous Textile Product Mills | 4 |
| Specialty & Specialized Services | 179.76 | 14.54 | 0.00% | 0.00% | 812113 | Nail Salons | 4 |
| Specialty & Specialized Services | 120.24 | 9.73 | 0.00% | 0.00% | 524298 | All Other Insurance Related Activities | 5 |
| Specialty & Specialized Services | (17,970.06) | (1,453.39) | -0.03% | -0.01% | 334513 | Instruments and Related Products MFG for Measuring, Displaying, and Controlling | 13 |
| Sub-Total | \$ 58,116,922.32 | \$ 4,700,404.05 | | 18.26% | | | 2,457 |
| Oil & Gas Operations | \$ 16,214,308.61 | \$ 1,311,387.44 | 49.47% | 5.09% | 213112 | Support Activities for Oil and Gas Operations / oil filed services | 61 |
| Oil & Gas Operations | 7,869,078.42 | 636,438.52 | 24.01% | 2.47% | 333132 | Oil and Gas Field Machinery and Equip MFG | 26 |
| Oil & Gas Operations | 4,730,308.48 | 382,579.81 | 14.43% | 1.49% | 99999999 | OTHER - an industry code must have four or more taxpayer | 147 |
| Oil & Gas Operations | 1,283,989.82 | 103,847.05 | 3.92% | 0.40% | 1389 | Oil and Gas Field Services, Not Elsewhere Classified | 8 |
| Oil & Gas Operations | 1,134,757.94 | 91,777.41 | 3.46% | 0.36% | 424720 | PETROLEUM AND PETROLEUM PRODUCTS WHOLESALERS (EXCEPT BULK STATIONS/TERMINALS) | 6 |
| Oil & Gas Operations | 649,296.73 | 52,514.08 | 1.98% | 0.20% | 325120 | Industrial Gas MFG | 5 |
| Oil & Gas Operations | 571,619.52 | 46,231.68 | 1.74% | 0.18% | 5172 | Petroleum and Petroleum Products Wholesalers, Except | 5 |
| Oil & Gas Operations | 543,024.73 | 43,918.97 | 1.66% | 0.17% | 221210 | Natural Gas Distribution | 11 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|--------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Oil & Gas Operations | 506,104.36 | 40,932.91 | 1.54% | 0.16% | 486210 | Pipeline Transportation of Natural Gas | 12 |
| Oil & Gas Operations | 138,382.55 | 11,192.16 | 0.42% | 0.04% | 237120 | Oil and Gas Pipeline and Related Structures Construction | 7 |
| Oil & Gas Operations | (170,356.85) | (13,778.19) | -0.52% | -0.05% | 213111 | Drilling Oil and Gas Wells | 12 |
| Oil & Gas Operations | (694,639.03) | (56,181.30) | -2.12% | -0.22% | 211111 | Crude Petroleum and Natural Gas Extraction | 16 |
| Sub-Total | \$ 32,775,875.27 | \$ 2,650,860.55 | | 10.30% | | | 316 |
| Restaurants & Bars | \$ 12,901,950.42 | \$ 1,043,489.19 | 51.24% | 4.05% | 722211 | Limited-Service Restaurants | 80 |
| Restaurants & Bars | 9,791,895.03 | 791,952.86 | 38.89% | 3.08% | 722110 | Full-Service Restaurants | 74 |
| Restaurants & Bars | 1,095,094.42 | 88,569.49 | 4.35% | 0.34% | 722410 | DRINKING PLACES (ALCOHOLIC BEVERAGES) | 39 |
| Restaurants & Bars | 837,358.79 | 67,724.24 | 3.33% | 0.26% | 722212 | CAFETERIAS, GRILL BUFFETS, AND BUFFETS | 8 |
| Restaurants & Bars | 321,801.33 | 26,026.78 | 1.28% | 0.10% | 722213 | Snack and Nonalcoholic Beverage Bars | 5 |
| Restaurants & Bars | 183,454.79 | 14,837.53 | 0.73% | 0.06% | 722511 | FULL-SERVICE RESTAURANTS | 4 |
| Restaurants & Bars | 45,683.39 | 3,694.80 | 0.18% | 0.01% | 312120 | Breweries | 4 |
| Sub-Total | \$ 25,177,238.18 | \$ 2,036,294.89 | | 7.91% | | | 214 |
| Miscellaneous Retail | \$ 5,565,813.94 | \$ 450,154.16 | 23.65% | 1.75% | 453998 | All Other Miscellaneous Store Retailers (except Tobacco Stores) | 255 |
| Miscellaneous Retail | 2,322,741.09 | 187,859.60 | 9.87% | 0.73% | 444220 | Nursery, Garden Center, and Farm Supply Stores | 10 |
| Miscellaneous Retail | 2,125,408.73 | 171,899.67 | 9.03% | 0.67% | 5083 | Farm and Garden Machinery and Equipment | 5 |
| Miscellaneous Retail | 1,910,536.12 | 154,521.12 | 8.12% | 0.60% | 453210 | Office Supplies and Stationery Stores | 28 |
| Miscellaneous Retail | 1,794,833.36 | 145,163.26 | 7.63% | 0.56% | 99999999 | OTHER - an industry code must have four or more taxpayer | 56 |
| Miscellaneous Retail | 1,373,077.82 | 111,052.35 | 5.83% | 0.43% | 453220 | Gift, Novelty, and Souvenir Stores | 174 |
| Miscellaneous Retail | 1,211,055.64 | 97,948.25 | 5.15% | 0.38% | 453910 | Pet and Pet Supplies Stores | 9 |
| Miscellaneous Retail | 1,204,444.61 | 97,413.56 | 5.12% | 0.38% | 532420 | Office Machinery and Equip Rental and Leasing | 30 |
| Miscellaneous Retail | 1,000,729.21 | 80,937.38 | 4.25% | 0.31% | 532310 | General Rental Centers | 10 |
| Miscellaneous Retail | 950,884.73 | 76,906.04 | 4.04% | 0.30% | 5999 | Miscellaneous Retail Stores, Not Elsewhere Classified | 102 |
| Miscellaneous Retail | 488,742.30 | 39,528.70 | 2.08% | 0.15% | 453110 | Florists | 16 |
| Miscellaneous Retail | 411,435.15 | 33,276.22 | 1.75% | 0.13% | 5531 | Auto and Home Supply Stores | 13 |
| Miscellaneous Retail | 394,893.94 | 31,938.39 | 1.68% | 0.12% | 522298 | All Other Nondepository Credit Intermediation | 8 |
| Miscellaneous Retail | 332,470.55 | 26,889.69 | 1.41% | 0.10% | 5932 | Used Merchandise Stores | 27 |
| Miscellaneous Retail | 319,706.79 | 25,857.38 | 1.36% | 0.10% | 532299 | All Other Consumer Goods Rental | 17 |
| Miscellaneous Retail | 307,892.97 | 24,901.89 | 1.31% | 0.10% | 453310 | Used Merchandise Stores | 39 |
| Miscellaneous Retail | 261,757.70 | 21,170.55 | 1.11% | 0.08% | 5112 | Stationery and Office Supplies | 4 |
| Miscellaneous Retail | 239,107.27 | 19,338.62 | 1.02% | 0.08% | 446120 | Cosmetics, Beauty Supplies, and Perfume Stores | 27 |
| Miscellaneous Retail | 185,640.24 | 15,014.29 | 0.79% | 0.06% | 423820 | Farm and Garden Machinery and Equip Merchant Wholesalers | 5 |
| Miscellaneous Retail | 179,254.30 | 14,497.80 | 0.76% | 0.06% | 5261 | Retail Nurseries, Lawn and Garden Supply Stores | 6 |
| Miscellaneous Retail | 154,009.21 | 12,456.02 | 0.65% | 0.05% | 611310 | Colleges, Universities, and Professional Schools | 6 |
| Miscellaneous Retail | 123,718.06 | 10,006.12 | 0.53% | 0.04% | 561622 | Locksmiths | 4 |
| Miscellaneous Retail | 99,105.33 | 8,015.48 | 0.42% | 0.03% | 451120 | Hobby, Toy, and Game Stores | 24 |
| Miscellaneous Retail | 98,921.21 | 8,000.59 | 0.42% | 0.03% | 812112 | Beauty Salons | 28 |
| Miscellaneous Retail | 83,353.58 | 6,741.50 | 0.35% | 0.03% | 446130 | Optical Goods Stores | 4 |
| Miscellaneous Retail | 80,036.12 | 6,473.19 | 0.34% | 0.03% | 721110 | Hotels (except Casino Hotels) and Motels | 10 |
| Miscellaneous Retail | 54,237.33 | 4,386.63 | 0.23% | 0.02% | 424120 | Stationery and Office Supplies Merchant Wholesalers | 20 |
| Miscellaneous Retail | 50,272.48 | 4,065.96 | 0.21% | 0.02% | 332212 | Hand and Edge Tool MFG | 5 |
| Miscellaneous Retail | 48,981.58 | 3,961.55 | 0.21% | 0.02% | 325612 | Polish and Other Sanitation Good MFG | 9 |
| Miscellaneous Retail | 45,857.58 | 3,708.89 | 0.19% | 0.01% | 811219 | Other Electronic and Precision Equip Repair and Maintenance | 15 |
| Miscellaneous Retail | 38,622.91 | 3,123.76 | 0.16% | 0.01% | 812910 | Pet Care (except Veterinary) Services | 7 |
| Miscellaneous Retail | 33,791.03 | 2,732.96 | 0.14% | 0.01% | 323114 | Quick Printing | 5 |
| Miscellaneous Retail | 18,385.58 | 1,487.00 | 0.08% | 0.01% | 813110 | RELIGIOUS ORGANIZATIONS | 8 |
| Miscellaneous Retail | 18,359.52 | 1,484.89 | 0.08% | 0.01% | 321999 | All Other Miscellaneous Wood Product MFG | 9 |
| Miscellaneous Retail | 3,942.06 | 318.83 | 0.02% | 0.00% | 424910 | Farm Supplies Merchant Wholesalers | 4 |
| Miscellaneous Retail | 3,400.48 | 275.03 | 0.01% | 0.00% | 7999 | Amusement and Recreation Services, Not Elsewhere Classified | 6 |
| Miscellaneous Retail | 1,079.27 | 87.29 | 0.00% | 0.00% | 325611 | Soap and Other Detergent MFG | 5 |
| Sub-Total | \$ 23,536,499.78 | \$ 1,903,594.59 | | 7.39% | | | 1,010 |
| Building Material Stores | \$ 14,016,691.88 | \$ 1,133,647.70 | 63.09% | 4.40% | 444110 | Home Centers / building materials | 6 |
| Building Material Stores | 3,193,944.73 | 258,321.16 | 14.38% | 1.00% | 444190 | Other Building Material Dealers | 27 |
| Building Material Stores | 2,420,242.67 | 195,745.37 | 10.89% | 0.76% | 332311 | Prefabricated Metal Building and Component MFG | 7 |
| Building Material Stores | 1,370,939.76 | 110,879.42 | 6.17% | 0.43% | 444130 | Hardware Stores | 22 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|-------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Building Material Stores | 1,064,415.88 | 86,088.26 | 4.79% | 0.33% | 5211 | Lumber and Other Building Materials Dealers | 14 |
| Building Material Stores | 700,580.24 | 56,661.81 | 3.15% | 0.22% | 332312 | Fabricated Structural Metal MFG | 6 |
| Building Material Stores | 129,835.76 | 10,500.91 | 0.58% | 0.04% | 423710 | Hardware Merchant Wholesalers | 9 |
| Building Material Stores | 56,532.85 | 4,572.29 | 0.25% | 0.02% | 423310 | Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers | 7 |
| Building Material Stores | 41,801.94 | 3,380.87 | 0.19% | 0.01% | 423390 | Other Construction Material Merchant Wholesalers | 10 |
| Building Material Stores | 36,519.76 | 2,953.66 | 0.16% | 0.01% | 5039 | Construction Materials, Not Elsewhere Classified | 6 |
| Building Material Stores | 2,672.73 | 216.17 | 0.01% | 0.00% | 332321 | Metal Window and Door MFG | 7 |
| Building Material Stores | (815,586.30) | (65,963.32) | -3.67% | -0.26% | 212321 | Construction Sand and Gravel Mining | 4 |
| Sub-Total | \$ 22,218,591.88 | \$ 1,797,004.30 | | 6.98% | | | 125 |
| Apparel & Accessory Stores | \$ 11,608,360.48 | \$ 938,865.69 | 52.38% | 3.65% | 452111 | Department Stores (except Discount Department Stores) | 14 |
| Apparel & Accessory Stores | 4,007,260.48 | 324,100.84 | 18.08% | 1.26% | 448140 | Family Clothing Stores | 45 |
| Apparel & Accessory Stores | 2,813,676.36 | 227,565.66 | 12.70% | 0.88% | 448310 | Jewelry Stores | 64 |
| Apparel & Accessory Stores | 1,584,163.39 | 128,124.61 | 7.15% | 0.50% | 448210 | Shoe Stores | 20 |
| Apparel & Accessory Stores | 927,619.39 | 75,024.38 | 4.19% | 0.29% | 448190 | Other Clothing Stores | 10 |
| Apparel & Accessory Stores | 637,008.36 | 51,520.22 | 2.87% | 0.20% | 448120 | Women's Clothing Stores | 34 |
| Apparel & Accessory Stores | 277,827.76 | 22,470.27 | 1.25% | 0.09% | 448130 | Children's and Infants' Clothing Stores | 12 |
| Apparel & Accessory Stores | 188,153.82 | 15,217.58 | 0.85% | 0.06% | 448150 | Clothing Accessories Stores | 40 |
| Apparel & Accessory Stores | 40,250.55 | 3,255.40 | 0.18% | 0.01% | 424330 | Women's, Children's, and Infants' Clothing and Accessories Merchant Wholesalers | 5 |
| Apparel & Accessory Stores | 17,763.52 | 1,436.68 | 0.08% | 0.01% | 5699 | Miscellaneous Apparel and Accessory Stores | 8 |
| Apparel & Accessory Stores | 16,926.67 | 1,369.00 | 0.08% | 0.01% | 423940 | Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers | 11 |
| Apparel & Accessory Stores | 13,692.85 | 1,107.46 | 0.06% | 0.00% | 315999 | Other Apparel Accessories and Other Apparel MFG | 7 |
| Apparel & Accessory Stores | 9,951.39 | 804.85 | 0.04% | 0.00% | 424340 | Footwear Merchant Wholesalers | 8 |
| Apparel & Accessory Stores | 8,055.76 | 651.54 | 0.04% | 0.00% | 5621 | Women's Clothing Stores | 6 |
| Apparel & Accessory Stores | 6,556.12 | 530.25 | 0.03% | 0.00% | 448110 | Men's Clothing Stores | 14 |
| Apparel & Accessory Stores | 2,463.76 | 199.26 | 0.01% | 0.00% | 315299 | All Other Cut and Sew Apparel MFG | 4 |
| Apparel & Accessory Stores | 1,197.33 | 96.84 | 0.01% | 0.00% | 339911 | Jewelry (except Costume) MFG | 6 |
| Apparel & Accessory Stores | 433.21 | 35.04 | 0.00% | 0.00% | 339914 | Costume Jewelry and Novelty MFG | 5 |
| Apparel & Accessory Stores | 408.36 | 33.03 | 0.00% | 0.00% | 424310 | Piece Goods, Notions, and Other Dry Goods Merchant Wholesalers | 5 |
| Sub-Total | \$ 22,161,769.58 | \$ 1,792,408.60 | | 6.96% | | | 318 |
| Food & Beverage | \$ 10,712,645.09 | \$ 866,421.66 | 53.88% | 3.37% | 445110 | Supermarkets and Other Grocery (except Convenience) Stores | 17 |
| Food & Beverage | 5,172,027.60 | 418,305.35 | 26.01% | 1.62% | 99999999 | OTHER - an industry code must have four or more taxpayer | 161 |
| Food & Beverage | 2,039,603.15 | 164,959.85 | 10.26% | 0.64% | 445310 | Beer, Wine, and Liquor Stores | 14 |
| Food & Beverage | 1,238,077.45 | 100,133.73 | 6.23% | 0.39% | 5812 | Eating Places | 38 |
| Food & Beverage | 236,741.70 | 19,147.29 | 1.19% | 0.07% | 445299 | All Other Specialty Food Stores | 11 |
| Food & Beverage | 185,801.58 | 15,027.34 | 0.93% | 0.06% | 722310 | Food Service Contractors | 5 |
| Food & Beverage | 99,797.82 | 8,071.49 | 0.50% | 0.03% | 312111 | Soft Drink MFG | 8 |
| Food & Beverage | 75,059.64 | 6,070.70 | 0.38% | 0.02% | 722320 | Caterers | 5 |
| Food & Beverage | 42,716.24 | 3,454.82 | 0.21% | 0.01% | 722330 | Mobile Food Services | 19 |
| Food & Beverage | 32,020.73 | 2,589.79 | 0.16% | 0.01% | 311812 | Commercial Bakeries | 6 |
| Food & Beverage | 27,342.30 | 2,211.40 | 0.14% | 0.01% | 446191 | Food (Health) Supplement Stores | 18 |
| Food & Beverage | 14,466.06 | 1,169.99 | 0.07% | 0.00% | 424490 | Other Grocery and Related Products Merchant Wholesalers | 8 |
| Food & Beverage | 7,907.88 | 639.58 | 0.04% | 0.00% | 312130 | Wineries | 35 |
| Sub-Total | \$ 19,884,207.24 | \$ 1,608,202.99 | | 6.25% | | | 345 |
| Construction - Equip. & Mach. | \$ 7,483,276.24 | \$ 605,235.45 | 37.86% | 2.35% | 532412 | Construction, Mining, and Forestry Machinery and Equip Rental and Leasing | 23 |
| Construction - Equip. & Mach. | 5,448,594.67 | 440,673.65 | 27.56% | 1.71% | 423830 | Industrial Machinery and Equip Merchant Wholesalers | 61 |
| Construction - Equip. & Mach. | 3,222,228.61 | 260,608.71 | 16.30% | 1.01% | 444210 | Outdoor Power Equip Stores | 4 |
| Construction - Equip. & Mach. | 1,675,411.15 | 135,504.58 | 8.48% | 0.53% | 532490 | Other Commercial and Industrial Machinery and Equip Rental and Leasing | 59 |
| Construction - Equip. & Mach. | 1,475,465.82 | 119,333.32 | 7.46% | 0.46% | 236220 | Commercial and Institutional Building Construction | 49 |
| Construction - Equip. & Mach. | 461,409.94 | 37,318.10 | 2.33% | 0.14% | 7359 | Equipment Rental and Leasing, Not Elsewhere Classified | 19 |
| Sub-Total | \$ 19,766,386.42 | \$ 1,598,673.83 | | 6.21% | | | 215 |
| General Merchandise | \$ 15,779,344.00 | \$ 1,276,208.19 | 82.89% | 4.96% | 452112 | Discount Department Stores | 8 |
| General Merchandise | 1,847,453.82 | 149,419.12 | 9.71% | 0.58% | 452990 | All Other General Merchandise Stores | 48 |
| General Merchandise | 662,870.79 | 53,611.93 | 3.48% | 0.21% | 5399 | Miscellaneous General Merchandise Stores | 5 |
| General Merchandise | 572,850.91 | 46,331.27 | 3.01% | 0.18% | 425120 | Wholesale Trade Agents and Brokers | 158 |

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| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|------------------------|-------------------------|--------------------------|---|--|---------------|--|---------------------------|
| General Merchandise | 64,131.39 | 5,186.84 | 0.34% | 0.02% | 4225 | General Warehousing and Storage | 5 |
| General Merchandise | 57,263.88 | 4,631.41 | 0.30% | 0.02% | 493110 | General Warehousing and Storage | 5 |
| General Merchandise | 51,679.64 | 4,179.77 | 0.27% | 0.02% | 8699 | Membership Organizations, Not Elsewhere Classified | 25 |
| Sub-Total | \$ 19,035,594.42 | \$ 1,539,568.54 | | 5.98% | | | 254 |
| Communication Services | \$ 8,466,099.39 | \$ 684,724.62 | 49.49% | 2.66% | 517210 | WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE) | 52 |
| Communication Services | 6,110,478.91 | 494,205.79 | 35.72% | 1.92% | 517110 | Wired Telecommunications Carriers | 55 |
| Communication Services | 470,377.82 | 38,043.41 | 2.75% | 0.15% | 517919 | ALL OTHER TELECOMMUNICATIONS | 44 |
| Communication Services | 461,288.95 | 37,308.31 | 2.70% | 0.14% | 99999999 | OTHER - an industry code must have four or more taxpayer | 14 |
| Communication Services | 327,455.64 | 26,484.09 | 1.91% | 0.10% | 515210 | Cable and Other Subscription Programming | 4 |
| Communication Services | 295,744.12 | 23,919.31 | 1.73% | 0.09% | 517911 | TELECOMMUNICATIONS RESELLERS | 44 |
| Communication Services | 188,348.97 | 15,233.36 | 1.10% | 0.06% | 3993 | Signs and Advertising Specialties | 7 |
| Communication Services | 173,590.67 | 14,039.74 | 1.01% | 0.05% | 4812 | Radiotelephone Communications | 6 |
| Communication Services | 101,929.94 | 8,243.93 | 0.60% | 0.03% | 541810 | Advertising Agencies | 20 |
| Communication Services | 96,547.39 | 7,808.60 | 0.56% | 0.03% | 339950 | Sign MFG | 31 |
| Communication Services | 88,638.55 | 7,168.94 | 0.52% | 0.03% | 519190 | All Other Information Services | 34 |
| Communication Services | 75,297.82 | 6,089.97 | 0.44% | 0.02% | 541850 | Display Advertising | 11 |
| Communication Services | 67,595.76 | 5,467.04 | 0.40% | 0.02% | 4813 | Telephone Communications, Except Radiotelephone | 7 |
| Communication Services | 53,180.73 | 4,301.17 | 0.31% | 0.02% | 4899 | Communications Services, Not Elsewhere Classified | 6 |
| Communication Services | 45,596.48 | 3,687.77 | 0.27% | 0.01% | 511199 | All Other Publishers | 7 |
| Communication Services | 21,821.33 | 1,764.87 | 0.13% | 0.01% | 511120 | Periodical Publishers | 18 |
| Communication Services | 13,589.09 | 1,099.06 | 0.08% | 0.00% | 811213 | Communication Equip Repair and Maintenance | 6 |
| Communication Services | 11,728.36 | 948.57 | 0.07% | 0.00% | 517410 | Satellite Telecommunications | 11 |
| Communication Services | 11,327.15 | 916.12 | 0.07% | 0.00% | 2759 | Commercial Printing, Not Elsewhere Classified | 5 |
| Communication Services | 7,159.39 | 579.04 | 0.04% | 0.00% | 334290 | Other Communications Equip MFG | 7 |
| Communication Services | 5,033.70 | 407.12 | 0.03% | 0.00% | 334220 | Radio and Television Broadcasting and Wireless Communications Equip MFG | 9 |
| Communication Services | 4,678.55 | 378.39 | 0.03% | 0.00% | 541870 | Advertising Material Distribution Services | 4 |
| Communication Services | 3,181.21 | 257.29 | 0.02% | 0.00% | 323111 | Commercial Gravure Printing | 4 |
| Communication Services | 3,006.67 | 243.17 | 0.02% | 0.00% | 541890 | Other Services Related to Advertising | 6 |
| Communication Services | 2,002.06 | 161.92 | 0.01% | 0.00% | 334210 | Telephone Apparatus MFG | 4 |
| Communication Services | 1,635.76 | 132.30 | 0.01% | 0.00% | 323115 | Digital Printing | 7 |
| Communication Services | 539.88 | 43.66 | 0.00% | 0.00% | 541840 | Media Representatives | 5 |
| Sub-Total | \$ 17,107,874.28 | \$ 1,383,657.60 | | 5.37% | | | 428 |
| Vehicles & Parts | \$ 3,075,718.42 | \$ 248,759.20 | 21.23% | 0.97% | 441110 | New Car Dealers | 19 |
| Vehicles & Parts | 3,058,517.09 | 247,367.99 | 21.11% | 0.96% | 441320 | Tire Dealers | 9 |
| Vehicles & Parts | 2,476,298.91 | 200,279.11 | 17.10% | 0.78% | 441310 | AUTOMOTIVE PARTS AND ACCESSORIES STORES | 25 |
| Vehicles & Parts | 1,564,366.06 | 126,523.43 | 10.80% | 0.49% | 811111 | GENERAL AUTOMOTIVE REPAIR | 44 |
| Vehicles & Parts | 881,814.30 | 71,319.74 | 6.09% | 0.28% | 441221 | MOTORCYCLE, ATV, AND PERSONAL WATERCRAFT DEALERS | 4 |
| Vehicles & Parts | 818,529.58 | 66,201.37 | 5.65% | 0.26% | 423120 | Motor Vehicle Supplies and New Parts Merchant Wholesalers | 18 |
| Vehicles & Parts | 667,100.61 | 53,954.03 | 4.61% | 0.21% | 811122 | AUTOMOTIVE GLASS REPLACEMENT SHOPS | 5 |
| Vehicles & Parts | 576,544.00 | 46,629.96 | 3.98% | 0.18% | 423110 | Automobile and Other Motor Vehicle Merchant Wholesalers | 9 |
| Vehicles & Parts | 371,826.85 | 30,072.76 | 2.57% | 0.12% | 99999999 | OTHER - an industry code must have four or more taxpayer | 12 |
| Vehicles & Parts | 302,815.39 | 24,491.23 | 2.09% | 0.10% | 423130 | Tire and Tube Merchant Wholesalers | 4 |
| Vehicles & Parts | 158,601.70 | 12,827.45 | 1.09% | 0.05% | 441120 | Used Car Dealers | 11 |
| Vehicles & Parts | 140,084.12 | 11,329.78 | 0.97% | 0.04% | 441210 | Recreational Vehicle Dealers | 4 |
| Vehicles & Parts | 123,473.58 | 9,986.35 | 0.85% | 0.04% | 532120 | Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing | 7 |
| Vehicles & Parts | 98,049.33 | 7,930.07 | 0.68% | 0.03% | 811118 | OTHER AUTOMOTIVE MECHANICAL AND ELECTRICAL REPAIR AND MAINTENANCE | 5 |
| Vehicles & Parts | 76,089.94 | 6,154.03 | 0.53% | 0.02% | 811191 | AUTOMOTIVE OIL CHANGE AND LUBRICATION SHOPS | 4 |
| Vehicles & Parts | 64,714.18 | 5,233.98 | 0.45% | 0.02% | 811121 | AUTOMOTIVE BODY, PAINT, AND INTERIOR REPAIR AND MAINTENANCE | 9 |
| Vehicles & Parts | 16,240.85 | 1,313.53 | 0.11% | 0.01% | 532112 | Passenger Car Leasing | 6 |
| Vehicles & Parts | 12,560.97 | 1,015.91 | 0.09% | 0.00% | 5013 | Motor Vehicle Supplies and New Parts | 6 |
| Vehicles & Parts | 1,720.12 | 139.12 | 0.01% | 0.00% | 336211 | Motor Vehicle Body MFG | 6 |
| Sub-Total | \$ 14,485,066.00 | \$ 1,171,529.05 | | 4.55% | | | 207 |
| Electricity Services | \$ 8,458,935.88 | \$ 684,145.25 | 68.26% | 2.66% | 221122 | Electric Power Distribution | 50 |
| Electricity Services | 2,222,574.02 | 179,758.24 | 17.94% | 0.70% | 99999999 | OTHER - an industry code must have four or more taxpayer | 69 |
| Electricity Services | 1,710,023.76 | 138,304.00 | 13.80% | 0.54% | 221119 | Other Electric Power Generation | 8 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

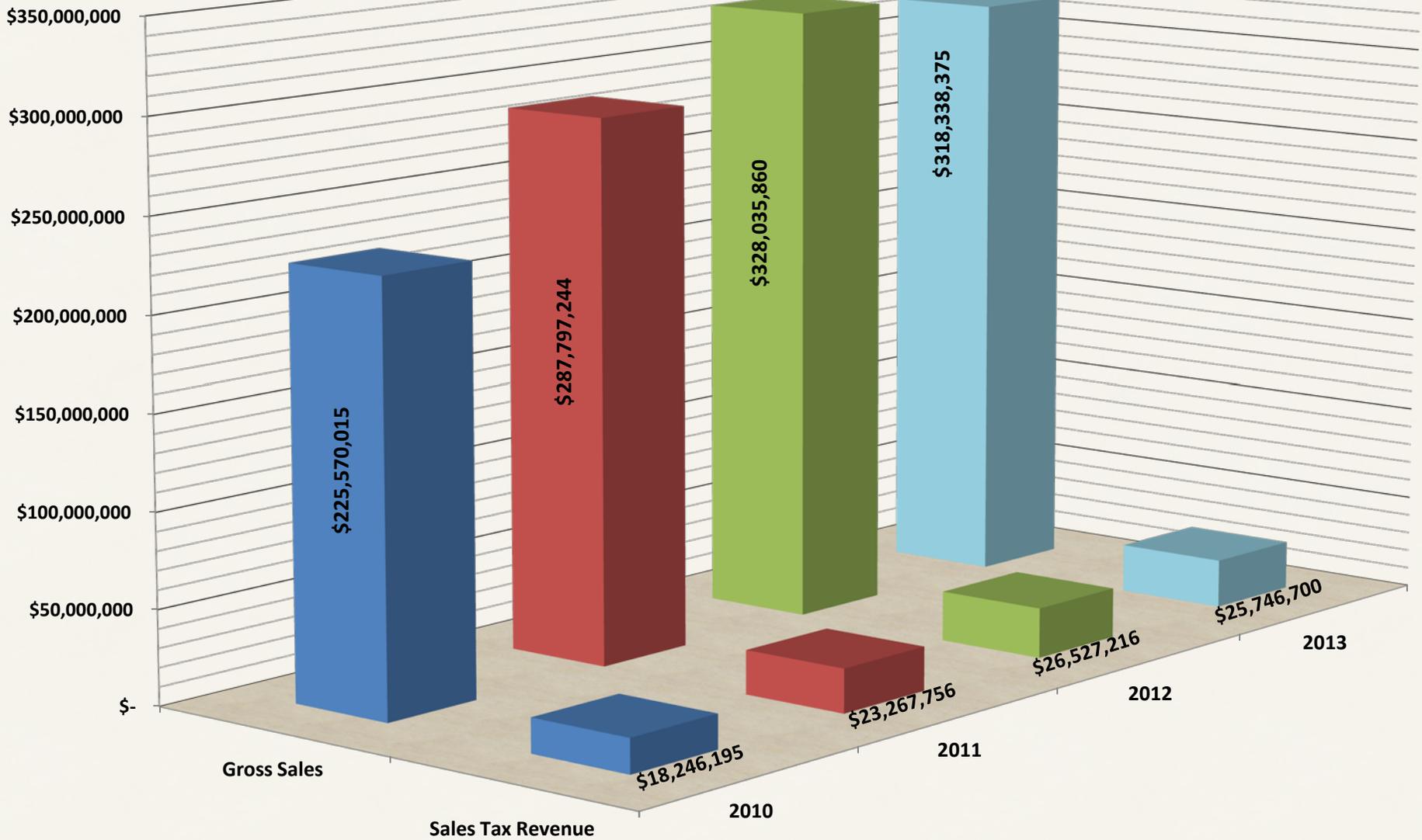
| Retail Market | Gross Sales | City's Sales Tax Revenue | % of Sales Tax Revenue by Retail Market | % of Sales Tax Revenue per Total Sales Tax Revenue | Industry Code | Short Name for the Code | Number of Retail Business |
|------------------------------|-------------------------|--------------------------|---|--|---------------|---|---------------------------|
| Sub-Total | \$ 12,391,533.66 | \$ 1,002,207.49 | | 3.89% | | | 127 |
| Electronics & Appliances | \$ 4,155,346.67 | \$ 336,077.82 | 37.15% | 1.31% | 443112 | Radio, Television, and Other Electronics Stores | 26 |
| Electronics & Appliances | 1,779,008.61 | 143,883.38 | 15.91% | 0.56% | 425110 | Business to Business Electronic Markets | 19 |
| Electronics & Appliances | 1,010,013.21 | 81,688.26 | 9.03% | 0.32% | 451220 | Prerecorded Tape, Compact Disc, and Record Stores | 22 |
| Electronics & Appliances | 848,509.21 | 68,626.07 | 7.59% | 0.27% | 454111 | Electronic Shopping | 118 |
| Electronics & Appliances | 587,260.61 | 47,496.70 | 5.25% | 0.18% | 443120 | Computer and Software Stores | 86 |
| Electronics & Appliances | 538,258.30 | 43,533.47 | 4.81% | 0.17% | 532210 | Consumer Electronics and Appliances Rental | 11 |
| Electronics & Appliances | 471,359.64 | 38,122.82 | 4.21% | 0.15% | 541511 | Custom Computer Programming Services | 58 |
| Electronics & Appliances | 365,041.70 | 29,523.99 | 3.26% | 0.11% | 423690 | Other Electronic Parts and Equip Merchant Wholesalers | 26 |
| Electronics & Appliances | 321,401.58 | 25,994.45 | 2.87% | 0.10% | 7379 | Computer Related Services, Not Elsewhere Classified | 8 |
| Electronics & Appliances | 293,634.67 | 23,748.70 | 2.63% | 0.09% | 518210 | Data Processing, Hosting, and Related Services | 58 |
| Electronics & Appliances | 184,515.58 | 14,923.33 | 1.65% | 0.06% | 99999999 | OTHER - an industry code must have four or more taxpayer | 6 |
| Electronics & Appliances | 183,642.18 | 14,852.69 | 1.64% | 0.06% | 511210 | Software Publishers | 36 |
| Electronics & Appliances | 114,655.15 | 9,273.13 | 1.03% | 0.04% | 334611 | Software Reproducing | 4 |
| Electronics & Appliances | 98,711.15 | 7,983.60 | 0.88% | 0.03% | 541519 | Other Computer Related Services | 38 |
| Electronics & Appliances | 91,435.76 | 7,395.18 | 0.82% | 0.03% | 5731 | Radio, Television, and Consumer Electronics Stores | 7 |
| Electronics & Appliances | 78,828.73 | 6,375.54 | 0.70% | 0.02% | 811211 | Consumer Electronics Repair and Maintenance | 8 |
| Electronics & Appliances | 66,198.67 | 5,354.04 | 0.59% | 0.02% | 423430 | Computer and Computer Peripheral Equip and Software Merchant Wholesalers | 33 |
| Electronics & Appliances | 52,989.45 | 4,285.70 | 0.47% | 0.02% | 334119 | Other Computer Peripheral Equip MFG | 7 |
| Electronics & Appliances | 45,411.39 | 3,672.80 | 0.41% | 0.01% | 334111 | Electronic Computer MFG | 5 |
| Electronics & Appliances | 30,051.27 | 2,430.50 | 0.27% | 0.01% | 7372 | Prepackaged Software | 5 |
| Electronics & Appliances | 25,473.58 | 2,060.26 | 0.23% | 0.01% | 811212 | Computer and Office Machine Repair and Maintenance | 17 |
| Electronics & Appliances | 18,082.67 | 1,462.50 | 0.16% | 0.01% | 519130 | INTERNET PUBLISHING/BROADCASTING/WEB SEARCH PORTALS | 13 |
| Electronics & Appliances | 9,468.73 | 765.82 | 0.08% | 0.00% | 5065 | Electronic Parts and Equipment, Not Elsewhere Classified | 4 |
| Electronics & Appliances | 6,463.52 | 522.76 | 0.06% | 0.00% | 335110 | Electric Lamp Bulb and Part MFG | 4 |
| Electronics & Appliances | 5,452.61 | 441.00 | 0.05% | 0.00% | 335999 | All Other Miscellaneous Electrical Equip and Component MFG | 9 |
| Electronics & Appliances | 4,955.76 | 400.81 | 0.04% | 0.00% | 541513 | Computer Facilities Mgt Services | 4 |
| Electronics & Appliances | 4,224.12 | 341.64 | 0.04% | 0.00% | 423620 | ELECTRICAL AND ELECTRONIC APPLIANCE, TELEVISION, RADIO SET MERCHANT WHOLESALERS | 13 |
| Electronics & Appliances | 3,028.12 | 244.91 | 0.03% | 0.00% | 334310 | Audio and Video Equip MFG | 11 |
| Electronics & Appliances | 929.09 | 75.14 | 0.01% | 0.00% | 5063 | Electrical Apparatus and Equipment, Wiring Supplies, | 4 |
| Electronics & Appliances | (209,487.15) | (16,942.99) | -1.87% | -0.07% | 541512 | Computer Systems Design Services | 61 |
| Sub-Total | \$ 11,184,864.55 | \$ 904,614.02 | | 3.51% | | | 721 |
| Gasoline Stations | \$ 6,995,303.27 | \$ 565,768.98 | 90.18% | 2.20% | 447110 | Gasoline Stations with Convenience Stores | 46 |
| Gasoline Stations | 473,092.24 | 38,262.95 | 6.10% | 0.15% | 445120 | Convenience Stores | 7 |
| Gasoline Stations | 251,981.21 | 20,379.84 | 3.25% | 0.08% | 5541 | Gasoline Service Stations | 5 |
| Gasoline Stations | 36,354.18 | 2,940.27 | 0.47% | 0.01% | 424710 | Petroleum Bulk Stations and Terminals | 5 |
| Sub-Total | \$ 7,756,730.91 | \$ 627,352.03 | | 2.44% | | | 63 |
| Furniture & Home Furnishings | \$ 5,065,874.06 | \$ 409,719.82 | 69.10% | 1.59% | 442110 | Furniture Stores | 25 |
| Furniture & Home Furnishings | 1,181,443.03 | 95,553.23 | 16.12% | 0.37% | 442299 | All Other Home Furnishings Stores | 12 |
| Furniture & Home Furnishings | 531,044.24 | 42,950.01 | 7.24% | 0.17% | 443111 | Household Appliance Stores | 23 |
| Furniture & Home Furnishings | 320,038.67 | 25,884.22 | 4.37% | 0.10% | 423990 | Other Miscellaneous Durable Goods Merchant Wholesalers | 65 |
| Furniture & Home Furnishings | 107,652.48 | 8,706.76 | 1.47% | 0.03% | 5712 | Furniture Stores | 9 |
| Furniture & Home Furnishings | 36,200.12 | 2,927.81 | 0.49% | 0.01% | 337110 | Wood Kitchen Cabinet and Countertop MFG | 5 |
| Furniture & Home Furnishings | 21,867.52 | 1,768.61 | 0.30% | 0.01% | 5719 | Miscellaneous Home furnishings Stores | 6 |
| Furniture & Home Furnishings | 18,496.61 | 1,495.98 | 0.25% | 0.01% | 423210 | Furniture Merchant Wholesalers | 7 |
| Furniture & Home Furnishings | 18,071.52 | 1,461.60 | 0.25% | 0.01% | 337215 | Showcase, Partition, Shelving, and Locker MFG | 9 |
| Furniture & Home Furnishings | 9,850.06 | 796.66 | 0.13% | 0.00% | 811490 | Other Personal and Household Goods Repair and Maintenance | 8 |
| Furniture & Home Furnishings | 9,820.12 | 794.24 | 0.13% | 0.00% | 423220 | Home Furnishing Merchant Wholesalers | 17 |
| Furniture & Home Furnishings | 7,699.76 | 622.74 | 0.11% | 0.00% | 5099 | Durable Goods, Not Elsewhere Classified | 6 |
| Furniture & Home Furnishings | 2,748.61 | 222.30 | 0.04% | 0.00% | 337127 | Institutional Furniture MFG | 5 |
| Sub-Total | \$ 7,330,806.79 | \$ 592,903.97 | | 2.30% | | | 197 |
| Drug & Health Care Services | \$ 2,694,791.64 | \$ 217,950.45 | 62.00% | 0.85% | 446110 | Pharmacies and Drug Stores | 31 |
| Drug & Health Care Services | 977,539.27 | 79,061.82 | 22.49% | 0.31% | 423450 | Medical, Dental, and Hospital Equip and Supplies Merchant Wholesalers | 112 |
| Drug & Health Care Services | 271,181.99 | 21,932.77 | 6.24% | 0.09% | 99999999 | OTHER - an industry code must have four or more taxpayer | 8 |

Fiscal Year 2013 Detailed Sales Tax Collection Report

| <i>Retail Market</i> | <i>Gross Sales</i> | <i>City's Sales Tax Revenue</i> | <i>% of Sales Tax Revenue by Retail Market</i> | <i>% of Sales Tax Revenue per Total Sales Tax Revenue</i> | <i>Industry Code</i> | <i>Short Name for the Code</i> | <i>Number of Retail Business</i> |
|--|--------------------------|---------------------------------|--|---|----------------------|--|----------------------------------|
| <i>Drug & Health Care Services</i> | 78,238.91 | 6,327.84 | 1.80% | 0.02% | 532291 | Home Health Equip Rental | 9 |
| <i>Drug & Health Care Services</i> | 63,349.21 | 5,123.58 | 1.46% | 0.02% | 339112 | Surgical and Medical Instrument MFG | 29 |
| <i>Drug & Health Care Services</i> | 48,303.76 | 3,906.73 | 1.11% | 0.02% | 621610 | Home Health Care Services | 5 |
| <i>Drug & Health Care Services</i> | 43,435.03 | 3,512.96 | 1.00% | 0.01% | 339113 | Surgical Appliance and Supplies MFG | 14 |
| <i>Drug & Health Care Services</i> | 40,700.97 | 3,291.83 | 0.94% | 0.01% | 446199 | All Other Health and Personal Care Stores | 27 |
| <i>Drug & Health Care Services</i> | 38,850.18 | 3,142.14 | 0.89% | 0.01% | 424210 | Drugs and Druggists' Sundries Merchant Wholesalers | 31 |
| <i>Drug & Health Care Services</i> | 21,719.03 | 1,756.60 | 0.50% | 0.01% | 621511 | Medical Laboratories | 6 |
| <i>Drug & Health Care Services</i> | 20,396.12 | 1,649.61 | 0.47% | 0.01% | 621111 | Offices of Physicians (except Mental Health Specialists) | 5 |
| <i>Drug & Health Care Services</i> | 19,713.82 | 1,594.42 | 0.45% | 0.01% | 812199 | Other Personal Care Services | 5 |
| <i>Drug & Health Care Services</i> | 9,595.27 | 776.05 | 0.22% | 0.00% | 339114 | Dental Equip and Supplies MFG | 9 |
| <i>Drug & Health Care Services</i> | 6,851.52 | 554.14 | 0.16% | 0.00% | 5047 | Medical, Dental, and Hospital Equipment and Supplies | 5 |
| <i>Drug & Health Care Services</i> | 6,137.09 | 496.36 | 0.14% | 0.00% | 333314 | Optical Instrument and Lens MFG | 5 |
| <i>Drug & Health Care Services</i> | 5,382.30 | 435.31 | 0.12% | 0.00% | 325412 | Pharmaceutical Preparation MFG | 6 |
| Sub-Total | \$ 4,346,186.11 | \$ 351,512.61 | | 1.37% | | | 307 |
| <i>Non -Store Retail</i> | \$ 371,272.61 | \$ 30,027.94 | 34.95% | 0.12% | 454113 | Mail-Order Houses | 31 |
| <i>Non -Store Retail</i> | 345,952.73 | 27,980.11 | 32.57% | 0.11% | 454390 | Other Direct Selling Establishments | 169 |
| <i>Non -Store Retail</i> | 136,913.94 | 11,073.38 | 12.89% | 0.04% | 454210 | Vending Machine Operators | 11 |
| <i>Non -Store Retail</i> | 114,778.67 | 9,283.12 | 10.81% | 0.04% | 5961 | Catalog and Mail-Order Houses | 8 |
| <i>Non -Store Retail</i> | 86,050.91 | 6,959.66 | 8.10% | 0.03% | 5963 | Direct Selling Establishments | 6 |
| <i>Non -Store Retail</i> | 7,258.91 | 587.09 | 0.68% | 0.00% | 511140 | Directory and Mailing List Publishers | 4 |
| Sub-Total | \$ 1,062,227.76 | \$ 85,911.29 | | 0.33% | | | 229 |
| Total: | \$ 318,338,375.15 | \$ 25,746,700.37 | | 100.00% | | | 7,533 |



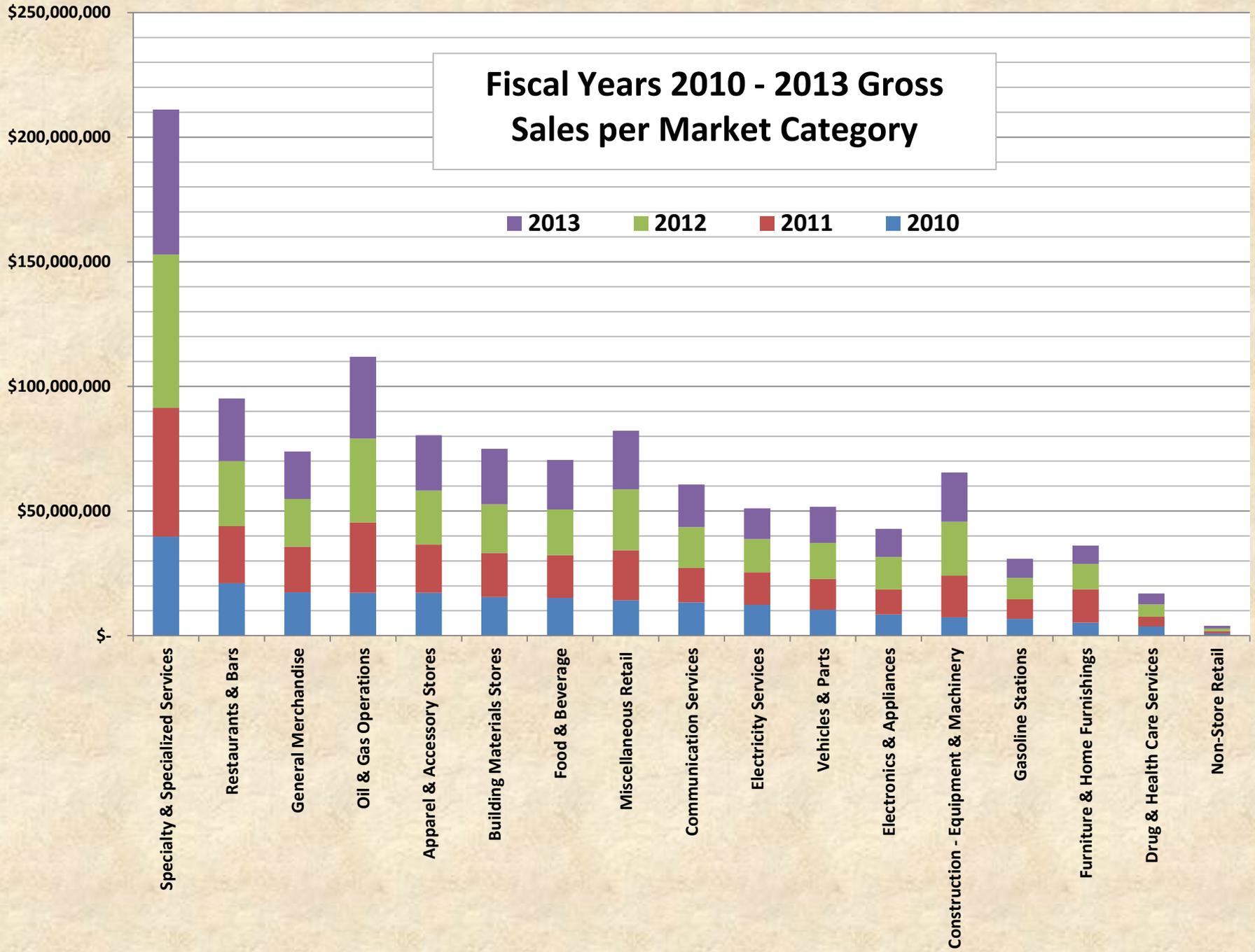
Fiscal Years 2010 - 2013
Gross Sales and Sales Tax Revenue



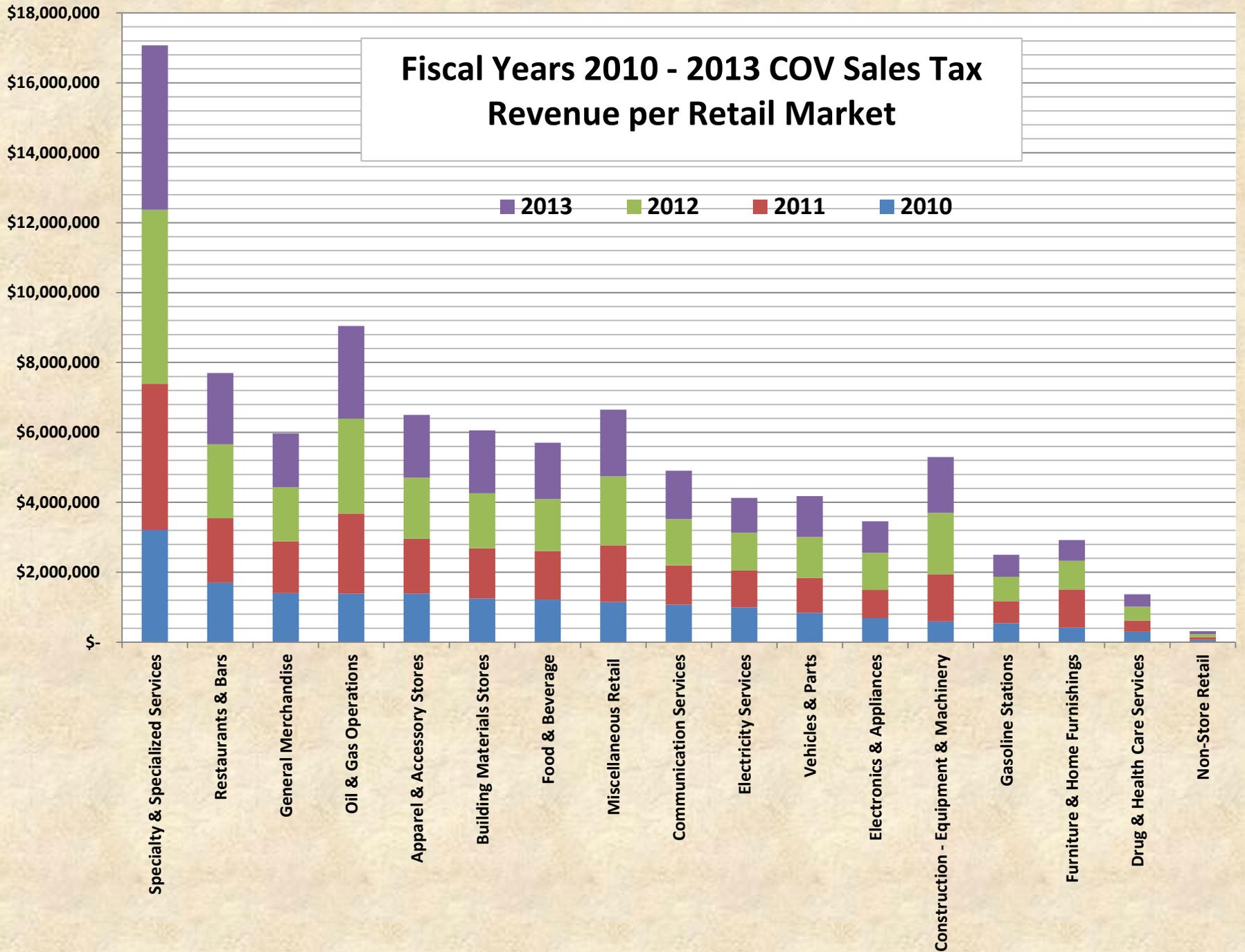


Fiscal Years 2010 - 2013 Gross Sales per Market Category

■ 2013
 ■ 2012
 ■ 2011
 ■ 2010



Fiscal Years 2010 - 2013 COV Sales Tax Revenue per Retail Market





City of Victoria, Texas
Gross Sales Market Ranking & Variance Report
For Fiscal Year 2010 Thru 2013

| City of Victoria Retail Market | 2010 Ranking | 2010 Retail Sales | 2011 Ranking | 2011 Retail Sales | 2011 vs. 2010 Inc. / (Decr.) | 2011 vs. 2010 % Change | 2012 Ranking | 2012 Retail Sales | 2012 vs. 2011 Inc. / (Decr.) | 2012 vs. 2011 % Change |
|---|-----------------|-----------------------|-----------------|-----------------------|---------------------------------|---------------------------|-----------------|-----------------------|---------------------------------|---------------------------|
| <i>Specialty & Specialized Services</i> | 1 | \$ 39,710,888 | 1 | \$ 51,718,988 | \$ 12,008,099 | 30.24% | 1 | \$ 61,511,079 | \$ 9,792,092 | 18.93% |
| <i>Restaurants & Bars</i> | 2 | \$ 20,997,070 | 3 | \$ 22,901,973 | \$ 1,904,904 | 9.07% | 3 | \$ 26,117,174 | \$ 3,215,201 | 14.04% |
| <i>General Merchandise</i> | 3 | \$ 17,330,836 | 6 | \$ 18,338,074 | \$ 1,007,238 | 5.81% | 8 | \$ 19,157,425 | \$ 819,350 | 4.47% |
| <i>Oil & Gas Operations</i> | 4 | \$ 17,177,929 | 2 | \$ 28,302,901 | \$ 11,124,972 | 64.76% | 2 | \$ 33,611,897 | \$ 5,308,996 | 18.76% |
| <i>Apparel & Accessory Stores</i> | 5 | \$ 17,186,816 | 5 | \$ 19,396,537 | \$ 2,209,722 | 12.86% | 6 | \$ 21,634,514 | \$ 2,237,976 | 11.54% |
| <i>Building Materials Stores</i> | 6 | \$ 15,499,431 | 7 | \$ 17,731,092 | \$ 2,231,661 | 14.40% | 7 | \$ 19,468,635 | \$ 1,737,543 | 9.80% |
| <i>Food & Beverage Stores</i> | 7 | \$ 15,081,687 | 8 | \$ 17,181,701 | \$ 2,100,015 | 13.92% | 9 | \$ 18,377,275 | \$ 1,195,573 | 6.96% |
| <i>Miscellaneous Retail</i> | 8 | \$ 14,204,817 | 4 | \$ 20,099,232 | \$ 5,894,415 | 41.50% | 4 | \$ 24,402,870 | \$ 4,303,638 | 21.41% |
| <i>Communication Services</i> | 9 | \$ 13,298,015 | 10 | \$ 13,896,784 | \$ 598,770 | 4.50% | 10 | \$ 16,359,044 | \$ 2,462,260 | 17.72% |
| <i>Electricity Services</i> | 10 | \$ 12,348,962 | 12 | \$ 13,061,034 | \$ 712,072 | 5.77% | 12 | \$ 13,283,304 | \$ 222,271 | 1.70% |
| <i>Vehicles & Parts Services</i> | 11 | \$ 10,385,436 | 13 | \$ 12,308,582 | \$ 1,923,146 | 18.52% | 11 | \$ 14,525,573 | \$ 2,216,992 | 18.01% |
| <i>Electronics & Appliances Stores</i> | 12 | \$ 8,525,625 | 14 | \$ 9,985,386 | \$ 1,459,761 | 17.12% | 13 | \$ 13,112,008 | \$ 3,126,622 | 31.31% |
| <i>Construction - Equipment & Machinery</i> | 13 | \$ 7,331,589 | 9 | \$ 16,709,073 | \$ 9,377,485 | 127.91% | 5 | \$ 21,706,398 | \$ 4,997,324 | 29.91% |
| <i>Gasoline Stations</i> | 14 | \$ 6,763,363 | 15 | \$ 7,788,201 | \$ 1,024,838 | 15.15% | 15 | \$ 8,580,925 | \$ 792,724 | 10.18% |
| <i>Furniture & Home Furnishings Stores</i> | 15 | \$ 5,178,889 | 11 | \$ 13,464,117 | \$ 8,285,228 | 159.98% | 14 | \$ 10,192,691 | \$ (3,271,426) | -24.30% |
| <i>Drug & Health Care Services</i> | 16 | \$ 3,657,926 | 16 | \$ 3,989,581 | \$ 331,655 | 9.07% | 16 | \$ 4,923,340 | \$ 933,759 | 23.40% |
| <i>Non-Store Retail</i> | 17 | \$ 890,738 | 17 | \$ 923,988 | \$ 33,250 | 3.73% | 17 | \$ 1,071,709 | \$ 147,721 | 15.99% |
| Total: | | \$ 225,570,015 | | \$ 287,797,244 | \$ 62,227,228 | 27.59% | | \$ 328,035,860 | \$ 40,238,616 | 13.98% |

City of Victoria, Texas
 Gross Sales Market Ranking & Variance Report
 For Fiscal Year 2010 Thru 2013

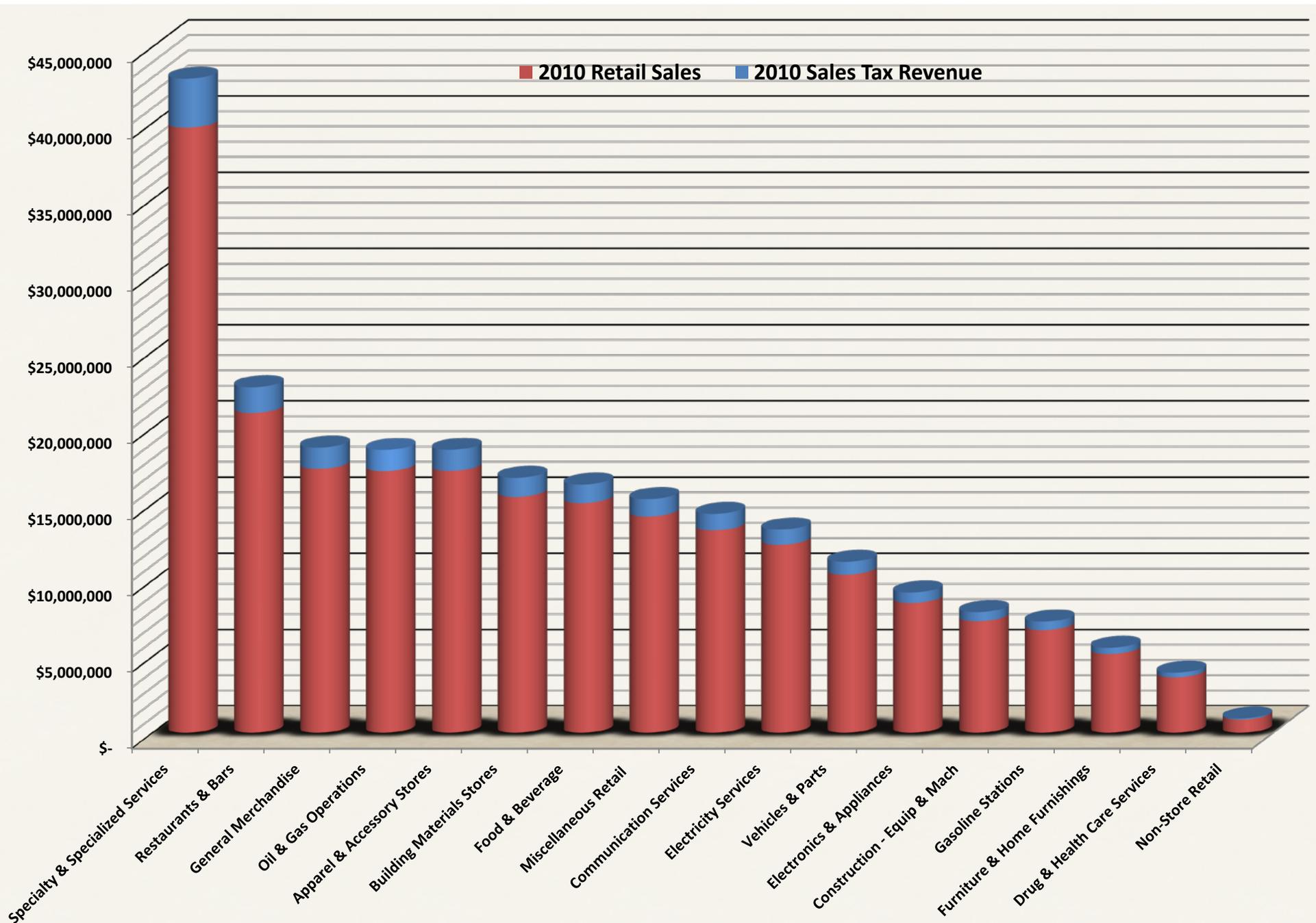
| City of Victoria Retail Market | 2013 Ranking | 2013 Retail Sales | 2013 vs. 2012 Inc. / (Decr.) | 2013 vs. 2012 % Change |
|---|-----------------|-----------------------|---------------------------------|---------------------------|
| <i>Specialty & Specialized Services</i> | 1 | \$ 58,116,922 | \$ (3,394,157) | -5.52% |
| <i>Restaurants & Bars</i> | 3 | \$ 25,177,238 | \$ (939,936) | -3.60% |
| <i>General Merchandise</i> | 9 | \$ 19,035,594 | \$ (121,830) | -0.64% |
| <i>Oil & Gas Operations</i> | 2 | \$ 32,775,875 | \$ (836,021) | -2.49% |
| <i>Apparel & Accessory Stores</i> | 6 | \$ 22,161,770 | \$ 527,256 | 2.44% |
| <i>Building Materials Stores</i> | 5 | \$ 22,218,592 | \$ 2,749,957 | 14.13% |
| <i>Food & Beverage Stores</i> | 7 | \$ 19,884,207 | \$ 1,506,933 | 8.20% |
| <i>Miscellaneous Retail</i> | 4 | \$ 23,536,500 | \$ (866,370) | -3.55% |
| <i>Communication Services</i> | 10 | \$ 17,107,874 | \$ 748,830 | 4.58% |
| <i>Electricity Services</i> | 12 | \$ 12,391,534 | \$ (891,771) | -6.71% |
| <i>Vehicles & Parts Services</i> | 11 | \$ 14,485,066 | \$ (40,507) | -0.28% |
| <i>Electronics & Appliances Stores</i> | 13 | \$ 11,184,865 | \$ (1,927,143) | -14.70% |
| <i>Construction - Equipment & Machinery</i> | 8 | \$ 19,766,386 | \$ (1,940,011) | -8.94% |
| <i>Gasoline Stations</i> | 14 | \$ 7,756,731 | \$ (824,194) | -9.60% |
| <i>Furniture & Home Furnishings Stores</i> | 15 | \$ 7,330,807 | \$ (2,861,884) | -28.08% |
| <i>Drug & Health Care Services</i> | 16 | \$ 4,346,186 | \$ (577,154) | -11.72% |
| <i>Non-Store Retail</i> | 17 | \$ 1,062,228 | \$ (9,481) | -0.88% |
| Total: | | \$ 318,338,375 | \$ (9,697,485) | -2.96% |



City of Victoria, Texas

Fiscal Year 2010 Retail Market and Sales Tax Revenue Analysis

| City of Victoria - Retail Markets | 2010 Retail Sales | 2010 Sales Tax Revenue | % of Total Sales Tax Revenue | Number of Retail Business |
|---|------------------------------|---------------------------------------|---|--|
| <i>Specialty & Specialized Services</i> | \$ 39,710,888 | \$ 3,212,185 | 17.60% | 2,113 |
| <i>Restaurants & Bars</i> | \$ 20,997,070 | \$ 1,698,438 | 9.31% | 263 |
| <i>General Merchandise</i> | \$ 17,330,836 | \$ 1,401,879 | 7.68% | 236 |
| <i>Oil & Gas Operations</i> | \$ 17,177,929 | \$ 1,389,510 | 7.62% | 266 |
| <i>Apparel & Accessory Stores</i> | \$ 17,186,816 | \$ 1,390,229 | 7.62% | 221 |
| <i>Building Materials Stores</i> | \$ 15,499,431 | \$ 1,253,738 | 6.87% | 78 |
| <i>Food & Beverage</i> | \$ 15,081,687 | \$ 1,219,947 | 6.69% | 263 |
| <i>Miscellaneous Retail</i> | \$ 14,204,817 | \$ 1,149,017 | 6.30% | 928 |
| <i>Communication Services</i> | \$ 13,298,015 | \$ 1,075,667 | 5.90% | 364 |
| <i>Electricity Services</i> | \$ 12,348,962 | \$ 998,899 | 5.47% | 113 |
| <i>Vehicles & Parts</i> | \$ 10,385,436 | \$ 840,070 | 4.60% | 200 |
| <i>Electronics & Appliances</i> | \$ 8,525,625 | \$ 689,632 | 3.78% | 543 |
| <i>Construction - Equipment & Machinery</i> | \$ 7,331,589 | \$ 593,047 | 3.25% | 152 |
| <i>Gasoline Stations</i> | \$ 6,763,363 | \$ 547,084 | 3.00% | 97 |
| <i>Furniture & Home Furnishings</i> | \$ 5,178,889 | \$ 418,917 | 2.30% | 157 |
| <i>Drug & Health Care Services</i> | \$ 3,657,926 | \$ 295,887 | 1.62% | 284 |
| <i>Non-Store Retail</i> | \$ 890,738 | \$ 72,051 | 0.39% | 163 |
| Totals: | \$ 225,570,015 | \$ 18,246,195 | | 6,441 |

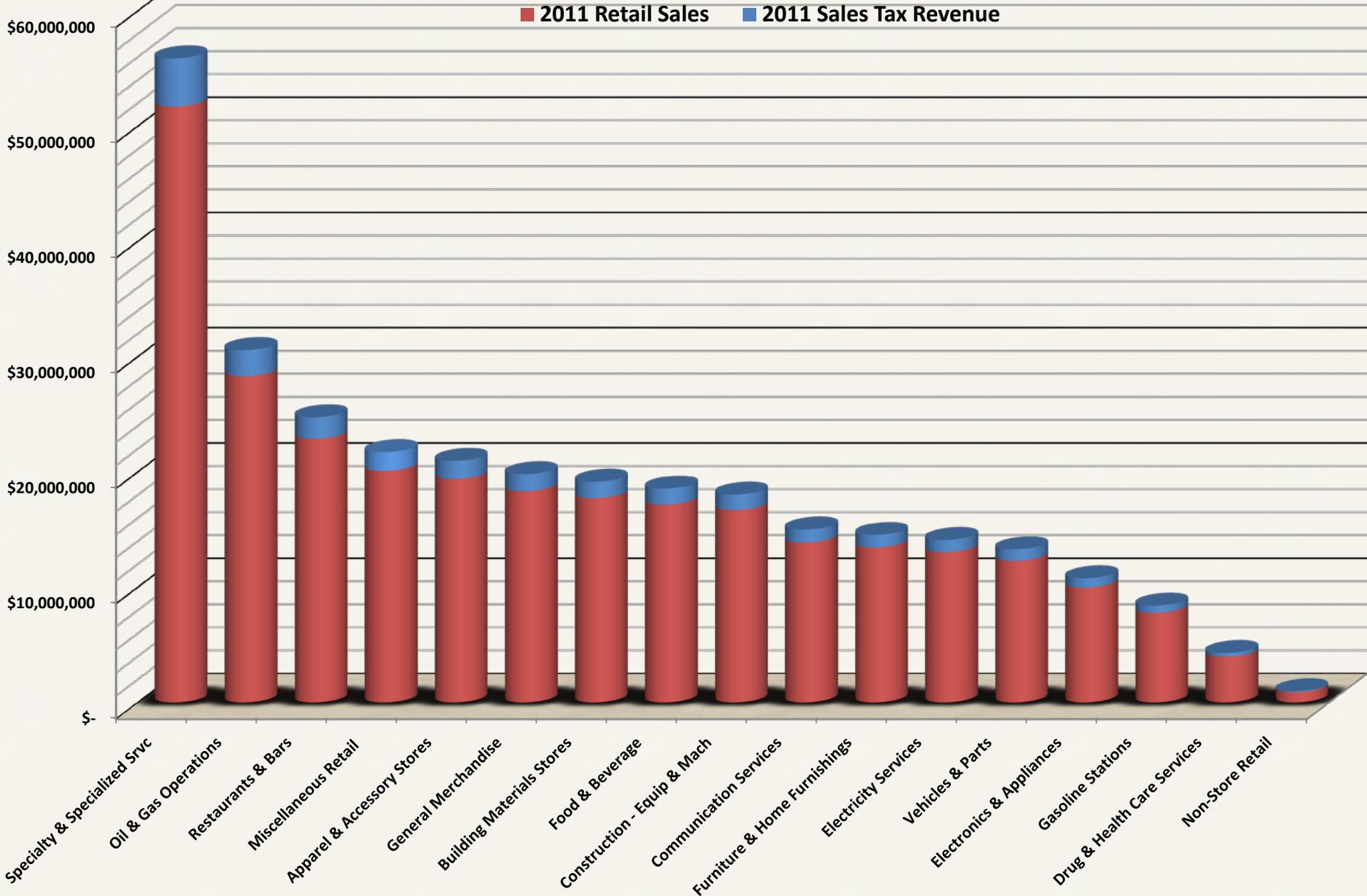




City of Victoria, Texas

Fiscal Year 2011 Retail Market and Sales Tax Revenue Analysis

| City of Victoria - Retail Markets | 2011 Retail Sales | 2011 Sales Tax Revenue | % of Total Sales Tax Revenue | Number of Retail Business | 2011 vs 2010 Retail Sales Inc / (Decr) | 2011 vs 2010 Sales Tax Inc / (Decr) | 2011 vs 2010 % Sales Tax Change |
|---|------------------------------|---------------------------------------|---|--|---|--|--|
| <i>Specialty & Specialized Services</i> | \$ 51,718,988 | \$ 4,181,363 | 17.97% | 2,252 | \$ 12,008,099 | \$ 969,178 | 30.17% |
| <i>Oil & Gas Operations</i> | \$ 28,302,901 | \$ 2,288,225 | 9.83% | 270 | \$ 11,124,972 | \$ 898,715 | 64.68% |
| <i>Restaurants & Bars</i> | \$ 22,901,973 | \$ 1,851,573 | 7.96% | 286 | \$ 1,904,904 | \$ 153,135 | 9.02% |
| <i>Miscellaneous Retail</i> | \$ 20,099,232 | \$ 1,624,977 | 6.98% | 937 | \$ 5,894,415 | \$ 475,960 | 41.42% |
| <i>Apparel & Accessory Stores</i> | \$ 19,396,537 | \$ 1,568,166 | 6.74% | 253 | \$ 2,209,722 | \$ 177,937 | 12.80% |
| <i>General Merchandise</i> | \$ 18,338,074 | \$ 1,482,592 | 6.37% | 242 | \$ 1,007,238 | \$ 80,713 | 5.76% |
| <i>Building Materials Stores</i> | \$ 17,731,092 | \$ 1,433,519 | 6.16% | 79 | \$ 2,231,661 | \$ 179,781 | 14.34% |
| <i>Food & Beverage</i> | \$ 17,181,701 | \$ 1,389,102 | 5.97% | 271 | \$ 2,100,015 | \$ 169,155 | 13.87% |
| <i>Construction - Equipment & Machinery</i> | \$ 16,709,073 | \$ 1,350,891 | 5.81% | 172 | \$ 9,377,485 | \$ 757,844 | 127.79% |
| <i>Communication Services</i> | \$ 13,896,784 | \$ 1,123,524 | 4.83% | 380 | \$ 598,770 | \$ 47,857 | 4.45% |
| <i>Furniture & Home Furnishings</i> | \$ 13,464,117 | \$ 1,088,543 | 4.68% | 167 | \$ 8,285,228 | \$ 669,627 | 159.85% |
| <i>Electricity Services</i> | \$ 13,061,034 | \$ 1,055,955 | 4.54% | 113 | \$ 712,072 | \$ 57,056 | 5.71% |
| <i>Vehicles & Parts</i> | \$ 12,308,582 | \$ 995,121 | 4.28% | 201 | \$ 1,923,146 | \$ 155,051 | 18.46% |
| <i>Electronics & Appliances</i> | \$ 9,985,386 | \$ 807,296 | 3.47% | 619 | \$ 1,459,761 | \$ 117,664 | 17.06% |
| <i>Gasoline Stations</i> | \$ 7,788,201 | \$ 629,658 | 2.71% | 78 | \$ 1,024,838 | \$ 82,575 | 15.09% |
| <i>Drug & Health Care Services</i> | \$ 3,989,581 | \$ 322,549 | 1.39% | 277 | \$ 331,655 | \$ 26,662 | 9.01% |
| <i>Non-Store Retail</i> | \$ 923,988 | \$ 74,702 | 0.32% | 192 | \$ 33,250 | \$ 2,651 | 3.68% |
| Totals: | \$ 287,797,244 | \$ 23,267,756 | | 6,789 | \$ 62,227,228 | \$ 5,021,560 | |

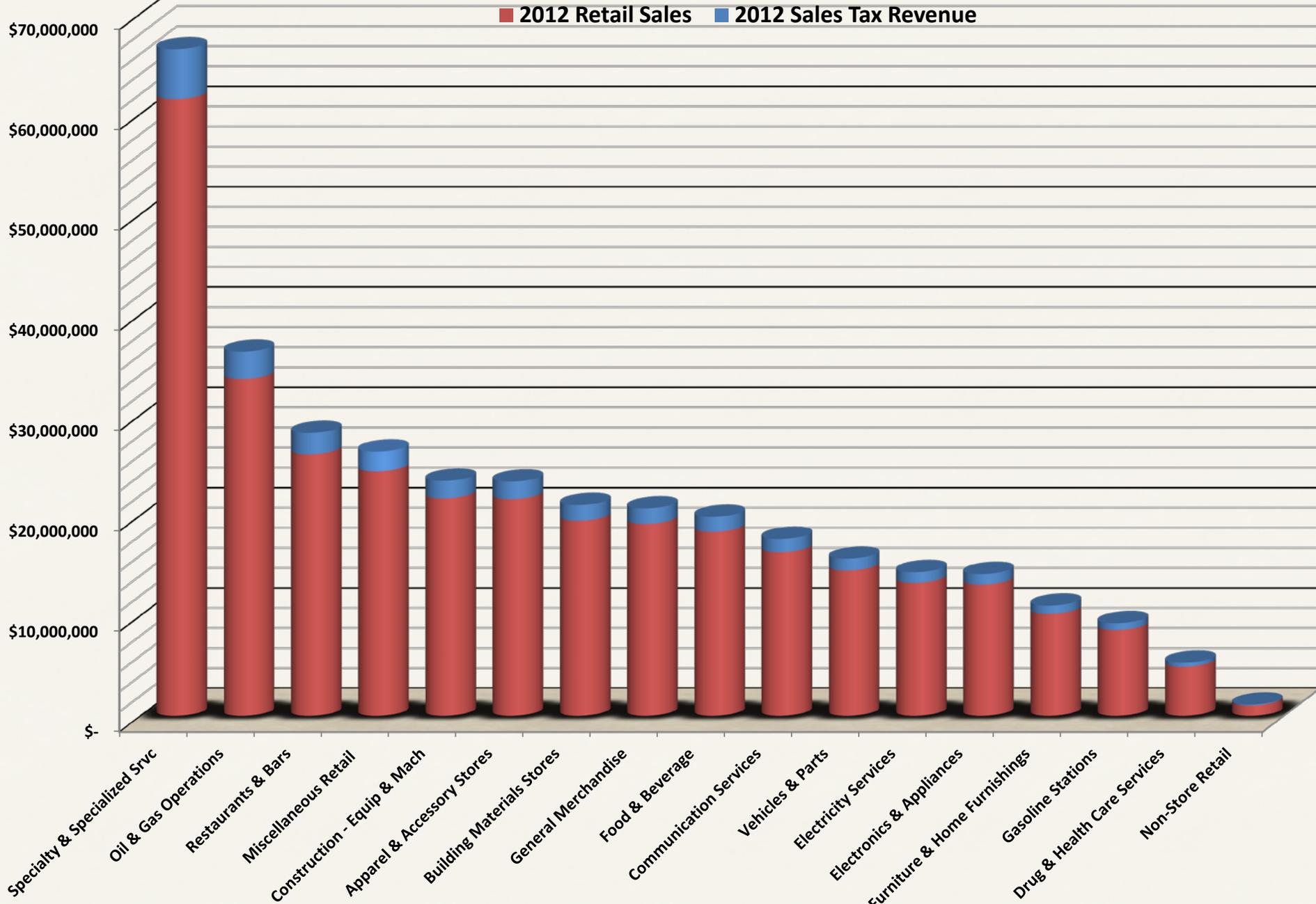




City of Victoria, Texas

Fiscal Year 2012 Retail Market and Sales Tax Revenue Analysis

| City of Victoria - Retail Markets | 2012 | | % of Total Sales Tax Revenue | Number of Retail Business | 2012 vs 2011 | | 2012 vs 2011 % Sales Tax Change |
|---|------------------------------|------------------------------|---|--|--------------------------------------|-----------------------------------|--|
| | 2012 Retail Sales | Sales Tax Revenue | | | Retail Sales Inc / (Decr) | Sales Tax Inc / (Decr) | |
| <i>Specialty & Specialized Services</i> | \$ 61,511,079 | \$ 4,974,205 | 18.75% | 2,440 | \$ 9,792,092 | \$ 792,842 | 18.96% |
| <i>Oil & Gas Operations</i> | \$ 33,611,897 | \$ 2,718,087 | 10.22% | 306 | \$ 5,308,996 | \$ 429,862 | 18.79% |
| <i>Restaurants & Bars</i> | \$ 26,117,174 | \$ 2,112,013 | 7.96% | 281 | \$ 3,215,201 | \$ 260,440 | 14.07% |
| <i>Miscellaneous Retail</i> | \$ 24,402,870 | \$ 1,973,382 | 7.44% | 941 | \$ 4,303,638 | \$ 348,405 | 21.44% |
| <i>Construction - Equipment & Machinery</i> | \$ 21,706,398 | \$ 1,755,327 | 6.62% | 225 | \$ 2,309,860 | \$ 187,161 | 11.94% |
| <i>Apparel & Accessory Stores</i> | \$ 21,634,514 | \$ 1,749,514 | 6.60% | 302 | \$ 3,296,439 | \$ 266,922 | 18.00% |
| <i>Building Materials Stores</i> | \$ 19,468,635 | \$ 1,574,367 | 5.93% | 81 | \$ 1,737,543 | \$ 140,848 | 9.83% |
| <i>General Merchandise</i> | \$ 19,157,425 | \$ 1,549,200 | 5.84% | 250 | \$ 1,975,723 | \$ 160,098 | 11.53% |
| <i>Food & Beverage</i> | \$ 18,377,275 | \$ 1,486,112 | 5.60% | 270 | \$ 1,668,201 | \$ 135,221 | 10.01% |
| <i>Communication Services</i> | \$ 16,359,044 | \$ 1,322,904 | 4.99% | 395 | \$ 2,462,260 | \$ 199,380 | 17.75% |
| <i>Vehicles & Parts</i> | \$ 14,525,573 | \$ 1,174,637 | 4.43% | 220 | \$ 1,061,457 | \$ 86,094 | 7.91% |
| <i>Electricity Services</i> | \$ 13,283,304 | \$ 1,074,179 | 4.05% | 128 | \$ 222,271 | \$ 18,224 | 1.73% |
| <i>Electronics & Appliances</i> | \$ 13,112,008 | \$ 1,060,326 | 4.00% | 655 | \$ 803,426 | \$ 65,205 | 6.55% |
| <i>Furniture & Home Furnishings</i> | \$ 10,192,691 | \$ 824,250 | 3.11% | 187 | \$ 207,305 | \$ 16,955 | 2.10% |
| <i>Gasoline Stations</i> | \$ 8,580,925 | \$ 693,912 | 2.62% | 70 | \$ 792,724 | \$ 64,254 | 10.20% |
| <i>Drug & Health Care Services</i> | \$ 4,923,340 | \$ 398,135 | 1.50% | 297 | \$ 933,759 | \$ 75,586 | 23.43% |
| <i>Non-Store Retail</i> | \$ 1,071,709 | \$ 86,666 | 0.33% | 209 | \$ 147,721 | \$ 11,963 | 16.01% |
| Totals: | \$ 328,035,860 | \$ 26,527,216 | | 7,257 | \$ 40,238,616 | \$ 3,259,460 | |





City of Victoria, Texas

Fiscal Year 2013 Retail Market and Sales Tax Revenue Analysis

| City of Victoria - Retail Markets | 2013 | | % of Total Sales Tax Revenue | Number of Retail Business | 2013 vs 2012 | | 2013 vs 2012 | |
|--------------------------------------|-----------------------|----------------------|------------------------------------|---------------------------------|------------------------------|---------------------------|-----------------------|--|
| | 2013 Retail Sales | Sales Tax Revenue | | | Retail Sales Inc / (Decr) | Sales Tax Inc / (Decr) | % Sales Tax Change | |
| Specialty & Specialized Services | \$ 58,116,922 | \$ 4,700,404 | 18.26% | 2,456 | \$ (3,394,157) | \$ (273,801) | -5.50% | |
| Oil & Gas Operations | \$ 32,775,875 | \$ 2,650,861 | 10.30% | 316 | \$ (836,021) | \$ (67,227) | -2.47% | |
| Restaurants & Bars | \$ 25,177,238 | \$ 2,036,295 | 7.91% | 214 | \$ (939,936) | \$ (75,718) | -3.59% | |
| Miscellaneous Retail | \$ 23,536,500 | \$ 1,903,595 | 7.39% | 1,010 | \$ (866,370) | \$ (69,788) | -3.54% | |
| Building Materials Stores | \$ 22,218,592 | \$ 1,797,004 | 6.98% | 125 | \$ 512,194 | \$ 41,677 | 2.37% | |
| Apparel & Accessory Stores | \$ 22,161,770 | \$ 1,792,409 | 6.96% | 318 | \$ 527,256 | \$ 42,894 | 2.45% | |
| Food & Beverage | \$ 19,884,207 | \$ 1,608,203 | 6.25% | 345 | \$ 415,572 | \$ 33,836 | 2.15% | |
| Construction - Equipment & Machinery | \$ 19,766,386 | \$ 1,598,674 | 6.21% | 215 | \$ 608,962 | \$ 49,474 | 3.19% | |
| General Merchandise | \$ 19,035,594 | \$ 1,539,569 | 5.98% | 254 | \$ 658,320 | \$ 53,457 | 3.60% | |
| Communication Services | \$ 17,107,874 | \$ 1,383,658 | 5.37% | 428 | \$ 748,830 | \$ 60,754 | 4.59% | |
| Vehicles & Parts | \$ 14,485,066 | \$ 1,171,529 | 4.55% | 207 | \$ (40,507) | \$ (3,108) | -0.26% | |
| Electricity Services | \$ 12,391,534 | \$ 1,002,207 | 3.89% | 127 | \$ (891,771) | \$ (71,971) | -6.70% | |
| Electronics & Appliances | \$ 11,184,865 | \$ 904,614 | 3.51% | 721 | \$ (1,927,143) | \$ (155,712) | -14.69% | |
| Gasoline Stations | \$ 7,756,731 | \$ 627,352 | 2.44% | 63 | \$ (2,435,960) | \$ (196,898) | -23.89% | |
| Furniture & Home Furnishings | \$ 7,330,807 | \$ 592,904 | 2.30% | 197 | \$ (1,250,118) | \$ (101,008) | -14.56% | |
| Drug & Health Care Services | \$ 4,346,186 | \$ 351,513 | 1.37% | 307 | \$ (577,154) | \$ (46,622) | -11.71% | |
| Non-Store Retail | \$ 1,062,228 | \$ 85,911 | 0.33% | 229 | \$ (9,481) | \$ (754) | -0.87% | |
| Totals: | \$ 318,338,375 | \$ 25,746,700 | | 7,533 | \$ (9,697,485) | \$ (780,515) | | |

